

Market Research Internship

Martin Mulligan Marketing Ltd. is an expanding company located in St. Helens, between Liverpool and Manchester. We are specialised in barcode labelling equipment and its services.

We offer:

- Some of the best known and most well-established internships in Europe
- The opportunity to work in a dynamic team with people from all over the world
- The possibility to take real responsibility and to gain real professional experience
- The opportunity to significantly improve your English by living and working in a British business environment
- University credits and assistance with your applications for funding

Your tasks:

Successful candidates will gain experience and new skills in the following Market Research disciplines:

- Practical Research Projects
- Public and Private/External and Internal Sources
- Market Assessments
- Collaborative Projects
- Qualitative Research Techniques
- Quantitative Research Techniques
- Integration of Market Research into R&D Bids
- Integration of Market Research into Finance Applications
- Market Research: Influence on Marketing Mix
- Preparing Reports with Recommendations to the management

Please send your application to hr@martinmulliganmarketing.com and send us a short video stating why you are the perfect candidate for this internship!



Martin Mulligan Marketing Ltd.
Barcode House, Shaw Street
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WA10 1EN
United Kingdom

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www.martinmulliganmarketing.com

International Sales Internship

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General information

Successful candidates will gain experience and new skills in the following Sales disciplines:

- Prospecting
- Negotiation
- Proposal Writing
- Quoting to Win
- Team Selling
- Key Account Selling
- Fulfilment
- Overcoming Objections
- Selling Against Competition
- Closing Techniques
- Exhibition Selling

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International HR Internship (UK) (Minimum 12 weeks up to 6 months)

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Your tasks will be:

- Maintenance of the full recruitment process
- Reviewing applications and selecting suitable candidates
- Phone and personal interviews
- Job and Internship advertisement
- Organisation of monthly and weekly meetings
- Researching CVs online
- Contact with Recruitment Agencies, Universities, Job Boards etc.

You should:

- Have good English skills
- Be fluent in either Spanish, German, Italian or French (not imperative)
- Be serious, ambitious and self-motivated
- Be able to work in team and have good communication skills
- Be flexible and able to manage several tasks at the same time

Internships are available now up to 2021/22

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Martin Mulligan Marketing - Financial Analyst Internship

Martin Mulligan Marketing Ltd is an international marketing services company based in the UK. We are currently offering financial analyst internships for highly motivated candidates.

Internships are available immediately and during 2021/22

General information

Duration: 3 months to 6 months

Commitment: Full-time

Description: This internship will require a good basic understanding of financial accounting and the successful interns will wish to use their skills in a practical environment.

Interns will be expected to carry out extensive, rigorous and in-depth financial analysis on a wide range of UK companies and make reports and recommendations on them to management.

Tasks:

- Financial Assessment of Companies
- Assessment of working capital requirements
- Assessment of asset leasing requirements
- Assessment of growth potential
- Assessment of merger, acquisition and disposal potential
- Assessment of export readiness
- Assessment of R&D tax credits potential
- Assessment of unclaimed capital allowances
- Assessment of solvency

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Digital Marketing Internship

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Your tasks:

Successful candidates will gain experience and new skills in the following marketing disciplines:

- **Social Media**
- **SEO**
- **Third party email marketing platforms**
- **Campaign design and execution**
- **Strategic Media Partnerships**
- **Website construction and adaption**
- **Segmentation**
- **Database construction. Test and evaluation**
- **Data analytics**

Requirements:

We are looking for students with good basic IT skills who have an interest in digital marketing.

No experience necessary as training will be given.

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