

# Erste Satzung zur Änderung der Studienordnung für den Master-Studiengang International Innovation Management der Hochschule Stralsund

vom 05. Januar 2024

Aufgrund von § 2 Absatz 1 in Verbindung mit § 39 Absatz 1 des Gesetzes über die Hochschulen des Landes Mecklenburg-Vorpommern (Landeshochschulgesetz – LHG M-V) in der Fassung der Bekanntmachung vom 25. Januar 2011 (GVOBl. M-V S. 18), zuletzt geändert durch Artikel 1 des Gesetzes vom 21. Juni 2021 (GVOBl. M-V S. 1080), erlässt die Hochschule Stralsund die folgende Änderungssatzung für die Fachprüfungsordnung des Master-Studienganges International Innovation Management:

## Artikel 1

§ 8 Absatz 1 (Modulübersicht) der Studienordnung des Master-Studienganges International Innovation Management der Hochschule Stralsund vom 08. Dezember 2021 (veröffentlicht auf der Homepage der Hochschule Stralsund) wird wie folgt geändert:

Die Modulbeschreibungen der Module mit den Modulnummern INNOM1100, INNOM1200, INNOM1600, INNOM1700, INNOM1800 und INNOM1900 werden wie folgt neu gefasst:

<b>Modul-Nr./ Module Code</b>	<b>INNOM1100</b>
<b>Modulbezeichnung / Name of Module</b>	<b>Basics and Methods of Futures Research</b>
Semester	1 <sup>st</sup>
Dauer des Moduls / Length of Module	1 semester
Art des Moduls (Pflicht, Wahl, etc.) / Module type (Compulsory, Elective etc.)	Compulsory subject
Ggfs. Lehrveranstaltungen des Moduls / if applicable: Sub-module	-
Häufigkeit des Angebots des Moduls / The module is provided	Annually (winter semester)
Zugangsvoraussetzungen / Prerequisites for attending	None
Verwendbarkeit des Moduls für andere Module und Studiengänge / Applicability of the module for other modules and degree courses	Generating product, process and service innovations requires an understanding of the different futures. Future research helps to identify and analyse such futures and reduce the uncertainty in innovation management.
Modulverantwortliche/r / Lecturer in charge	Head of the degree course
Name der/des Hochschullehrer/s / Name of the lecturer	Lehrauftrag (IZT), Dr. Edgar Göll

Lehrsprache / Language of Instruction	English
Zahl der zugeteilten ECTS-Punkte / Number of ECTS credits	6
Gesamtworkload und ihre Zusammensetzung / Workload and its composition	180 hours (116 self-study; 64 contact time)
SWS / Contact hours per week	4
Art der Prüfung (Voraussetzung für die Vergabe von Leistungspunkten) / Type of assessment (Requirements for awarding credit points)	Application practice (30 hours)
Gewichtung der Note in der Gesamtnote / Percentage of overall mark	11,11 %
Qualifikationsziele des Moduls / Learning outcomes of the Module	<p>Knowledge &amp; Understanding about basic concepts, methods and tools of modern future research.</p> <p>Applying the acquired knowledge and understanding the options for application in different institutional contexts and innovation processes.</p> <p>Making judgements about the usefulness of specific methods and tools, and of various types of future studies.</p> <p>Communication of complex challenges and possible solutions (their specific pros and cons, chances and risks).</p> <p>Learning skills: future literacy, systems thinking, understanding complex and dynamic change processes and transformations.</p>
Inhalte des Moduls / Syllabus	<p>In this Module, selected concepts, goals and challenges of future research and future thinking will be presented and discussed on the basis of and in distinction to earlier forms of societal handling of the future and the associated uncertainty. The focus will be on social models and diagnoses that characterise an increased need for future-related knowledge - keywords in this context are second modernity, knowledge society, risk society, changing values, gender or individualisation. The possibilities and limits of scientifically recording the transformation processes described by these social models are also discussed, especially against the background of the</p>

	foreseeable future social and civilisational challenges and disruptions.
Lehr- und Lernmethoden des Moduls / Teaching methods of the module	Mixed methods: short lectures (Impulsreferate), videoclips, working on specific tasks in small groups, dialogues about basic issues and questions, feedback rounds.

<b>Modul-Nr./ Module Code</b>	<b>INNOM1200</b>	
<b>Modulbezeichnung / Name of module</b>	<b>Foundations for Innovation I: Law &amp; Finance</b>	
Semester	1 <sup>st</sup>	
Dauer des Moduls / Length of Module	1 semester	
Art des Moduls (Pflicht, Wahl, etc.) / Module type (Compulsory, Elective etc.)	Compulsory subject	
Ggfs. Lehrveranstaltungen des Moduls / if applicable: Sub-module	INNOM1210 Innovation and the Law INNOM1220 Financing Innovations	
Häufigkeit des Angebots des Moduls / The module is provided	Annually (winter semester)	
Zugangsvoraussetzungen / Prerequisites for attending	None	
Verwendbarkeit des Moduls für andere Module und Studiengänge / Applicability of the module for other modules and degree courses	Other business, law or finance related degree programs	
Modulverantwortliche/r / Lecturer in charge	Prof. Dr. Marcus Scheibel	
Name der/des Hochschullehrer/s / Name of the lecturer	Prof. Dr. Christian Piroutek, LL.M. Prof. Dr. Marcus Scheibel	
Lehrsprache / Language of Instruction	English	
Zahl der zugeteilten ECTS-Punkte / Number of ECTS credits	3 3	6
Gesamtworkload und ihre Zusammensetzung / Workload and its composition	180 hours (116 self-study; 64 contact time)	
SWS / Contact hours per week	2 2	4
Art der Prüfung (Voraussetzung für die Vergabe von Leistungspunkten) / Type of assessment (Requirements for awarding credit points)	Project work with a documentation (6.000 words) and presentation (ca. 20 minutes)	
Gewichtung der Note in der Gesamtnote / Percentage of overall mark	11,11 %	
Qualifikationsziele des Moduls / Learning outcomes of the Module	<b>Knowledge &amp; Understanding</b> Students gain essential knowledge of the tension field between the rapid development of digital technologies (Artificial Intelligence, the Internet of Things, Big Data, Platforms, Blockchain)	

and the emerging creation of new products and services (Google, Uber, Airbnb, Amazon, etc.) on the one hand and the law on the other hand. They understand that whereas legal authorities set the basic environment for any innovation, innovations may often lead to a need for an adaption of the law (e.g. autonomous driving or the regulation of digital platforms). In this context, the students get also acquainted with the impact of digitalisation and technological progress on specific areas of the law, e.g. on litigation and the court system.

Furthermore, the students gaining knowledge of innovations in finance and new financial products to enhance the productivity / effectiveness of corporations, investors and the financial industry / markets.

#### Applying knowledge and Understanding

Students are in a position to independently apply and transfer their knowledge and learnings by engaging in case studies, exercises and discussions throughout the course.

#### Making judgements

Students are capable of identifying and analysing potential legal implications of innovations and the legal authorities that may apply in this context. Furthermore, students learn to assess the new financial products / tools versus the status quo and to evaluate the benefits for corporations, investors etc.

#### Communication

Students are enabled to communicate arguments and conclusions using basic legal or financial methodology and core legal or financial concepts by being actively involved in Q&A's, group exercises and discussions.

#### Learning skills

Students are enabled to understand and apply basic legal concepts and authorities by using legal methodology in the context

	<p>of innovations. To this end, they get acquainted with (digital) tools for legal research and are able to independently identify and use primary and secondary legal sources in order to henceforth conduct their studies on the interface between law and innovation in a largely autonomous manner.</p> <p>This Module also provides students with the knowledge of certain financial innovations and their benefits for corporations, investors and financial markets</p>
<p>Inhalte des Moduls / Syllabus</p>	<p>INNOM1210 Innovation and the Law</p> <p>Introduction and overview of the challenges and opportunities that the rapid development of digital technologies and the related creation of new (data-driven) products and services create for the law and the legal market;</p> <p>Introduction to the legal authorities that may apply in the context of innovations, particularly to intellectual property law as a legal mechanism to protect innovations;</p> <p>Analysis and assessment of particular innovative approaches within the legal market (legal tech) and technology-driven challenges for the law (e.g. autonomous driving) in detail.</p> <p>INNOM1220 Financing Innovations</p> <p>Introduction and overview of financial innovations and its impact on financial markets, corporations, investors etc. Analysis and assessment of specific innovations in detail.</p>
<p>Lehr- und Lernmethoden des Moduls / Teaching methods of the module</p>	<p>Combination of lectures and exercises</p>

<b>Modul-Nr./ Module Code</b>	<b>INNOM1600</b>	
<b>Modulbezeichnung / Name of Module</b>	<b>Foundations for Innovation II: Diffusion of Innovations</b>	
Semester	2 <sup>nd</sup>	
Dauer des Moduls / Length of module	1 semester	
Art des Moduls (Pflicht, Wahl, etc.) / Module type (Compulsory, Elective etc.)	Compulsory subject	
Ggfs. Lehrveranstaltungen des Moduls / if applicable: Sub-module	INNOM1610 Market Development Strategies	
	INNOM1620 Customer Relationship Management	
Häufigkeit des Angebots des Moduls / The module is provided	Annually (summer semester)	
Zugangsvoraussetzungen / Prerequisites for attending	Basic Marketing	
Verwendbarkeit des Moduls für andere Module und Studiengänge / Applicability of the module for other modules and degree courses	This Module provides a solid theoretical and practical foundation for all business activities related to dealing with potential and existing customers of innovation - from Understanding, planning processes to managing relations with them.	
Modulverantwortliche/r / Lecturer in charge	Prof. Dr. Axel Noack	
Name der/des Hochschullehrer/s / Name of the lecturer	Prof. Dr. Axel Noack	
Lehrsprache / Language of Instruction	English	
Zahl der zugeteilten ECTS-Punkte / Number of ECTS credits	3	6
	3	
Gesamtworkload und ihre Zusammensetzung / Workload and its composition	180 hours (116 h self-study; 64 h contact time)	
SWS / Contact hours per week	2	4
	2	
Art der Prüfung (Voraussetzung für die Vergabe von Leistungspunkten) / Type of assessment (Requirements for awarding credit points)	Project work with documentation (6.000 words) and presentation (20 minutes)	
Gewichtung der Note in der Gesamtnote / Percentage of overall mark	11,11 %	
Qualifikationsziele des Moduls / Learning outcomes of the Module	<p><u>Knowledge &amp; Understanding</u> On the basis of a solid understanding of innovation and its diffusion, students are supplied with the necessary theoretical background to understand the processes involved in making and executing sound business decisions related to customers.</p> <p><u>Applying knowledge and Understanding</u> Students apply the theoretical knowledge provided in current literature and case studies by working on practical projects</p>	

	<p>that prepare them for up-to-date business practice.</p> <p><u>Making judgements</u> Students are expected to devise and sustain comprehensive arguments about issues related to innovation diffusion and customer relationship management.</p> <p><u>Communication</u> Effective communication of insights and arguments in written and oral form on a professional level is integral part of the learning experience.</p> <p><u>Learning skills</u> This Module enables students to successfully deal with all challenges related to potential and actual customers of innovative products and services.</p>
Inhalte des Moduls / Syllabus	<p>INNOM1610 Market Development Strategies Elements of diffusion – Problem or need recognition – Research – Development – Commercialisation – Diffusion – Adoption – The innovation-decision process – Communication channels – Rate of adoption – Adopter categories – Diffusion networks – Change agents</p> <p>INNOM1620 Customer Relationship Management Introduction – Relationships – Customer journey – Acquisition, retention, development – Customer experience – Automation – Customer analytics – Implementation and management – Current trends.</p>
Lehr- und Lernmethoden des Moduls / Teaching methods of the module	Lectures, case studies, class discussions, project work

<b>Modul-Nr./ Module Code</b>	<b>INNOM1700</b>	
<b>Modulbezeichnung / Name of Module</b>	<b>Foundations for Innovation III: Project Management</b>	
Semester	2 <sup>nd</sup>	
Dauer des Moduls / Length of Module	1 semester	
Art des Moduls (Pflicht, Wahl, etc.) / Module type (Compulsory, Elective etc.)	Compulsory subject	
Ggfs. Lehrveranstaltungen des Moduls / if applicable: Sub-module	INNOM1710 Innovation Project Practice	
	INNOM1720 Applied Project Management	
Häufigkeit des Angebots des Moduls / The module is provided	Annually (summer semester)	
Zugangsvoraussetzungen / Prerequisites for attending	None	
Verwendbarkeit des Moduls für andere Module und Studiengänge / Applicability of the module for other modules and degree courses	<p>Without an understanding of project management mechanisms, students will not be able to successfully operate in an innovation environment.</p> <p>Students will be required to put these skills into a practical application using an actual case in process, product or service innovation.</p>	
Modulverantwortliche/r / Lecturer in charge	Prof. Dr. Björn P. Jacobsen	
Name der/des Hochschullehrer/s / Name of the lecturer	INNOM1710: N.N.	
	INNOM1720: Prof. Dr. Björn P. Jacobsen	
Lehrsprache / Language of Instruction	English	
Zahl der zugeteilten ECTS-Punkte / Number of ECTS credits	3	6
	3	
Gesamtworkload und ihre Zusammensetzung / Workload and its composition	180 hours (116 h self-study; 64 h contact time)	
SWS / Contact hours per week	2	4
	2	
Art der Prüfung (Voraussetzung für die Vergabe von Leistungspunkten) / Type of assessment (Requirements for awarding credit points)	Application practice (60 hours)	
Gewichtung der Note in der Gesamtnote / Percentage of overall mark	11,11 %	
Qualifikationsziele des Moduls / Learning outcomes of the Module	<p><b>Knowledge &amp; Understanding</b> Students will have a full basic understanding of the Agile methodology, which, nowadays, is very much used also for Project Management. Students will go through the main key values and principles of Agile, and learn how it can help in effectively and successfully manage projects, teams and achieve incredible results.</p>	



Students will need to have the basic skills of Project Management.

#### Applying knowledge and Understanding

Students can apply Agile to different projects. Students can apply the learned methods in international settings.

Students will increase the success rate, and will learn how to do so, in practice. They will be able to transfer the knowledge to any project, team or challenge they are going to meet or face in a professional environment.

#### Making judgements

Students are going to add new skills on top of their background, and they will “learn-by-doing”. This course is practical and hands-on, since managing a project is not only based on theory, but also on practice. Students will play seriously along the course, and learn how, also by means of playing, it is possible to tackle serious problems, and manage a project.

Students will take away a practice to manage projects in a more effective way, how to develop the pro in faster iterations, and how to deliver amazing results.

#### Communication

Students will consolidate and learn essential soft skills, like:

- Effective communication and presentation
- Objective judgement and analysis of work
- Problem solving and decision making
- Team working
- Playing in a business context

Results of (group) work are presented in oral and written form (reports, minutes, project documents).

#### Learning skills

The students learn in a blended online mode of synchronous and asynchronous learning elements with a constructivist approach. Regularly, students follow a learning element in the learning

	<p>management system, with video, text and additional literature. Self-tests support their learning process directly. The students gain self-organisation, independent qualitative information search and time management, supporting life-long learning strategies as professionals.</p> <p>Moreover, this module prepares students for applying project management skills to be used in the context of innovation projects. Students learn to interact with stakeholders in the project organisation.</p>
<p>Inhalte des Moduls / Syllabus</p>	<p>INNOM1710 Innovation Project Practice Agile – where the overall basics of Agile philosophy will be introduced</p> <p>Agile Project Management (APM) - where APM will be introduced as a practice for effectively managing projects</p> <p>Product/Service Innovation with Agile Project Management - where tools will be used to develop a new product/service for the virtual business case</p> <p>Case: Working on a virtual business case to develop and deliver the main outcomes of the Agile Project Management</p> <p>INNOM1720 Applied Project Management The project work topics change from year to year based on funding sources/calls for proposals.</p>
<p>Lehr- und Lernmethoden des Moduls / Teaching methods of the module</p>	<p>Asynchronous in the Learning Management System: Learning Elements, self-tests, forum with e-tivities</p> <p>Synchronous via Videoconference: Discussion of e-tivities and case studies</p>

<b>Modul-Nr./ Module Code</b>	<b>INNOM1800</b>	
<b>Modulbezeichnung / Name of Module</b>	<b>Selected Topics III: Data Science &amp; AI for Business Innovation</b>	
Semester	2 <sup>nd</sup>	
Dauer des Moduls / Length of module	1 semester	
Art des Moduls (Pflicht, Wahl, etc.) / Module type (Compulsory, Elective etc.)	Compulsory subject	
Ggfs. Lehrveranstaltungen des Moduls / if applicable: Sub-module	INNOM1810 Business Applications of Data Science & AI	
	INNOM1820 Introduction and communication of AI in organisations	
Häufigkeit des Angebots des Moduls / The module is provided	Annually (summer semester)	
Zugangsvoraussetzungen / Prerequisites for attending	None	
Verwendbarkeit des Moduls für andere Module und Studiengänge / Applicability of the module for other modules and degree courses	All computer science related majors and business majors with a Data Science/AI fundamentals component.	
Modulverantwortliche/r / Lecturer in charge	WS4	
Name der/des Hochschullehrer/s / Name of the lecturer	WS4	
Lehrsprache / Language of Instruction	English	
Zahl der zugeteilten ECTS-Punkte / Number of ECTS credits	3	6
	3	
Gesamtworkload und ihre Zusammensetzung / Workload and its composition	180 hours (116 self-study; 64 contact time)	
SWS / Contact hours per week	2	4
	2	
Art der Prüfung (Voraussetzung für die Vergabe von Leistungspunkten) / Type of assessment (Requirements for awarding credit points)	Written Examination 1 hour with Application practice (30 hours)	
Gewichtung der Note in der Gesamtnote / Percentage of overall mark	11,11 %	
Qualifikationsziele des Moduls / Learning outcomes of the Module	<p><b>Knowledge &amp; Understanding</b>  Students are familiar with fundamental issues, techniques, and methods of Data Science and AI. They understand selected examples of applications of data analysis and AI in the business environment. Students know how actionable insights can be gained in complex scenarios using appropriate methods and tools. They understand that a process of analysis, prediction, or interpretation always requires modeling and is a work of abstraction.</p> <p><b>Applying knowledge and Understanding</b></p>	

Students are able to apply software tools and corresponding processes to apply data science or AI methods to typical business problems and scenarios. They can design suitable solutions for data-oriented analysis, classification and prediction problems in the context of typical applications in the business domain.

Making judgements

Students are able to formulate alternative solutions for applying Data Science or AI to a concrete problem. They are able to analyse and critically evaluate the suitability of the developed solution concepts with regard to meeting the requirements of the problem and their respective advantages and disadvantages.

Students are able to critically question the concrete use of specific methods of data analysis or AI in the business environment and to assess the limitations of specific models. They are able to provide argumentative support for the insights gained and the solution concepts developed and the decisions made.

Communication

Students are able to critically reflect on and communicate their insights and assessments from the use of Data Science and AI in a given business scenario in a generally understandable way.

Learning skills

Following a constructivist approach new concepts are worked out using examples and case studies in dialogue with the students. Students develop their skills of constructivist learning through the use of appropriate tools and application environments for AI and Data science. This is deepened in subsequent assignments in small groups and individually.

	<p>Small teams independently perform typical, practice-oriented tasks, document them and present them in plenary sessions. Students use relevant information sources (online, textbooks) to acquire new concepts based on examples.</p>
<p>Inhalte des Moduls / Syllabus</p>	<p>INNOM1810 Business Applications of Data Science &amp; AI</p> <ul style="list-style-type: none"> <li>• Prediction, classification, learning, inference</li> <li>• Software tools for data science and AI in the business environment</li> <li>• Analysis and interpretation of data</li> <li>• Data mining and data preparation</li> <li>• Modeling, simulation</li> <li>• Representative case studies from the business domain</li> </ul>
	<p>INNOM1820 Introduction and communication of AI in organisations</p> <ul style="list-style-type: none"> <li>• Introducing the use of Data Science/AI methods in organisations</li> <li>• Guiding principles for AI organisations</li> <li>• Presentation of Data Science/AI results</li> <li>• Identification of different stakeholders and their needs</li> <li>• Preparation of results for different target groups</li> <li>• Creation of a management summary</li> <li>• Presentation of Data Science/AI results to different target groups</li> </ul>
<p>Lehr- und Lernmethoden des Moduls / Teaching methods of the module</p>	<p>Project work, group work, regular team meetings with the supervisor</p> <p>Seminar-like lecture, laboratory exercise, accompanying independent learning, work in application projects</p>

<b>Modul-Nr./ Module Code</b>	<b>INNOM1900</b>	
<b>Modulbezeichnung / Name of module</b>	<b>Innovation Field Trip</b>	
Semester	2 <sup>nd</sup>	
Dauer des Moduls / Length of module	1 semester	
Art des Moduls (Pflicht, Wahl, etc.) / Module type (Compulsory, Elective etc.)	Compulsory subject	
Ggfs. Lehrveranstaltungen des Moduls / if applicable: Sub-module	INNOM1910 National	
	INNOM1920 International	
Häufigkeit des Angebots des Moduls / The module is provided	Annually	
Zugangsvoraussetzungen / Prerequisites for attending	None	
Verwendbarkeit des Moduls für andere Module und Studiengänge / Applicability of the module for other modules and degree courses	<p>In the sub-module 'National', the students will deepen their theoretical knowledge acquired from their studies. They will see how real business is run and how theoretical models are applied.</p> <p>In the sub-module 'International' students will significantly improve their international and cross-cultural competence.</p>	
Lehrsprache / Language of Instruction	English	
Zahl der zugeteilten ECTS-Punkte / Number of ECTS credits	3	6
	3	
Gesamtworkload und ihre Zusammensetzung / Workload and its composition	180 hours (116 h self-study; 64 h contact time)	
SWS / Contact hours per week	2	4
	2	
Art der Prüfung (Voraussetzung für die Vergabe von Leistungspunkten) / Type of assessment (Requirements for awarding credit points)	Project work with a documentation (3.000 words) and a presentation (20 minutes)	
Gewichtung der Note in der Gesamtnote / Percentage of overall mark	-	
Qualifikationsziele des Moduls / Learning outcomes of the Module	<p><u>Knowledge &amp; Understanding</u> Students become acquainted with destinations known for their innovativeness. They deepen their international and cross-cultural competence. Furthermore, students learn about a variety of companies.</p> <p><u>Applying Knowledge &amp; Understanding</u> Under the guidance of the professor in charge, students prepare the excursion and contribute to the final report. Moreover, this Module is mainly designed to establish a strong link between theoretical knowledge and the</p>	

	<p>requirements of day-to-day business processes.</p> <p><u>Making judgments</u> Students learn to notice and consider the differences between regions, and institutions. Students learn to assess the validity of theoretical concepts in current business life.</p> <p><u>Communication</u> Results of (group) work are presented in oral and written form (reports, minutes, excursion reports)</p> <p><u>Learning skills</u> This Module prepares students for the organisation of further excursions. This Module is a linking step between theoretical modules, and work after graduation</p>
<p>Inhalte des Moduls / Syllabus</p>	<p>Specific topics depending on the academic profile of the professors in charge. General structure:</p> <ul style="list-style-type: none"> <li>• a preparation phase, in which students acquaint themselves with the companies/institutions/ universities to be visited</li> <li>• the preparation of questions for the visit</li> <li>• visiting the company / institutions / university themselves and</li> <li>• the preparation of the written report.</li> </ul>
<p>Lehr- und Lernmethoden des Moduls / Teaching methods of the module</p>	<p>Project (individual data pooling, group work, group discussion, preparation of a field trip report, preparation of a video spot)</p>

## **Artikel 2**

Die Anlagen 2 und 3 der Studienordnung (Studienplan ab WS24/25) erhalten die aus dem Anhang zu dieser jeweiligen Änderungssatzung ersichtliche Fassung.

## **Artikel 3**

1. Diese Änderungssatzung tritt am Tag nach ihrer Veröffentlichung auf der Homepage der Hochschule Stralsund in Kraft.

2. Diese Änderungssatzung gilt erstmals für Studierende, die ab dem Wintersemester 2024/2025 an der Hochschule Stralsund für den Master-Studiengang International Innovation Management immatrikuliert werden.

Ausgefertigt aufgrund des Beschlusses des Senats der Hochschule Stralsund vom 19. Dezember 2023 und der Genehmigung des Rektors vom 05. Januar 2024.

Stralsund, den 05. Januar 2024

**Der Rektor  
der Hochschule Stralsund,  
University of Applied Sciences,  
Prof. Dr. Ralph Sonntag**

Veröffentlichungsvermerk:

Diese Satzung wurde am 05. Januar 2024 auf der Homepage der Hochschule Stralsund veröffentlicht.



Anhang zu Artikel 2 Anlage 2: Studienplan

Anlage 2 – Studienplan 3-semesteriger Studiengang

Curriculum Master in "International Innovation Management" (INNO) Valid as of winter semester 24/25										
Module Code	Modules	Semester	PL	1 (WiSem)		2 (SoSem)		3 (WiSem)		Lecturer(s)
				SWS	ECTS	SWS	ECTS	SWS	ECTS	
<b>INNOM1000</b>	<b>Innovation Management: Advanced Topics &amp; Frameworks</b>			<b>4</b>	<b>6</b>					
INNOM1010	Advanced Topics of Innovation Management		K1h + AP30h	2	3					Jacobsen
INNOM1020	Innovation Frameworks & Facilitation Methods			2	3					Jacobsen
<b>INNOM1100</b>	<b>Basics and Methods of Futures Research</b>		AP60h	<b>4</b>	<b>6</b>					LA (IZT)
<b>INNOM1200</b>	<b>Foundations for Innovation I: Law &amp; Finance</b>			<b>4</b>	<b>6</b>					
INNOM1210	Innovation and the Law		PW	2	3					Piroutek
INNOM1220	Financing Innovations			2	3					Scheibel
<b>INNOM1300</b>	<b>Selected Topics I: Sustainable Innovation</b>			<b>4</b>	<b>6</b>					
INNOM1310	Sustainable Innovations		K2h	2	3					Murphy
INNOM1320	Transformation in Mobility			2	3					Murphy
<b>INNOM1400</b>	<b>Selected Topics II: Designing Digital Innovations</b>			<b>4</b>	<b>6</b>					
INNOM1410	Introduction		AP60h	2	3					Novak
INNOM1420	Applied Project			2	3					Novak
<b>INNOM1500</b>	<b>Academic Research &amp; Writing</b>		PW			<b>4</b>	<b>6</b>			Loebnitz
<b>INNOM1600</b>	<b>Foundations for Innovation II: Diffusion of Innovations</b>					<b>4</b>	<b>6</b>			
INNOM1610	Market Development Strategies					2	3			Noack
INNOM1620	Customer Relationship Management		PW			2	3			Noack
<b>INNOM1700</b>	<b>Foundations for Innovation III: Project Management</b>					<b>4</b>	<b>6</b>			
INNOM1710	Innovation Project Practice in Europe					2	3			N.N.
INNOM1720	Applied Project Management		AP60h			2	3			Jacobsen
<b>INNOM1800</b>	<b>Selected Topics III: Data Science &amp; AI for Business Innovation</b>					<b>4</b>	<b>6</b>			
INNOM1810	Business Applications of Data Science & AI					2	3			WS4
INNOM1820	Introduction and Communication of AI in Organisations		K1h + AP30h			2	3			WS4
<b>INNOM1900</b>	<b>Innovation Field Trip</b>					<b>4</b>	<b>6</b>			
INNOM1910	National					2	3			alle
INNOM1920	International		AP60h			2	3			alle
<b>INNOM2100</b>	<b>Master Thesis</b>									
INNOM2110	Master Thesis								<b>28</b>	alle
INNOM2120	Colloquium								<b>2</b>	alle
	Semesterwochenstunden			20		20				
	davon Präsenz während des Semesters			8		2				
	davon Präsenz verblockt			8		6 / 8				
	davon Online			4		12				
	<b>ECTS per semester</b>				<b>30</b>		<b>30</b>		<b>30</b>	

**Methods of examination:**

K2 Written Examination 2 hours

K1h + AP30h Written Examination 1 hour with an application practice (30 hours)

PW Project work with a documentation (6.000 words) and presentation (ca. 20 minutes)

AP60h application practice (60 hours)

**Anhang zu Artikel 2 Anlage 3: Studienplan  
Anlage 3: Studienplan 4-semesteriger Studiengang**

<b>Curriculum Master in "International Innovation Management" (INNO) Valid as of winter semester 24/25</b>										
	Semester	PL	1 (WiSem)		2 (SoSem)		3 (WiSem)	4 (SoSem)		
Module Code	Modules		SWS	ECTS	SWS	ECTS	ECTS	ECTS	Lecturer/s	
<b>INNOM1000</b>	<b>Innovation Management: Advanced Topics &amp; Frameworks</b>		<b>4</b>	<b>6</b>			<b>Internship - 21 weeks</b>	<b>Master Thesis 21 weeks</b>		
INNOM1010	Advanced Topics of Innovation Management	K1h +	2	3						Jacobsen
INNOM1020	Innovation Frameworks & Facilitation Methods	AP30h	2	3						Jacobsen
<b>INNOM1100</b>	<b>Basics and Methods of Futures Research</b>	AP60h	<b>4</b>	<b>6</b>						LA (IZT)
<b>INNOM1200</b>	<b>Foundations for Innovation I: Law &amp; Finance</b>		<b>4</b>	<b>6</b>						
INNOM1210	Innovation and the Law	PW	2	3						Piroutek
INNOM1220	Financing Innovations		2	3					Scheibel	
<b>INNOM1300</b>	<b>Selected Topics I: Sustainable Innovation</b>		<b>4</b>	<b>6</b>						
INNOM1310	Sustainable Innovations	K 2 h	2	3						Murphy
INNOM1320	Transformation in Mobility		2	3					Murphy	
<b>INNOM1400</b>	<b>Selected Topics II: Designing Digital Innovations</b>		<b>4</b>	<b>6</b>						
INNOM1410	Introduction	AP60h	2	3						Novak
INNOM1420	Applied Project		2	3					Novak	
<b>INNOM1500</b>	<b>Academic Research &amp; Writing</b>	PW			<b>4</b>	<b>6</b>				Loebnitz
<b>INNOM1600</b>	<b>Foundations for Innovation II: Diffusion of Innovations</b>				<b>4</b>	<b>6</b>				
INNOM1610	Market Development Strategies	PW			2	3				Noack
INNOM1620	Customer Relationship Management		2	3					Noack	
<b>INNOM1700</b>	<b>Foundations for Innovation III: Project Management</b>				<b>4</b>	<b>6</b>				
INNOM1710	Innovation Project Practice in Europe	AP60h			2	3		N.N.		
INNOM1720	Applied Project Management		2	3			Jacobsen			
<b>INNOM1800</b>	<b>Selected Topics III: Data Science &amp; AI for Business Innovation</b>				<b>4</b>	<b>6</b>				
INNOM1810	Business Applications of Data Science & AI	K1h + AP30h			2	3		WS4		
INNOM1820	Introduction and Communication of AI in Organisations		2	3			WS4			
<b>INNOM1900</b>	<b>Innovation Field Trip</b>				<b>4</b>	<b>6</b>				
INNOM1910	National	AP60h			2	3		alle		
INNOM1920	International		2	3			alle			
<b>INNOM2000</b>	<b>Internship and Evaluation</b>	Report					<b>30</b>			
<b>INNOM2100</b>	<b>Master Thesis</b>									
INNOM2110	Master Thesis							<b>28</b>	alle	
INNOM2120	Colloquium							<b>2</b>	alle	
	Semesterwochenstunden		20		20					
	davon Präsenz während des Semesters		8		2					
	davon Präsenz verblockt		8		6 / 8					
	davon Online		4		12					
	<b>ECTS per semester</b>			<b>30</b>		<b>30</b>		<b>30</b>		

**Methods of examination:**

K2 Written Examination 2 hours

K1h + AP30h Written Examination 1 hour with an application practice (30 hours)

PW Project work with a documentation (6.000 words) and presentation (ca. 20 minutes)

AP60h application practice (60 hours)

