

		winter term 1st semester			summer term 2nd semester			winter term 3rd semester				summer term 4th semester			
Modul-Code	Modul	SWS	ECTS Modul	PL	SWS	ECTS Modul	PL	ECTS	SWS	ECTS Modul	PL	ECTS	SWS	ECTS Modul	PL
		INTERNSHIP - 21 WEEKS													
	Tourism and Development														
TDSM1000	Tourism in Practice		5	EA											
	Applied Tourism Management	2													
	International Field Trip	0													
TDSM1100	Individual and Organizational Development		5	K2											
	Diversity Management	2													
	Innovation & Change Management	2													
TDSM1200	Sustainability in Tourism	4	5	EA											
	Strategies and Implementation														
TDSM1300	Research and Case Project		10	EA											
	Applied Research	4													
	Case Project	4													
	Compulsory Electives (one out of three = 5 ECTS)														
TDSM1400	Managing Tourism Markets		5	EA											
	Tourism Product Development	2													
	Sales	2													
TDSM1500	Global Business Development		5	K2											
	International Tourism Business Strategies	3													
	International Risk Management	2													
TDSM2000	Strategic Human Resource Management	4	5	PA											
	General Management and Tourism Management														
TDSM1700	Managing Financial Performance				4	5	K2								
TDSM1800	Destination					5	PA								
	Spatial Tourism Planning				2										
	Strategic Destination Development				3										
TDSM1900	Personal Skill Development - Values based Management					5	K2								
	Business Ethics and Corporate Governance				2										
	Self Management				2										
	Compulsory Electives (three out of five = 15 ECTS)														
TDSM1600	Digitalization and Tourism					5	EA								
	Digitalization in Tourism				2										
	Designing Digital Innovations				2										
TDSM2100	Communication and Media Management					5	K2								
	Brand Communication and Media				3										
	Media Management				2										
TDSM2200	Political Economy of Tourism				4	5	K2								
TDSM2300	Supply Chain in Tourism					5	K2								
	Supply Chain Management				2										
	Supply Chain in Tourism				2										
TDSM2400	Cultural Heritage Management in Tourism				4	5	HA								
	Internship														
TDSM2500	Internship and Evaluation									30	EA				
	Internship							28	0						
	Evaluation							2	0						
	Master's Thesis														
TDSM2600	Scientific Training											2	5	Bericht	
TDSM2700	Master's Thesis and Colloquium												25	Thesis	
TDSM2710	Master's Thesis											23	0		
TDSM2720	Master's Thesis Colloquium											2	0		M
	ECTS		30			30				30				30	

Legend: K2 = 2 hours written exam, HA = assignment, PA = Project work with presentation, M = oral exam, B = written paper, EA = Experimental work