

		winter term 1st semester			summer term 2nd semester			
Modul-Code	Modul	sWS	ECTS	PL	ECTS	sWS	ECTS	PL
			Modul				Modul	
	Tourism and Development							
TDSM1000	Tourism in Practice		5	EA				
	Applied Tourism Management	2						
	International Field Trip	0						
TDSM1100	Individual and Organizational Development		5	K2				
	Diversity Management	2						
	Innovation & Change Management	2						
TDSM1200	Sustainability in Tourism	4	5	EA				
	Strategies and Implementation							
TDSM1300	Research and Case Project		10	EA				
	Applied Research	4						
	Case Project	4						
	Compulsory Electives (one out of eight in semester one or two = 5 ECTS)							
TDSM1400	Managing Tourism Markets		5	EA				
	Tourism Product Development	2						
	Sales	2						
TDSM1500	Global Business Development		5	K2				
	International Tourism Business Strategies	3						
	International Risk Management	2						
TDSM2000	Strategic Human Resource Management	4	5	PA				
TDSM1600	Digitalization and Tourism						5	EA
	Digitalization in Tourism					2		
	Designing Digital Innovations					2		
TDSM2100	Communication and Media Management						5	K2
	Brand Communication and Media					3		
	Media Management					2		
TDSM2200	Political Economy of Tourism					4	5	K2
TDSM2300	Supply Chain in Tourism						5	K2
	Supply Chain Management					2		
	Supply Chain in Tourism					2		
TDSM2400	Cultural Heritage Management in Tourism					4	5	HA
	Master's Thesis							
TDSM2600	Scientific Training					2	5	Bericht
TDSM2700	Master's Thesis and Colloquium						25	
TDSM2710	Master's Thesis				23	0		Thesis
TDSM2720	Master's Thesis Colloquium				2	0		M
	ECTS		30				30	

Legend: K2 = 2 hours written exam, HA = assignment, PA = Project work with presentation, M = oral exam, EA = Experimental work