

Modul-Code	Modul	winter term 1st semester			summer term 2nd semester			winter term 3rd semester				summer term 4th semester			
		SWS	ECTS Modul	PL	SWS	ECTS Modul	PL	ECTS	SWS	ECTS Modul	PL	ECTS	SWS	ECTS Modul	PL
	Tourism and Development														
TDSM1000	Tourism in Practice		5	EA											
	Applied Tourism Management	2													
	International Field Trip	0													
TDSM1100	Individual and Organizational Development		5	K2											
	Diversity Management	2													
	Innovation & Change Management	2													
TDSM1200	Sustainability in Tourism	4	5	PA											
	Strategies and Implementation														
TDSM1300	Research and Case Project		10	EA											
	Applied Research	4													
	Case Project	4													
	Compulsory Electives (one out of three = 5 ECTS)														
TDSM1400	Managing Tourism Markets		5	K2											
	Tourism Product Development	2													
	Sales	2													
TDSM1500	Global Business Development		5	K2											
	International Tourism Business Strategies	3													
	International Risk Management	2													
TDSM1600	Digitalization and Tourism		5	PA											
	Digitalization in Tourism	2													
	Designing Digital Innovations	2													
	General Management and Tourism Management														
TDSM1700	Managing Financial Performance				4	5	K2								
TDSM1800	Destination					5	PA								
	Spatial Tourism Planning				2										
	Strategic Destination Development				3										
TDSM1900	Personal Skill Development - Values based Management					5	K2								
	Business Ethics and Corporate Governance				2										
	Self Management				2										
	Compulsory Electives (three out of five = 15 ECTS)														
TDSM2000	Strategic Human Resource Management					5	PA								
	International Human Resource Management and Employer Branding				2										
	Negotiation Strategies				2										
TDSM2100	Communication and Media Management					5	K2								
	Brand Communication and Media				3										
	Media Management				2										
TDSM2200	Political Economy of Tourism				4	5	K2								
TDSM2300	Supply Chain in Tourism					5	K2								
	Supply Chain Management				2										
	Supply Chain in Tourism				2										
TDSM2400	Cultural Heritage Management in Tourism				4	5	K2								
TDSM2500	Internship and Evaluation									30	EA				
	Internship							28	0						
	Evaluation							2	0						
	Master's Thesis														
TDSM2600	Scientific Training											2	5	Bericht	
TDSM2700	Master's Thesis and Colloquium												25		
TDSM2710	Master's Thesis											23	0	Thesis	
TDSM2720	Master's Thesis Colloquium											2	0	M	
	ECTS		30			30				30				30	

INTERNSHIP - 21 WEEKS

Legend: K2 = 2 hours written exam, HA = assignment, PA = Project work with presentation, M = oral exam, B = written paper, EA = Experimental work