| TDSM2700Master's Thesis and Colloquium25TDSM2710Master's Thesis2307TDSM2720Master's Thesis Colloquium207   |            |                                       | winter term  |           |            | summer term  |         |     | winter term |               |        |           |
|--|------------|---------------------------------------|--------------|-----------|------------|--------------|---------|-----|-------------|---------------|--------|-----------|
| Image: Sector in the |            |                                       | 19           | st semest | er         | Zn           | a semes | ter |             | 3ra se        | mester |           |
| Modul         PL         Eves         Modul         PL         ECTS         svs         Modul           TDSM1000         Tourism in Practice         0         5         EA         1 <td< td=""><td>Modul-Code</td><td></td><td></td><td>ГОТО</td><td></td><td></td><td>ГОТО</td><td></td><td></td><td></td><td>FOTO</td><td></td></td<>  | Modul-Code |                                       |              | ГОТО      |            |              | ГОТО    |     |             |               | FOTO   |           |
| Tourism and Development         Do  |            | Modul                                 | 0140         |           | ы          | 0.110        |         | ы   | ECTS        | <b>C</b> 14/C |        | PL        |
| Tourism in Practice         S         EA         Image and the problem of th                           |            |                                       | SWS          | Modul     | FL         | SWS          | Wiodul  | FL  | ECIS        | 5W5           | Wodu   | <b>FL</b> |
| Applied Tourism Management         2 </td <td></td> <td></td> <td></td> <td>5</td> <td>E۸</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>   |            |                                       |              | 5         | E۸         |              |         |     |             |               |        |           |
| International Field Trip         0         K2         1 <td></td> <td></td> <td>2</td> <td>5</td> <td>LA</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>  |            |                                       | 2            | 5         | LA         |              |         |     |             |               |        |           |
| TDSM1100         Individual and Organizational Development         5         K2         N         N         N           Diversity Management         2 </td <td></td>  |            |                                       |              |           |            |              |         |     |             |               |        |           |
| Diversity Management         2 <td></td> <td>-</td> <td>0</td> <td>5</td> <td>K2</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>  |            | -                                     | 0            | 5         | K2         |              |         |     |             |               |        |           |
| Innovation & Change Management         2   TDSM1400         Managing Tourism Markets         5         K2  |            |                                       | 2            | 5         | <u>nz</u>  |              |         |     |             |               |        |           |
| TDSM1200         Sustainability in Tourism         44         5         PA         Image: Strategies and Implementation         Image: Strategies and Implementand Implementation   |            |                                       |              |           |            |              |         |     |             |               |        |           |
| Strategies and Implementation         Image: Strategies and Implementation         Image: Strategies and Implementation         Image: Strategies and Implementation           Applied Research and Case Project         4         Image: Strategies and Implementation         <   |            |                                       |              | 5         | D۸         |              |         |     |             |               |        |           |
| TDSM1300         Research and Case Project         10         EA         I <thi< th="">         I         I</thi<>   |            |                                       | 4            | 5         | FA         |              |         |     |             |               |        |           |
| Applied Research         4   |            |                                       |              | 40        | <b>F</b> 4 |              |         |     |             |               |        |           |
| Case Project         4         5         1 <th1< th="">         1         <th1< th="">         1         <th1< th="">         1         <th1< th=""> <th1< <="" td=""><td>TDSM1300</td><td></td><td>1</td><td>10</td><td>EA</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></th1<></th1<></th1<></th1<></th1<>   | TDSM1300   |                                       | 1            | 10        | EA         |              |         |     |             |               |        |           |
| Compulsory Electives (one out of three = 5 ECTS)         S         K2         Image: Contrain Product Development         2           TDSM1400         Managing Tourism Markets         2         Image: Contrain Product Development         1         Image: Contrain Product Development         2         Image: Contrain Product Development         1         Image: Contr   |            |                                       |              |           |            | <u> </u>     |         |     |             |               |        |           |
| TDSM1400         Managing Tourism Markets         5         K2         Image: Strateging Tourism Product Development         2           Tourism Product Development         2         Image: Strateging Tourism Business Strateging 3         Image: Strateging Tourism 2         Image: Strateging Tourism 3         Image: Strateging Tourism 3         Image: Strateging 3   |            |                                       | 4            |           |            |              |         |     |             |               |        |           |
| Tourism Product Development         2 <th< th=""> <t< td=""><td></td><td></td><td></td><td>F</td><td>K0</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<></th<>   |            |                                       |              | F         | K0         |              |         |     |             |               |        |           |
| Sales         2         1 <th1< th="">         1         <th1< th=""> <th1< th=""></th1<></th1<></th1<>  | 105101400  |                                       | 0            | 5         | K2         |              |         |     |             |               |        |           |
| TDSM1500         Global Business Development         5         K2         1         1         1           International Tourism Business Strategies         3         1  |            |                                       |              |           |            |              |         |     |             |               |        |           |
| International Tourism Business Strategies       3       1 </td <td></td> <td></td> <td>2</td> <td>-</td> <td>1/0</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>  |            |                                       | 2            | -         | 1/0        |              |         |     |             |               |        |           |
| International Risk Management         2         N <thn< td=""><td></td><td>•</td><td>0</td><td>5</td><td>K2</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></thn<>   |            | •                                     | 0            | 5         | K2         |              |         |     |             |               |        |           |
| TDSM1600         Digitalization and Tourism         5         PA   |            | · · · · · · · · · · · · · · · · · · · |              |           |            |              |         |     |             |               |        |           |
| Digitalization in Tourism         2         1 <td></td> <td></td> <td>2</td> <td>_</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>  |            |                                       | 2            | _         |            |              |         |     |             |               |        |           |
| Designing Digital Innovations         2         1 <th1< th="">         1         1         <th1<< td=""><td></td><td></td><td></td><td>5</td><td>PA</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></th1<<></th1<>   |            |                                       |              | 5         | PA         |              |         |     |             |               |        |           |
| General Management and Tourism Management         Image of the second secon         |            |                                       |              |           |            |              |         |     |             |               |        |           |
| TDSM1700       Managing Financial Performance       4       5       K2       1         TDSM1800       Destination       2 <td></td> <td></td> <td>2</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>   |            |                                       | 2            |           |            |              |         |     |             |               |        |           |
| TDSM1800         Destination         5         PA         1 <th1< th="">         1</th1<>  |            |                                       |              |           |            |              |         | 1/0 |             |               |        |           |
| Spatial Tourism Planning       2       1       1       1         Strategic Destination Development       3       1       1       1         TDSM1900       Personal Skill Development - Values based Management       2       1       1       1         Business Ethics and Corporate Governance       2       1       1       1       1       1         Compulsory Electives (three out of five = 15 ECTS)       1 <td></td> <td></td> <td></td> <td></td> <td></td> <td>4</td> <td>-</td> <td></td> <td></td> <td></td> <td></td> <td></td>   |            |                                       |              |           |            | 4            | -       |     |             |               |        |           |
| Strategic Destination Development3311111TDSM1900Personal Skill Development - Values based Management35K211Business Ethics and Corporate Governance22111Compulsory Electives (three out of five = 15 ECTS)2111TDSM2000Strategic Human Resource Management2111International Human Resource Management2111International Human Resource Management2111Magenitic Strategies2111TDSM2100Communication and Media Management2111Brand Communication and Media31111Media Management211111TDSM2000Supply Chain in Tourism45K211TDSM2000Supply Chain in Tourism21111TDSM2000Colitural Heritage Management21111TDSM2000Cultural Heritage Management in Tourism21111TDSM2000Cultural Heritage Management in Tourism21111TDSM2000Cultural Heritage Management in Tourism21111TDSM2000Cultural Heritage Management in Tourism21111TDSM2000Cultural Heritage Management  |            |                                       |              |           |            |              | 5       | PA  |             |               |        |           |
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| Self Management         2         1 <th1< th="">         1         <th1< th="">         &lt;</th1<></th1<>   |            | · · ·                                 | ement        |           |            |              | 5       | K2  |             |               |        |           |
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| and Employer Branding         2         3         4         5         1  |            |                                       |              |           |            |              | 5       | PA  |             |               |        |           |
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| Media Management         2         1 <th1< th="">         1         1</th1<>   |            |                                       |              |           |            | 3            |         | 112 |             |               |        |           |
| TDSM2200         Political Economy of Tourism         4         5         K2         1         1           TDSM2300         Supply Chain in Tourism         2         5         K2         1         1           Supply Chain Management         2         2         1         1         1           Supply Chain in Tourism         2         1         1         1         1           TDSM2400         Cultural Heritage Management in Tourism         2         1         1         1           Master's Thesis         4         5         K2         1         1         1           TDSM2600         Scientific Training         1 <td>L</td> <td></td>   | L          |                                       |              |           |            |              |         |     |             |               |        |           |
| TDSM2300         Supply Chain in Tourism         5         K2         6         6           Supply Chain Management         2         2         6         7         7         6         7         7         7         7         7         7         7         7         7         7         7  |            | -                                     |              |           |            |              | 5       | K2  |             |               |        |           |
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| TDSM2720 Master's Thesis Colloquium 2 0  |            |                                       |              |           |            |              |         |     | 23          | 0             |        | Thesis    |
|  |            |                                       | <u> </u>     |           |            | <u> </u>     |         |     |             |               | 1      | M         |
| ECTS 30 30 30 30   |            | ·                                     | <del> </del> | 30        |            | <del> </del> | 30      |     | -           | Ŭ             | 30     |           |

Legend: K2 = 2 hours written exam, HA = assignment, PA = Project work with presentation, M = oral exam, B = written paper, EA = Experimental work