

		winter term 1st semester			summer term 2nd semester			winter term 3rd semester			
Modul-Code	Modul	sws	ECTS Modul	PL	sws	ECTS Modul	PL	ECTS	sws	ECTS Modul	PL
			Tourism and Development								
TDSM1000	Tourism in Practice		5	EA							
	Applied Tourism Management	2									
	International Field Trip	0									
TDSM1100	Individual and Organizational Development		5	K2							
	Diversity Management	2									
	Innovation & Change Management	2									
TDSM1200	Sustainability in Tourism	4	5	PA							
	Strategies and Implementation										
TDSM1300	Research and Case Project		10	EA							
	Applied Research	4									
	Case Project	4									
	Compulsory Electives (one out of three = 5 ECTS)										
TDSM1400	Managing Tourism Markets		5	K2							
	Tourism Product Development	2									
	Sales	2									
TDSM1500	Global Business Development		5	K2							
	International Tourism Business Strategies	3									
	International Risk Management	2									
TDSM1600	Digitalization and Tourism		5	PA							
	Digitalization in Tourism	2									
	Designing Digital Innovations	2									
	General Management and Tourism Management										
TDSM1700	Managing Financial Performance				4	5	K2				
TDSM1800	Destination					5	PA				
	Spatial Tourism Planning				2						
	Strategic Destination Development				3						
TDSM1900	Personal Skill Development - Values based Management					5	K2				
	Business Ethics and Corporate Governance				2						
	Self Management				2						
	Compulsory Electives (three out of five = 15 ECTS)										
TDSM2000	Strategic Human Resource Management					5	PA				
	International Human Resource Management and Employer Branding				2						
	Negotiation Strategies				2						
TDSM2100	Communication and Media Management					5	K2				
	Brand Communication and Media				3						
	Media Management				2						
TDSM2200	Political Economy of Tourism				4	5	K2				
TDSM2300	Supply Chain in Tourism					5	K2				
	Supply Chain Management				2						
	Supply Chain in Tourism				2						
TDSM2400	Cultural Heritage Management in Tourism				4	5	K2				
	Master's Thesis										
TDSM2600	Scientific Training								2	5	Bericht
TDSM2700	Master's Thesis and Colloquium									25	
TDSM2710	Master's Thesis							23	0		Thesis
TDSM2720	Master's Thesis Colloquium							2	0		M
	ECTS		30			30				30	

Legend: K2 = 2 hours written exam, HA = assignment, PA = Project work with presentation, M = oral exam, B = written paper, EA = Experimental work