

		winter term 1st semester			summer term 2nd semester			
Modul-Code	Modul	sWS	ECTS	PL	ECTS	sWS	ECTS	PL
			Modul				Modul	
	Tourism and Development							
<b>TDSM1000</b>	<b>Tourism in Practice</b>		5	EA				
	Applied Tourism Management	2						
	International Field Trip	0						
<b>TDSM1100</b>	<b>Individual and Organizational Development</b>		5	K2				
	Diversity Management	2						
	Innovation & Change Management	2						
<b>TDSM1200</b>	<b>Sustainability in Tourism</b>	4	5	PA				
	Strategies and Implementation							
<b>TDSM1300</b>	<b>Research and Case Project</b>		10	EA				
	Applied Research	4						
	Case Project	4						
	<b>Compulsory Electives (one out of eight in semester one or two = 5 ECTS)</b>							
<b>TDSM1400</b>	<b>Managing Tourism Markets</b>		5	K2				
	Tourism Product Development	2						
	Sales	2						
<b>TDSM1500</b>	<b>Global Business Development</b>		5	K2				
	International Tourism Business Strategies	3						
	International Risk Management	2						
<b>TDSM1600</b>	<b>Digitalization and Tourism</b>		5	PA				
	Digitalization in Tourism	2						
	Designing Digital Innovations	2						
<b>TDSM2000</b>	<b>Strategic Human Resource Management</b>						5	PA
	International Human Resource Management and Employer Branding					2		
	Negotiation Strategies					2		
<b>TDSM2100</b>	<b>Communication and Media Management</b>						5	K2
	Brand Communication and Media					3		
	Media Management					2		
<b>TDSM2200</b>	<b>Political Economy of Tourism</b>					4	5	K2
<b>TDSM2300</b>	<b>Supply Chain in Tourism</b>						5	K2
	Supply Chain Management					2		
	Supply Chain in Tourism					2		
<b>TDSM2400</b>	<b>Cultural Heritage Management in Tourism</b>					4	5	K2
	Master's Thesis							
<b>TDSM2600</b>	<b>Scientific Training</b>					2	5	Bericht
<b>TDSM2700</b>	<b>Master's Thesis and Colloquium</b>						25	
TDSM2710	Master's Thesis				23	0		Thesis
TDSM2720	Master's Thesis Colloquium				2	0		M
	<b>ECTS</b>		<b>30</b>				<b>30</b>	

Legend: K2 = 2 hours written exam, HA = assignment, PA = Project work with presentation, M = oral exam, B = written paper, EA = Experimental work