

Modul-Code	Modul	winter term				summer term				winter term				summer term			
		1st Sem.		ECTS		2nd Sem.		ECTS		3rd Sem.		ECTS		4th Sem.		ECTS	
		ECTS	sWS	Modul	PL	ECTS	sWS	Modul	PL	ECTS	sWS	Modul	PL	ECTS	sWS	Modul	PL
	Tourism																
TDSM1000	<b>Tourism in Practice</b>			5	EA												
	Applied Tourism Management	2	2														
	International Field Trip	3	0														
	<b>Development</b>																
TDSM1100	<b>Individual and Organizational Development</b>			5	HA												
	Diversity Management	2	2														
	Innovation & Change Management	3	2														
	Strategies and Implementation																
TDSM1200	<b>Research and Case Project</b>			10	PA												
	Research Methods	4	4														
	Case Project	6	4														
	<b>Tourism Compulsory Electives (two out of four = 10 ECTS)</b>																
TDSM1300	<b>Global Business Development</b>			5	K2												
	International Tourism Business Strategies	3	3														
	International Risk Management	2	2														
TDSM1400	<b>Managing Tourism Markets</b>			5	PA												
	Tourism Product Development	3	2														
	Sales	2	2														
TDSM1500	<b>Special Topics in Tourism</b>			5	HA												
	Designing Digital Innovations	3	2														
	Digitalization in Tourism	2	2														
TDSM2500	<b>Cultural Heritage in Tourism</b>	5	4	5	K2												
	<b>General Management and Tourism Management</b>																
TDSM1600	<b>Managing Financial Performance</b>							5	K2								
	Financial Analysis					3	2										
	Cost Accounting and Revenue Management					2	2										
TDSM1700	<b>Destination</b>							5	PA								
	Spatial Tourism Planning					2	2										
	Strategic Destination Development					3	3										
TDSM1800	<b>Personal Skill Development - Value based Management</b>							5	K2								
	Business Ethics and Corporate Governance					2	2										
	Self Management					3	2										
	<b>Compulsory Electives (three out of four = 15 ECTS)</b>																
TDSM1900	<b>Tourism Economics</b>							5	K2								
	Economics and Global Tourism					3	2										
	Sustainability in Tourism					2	2										
TDSM2000	<b>Strategic Human Resource Management</b>							5	PA								
	International Human Resource Management and Employer Branding					3	2										
	Negotiation Strategies					2	2										
TDSM2100	<b>Communication and Media Management</b>							5	K2								
	Brand Communication and Media					3	3										
	Media Management					2	2										
TDSM2200	<b>Political Economy of Tourism</b>					5	4	5	K2								
TDSM2300	<b>Internship and Evaluation</b>									0	30	B					
	Master's Thesis and Colloquium																
TDSM2400	<b>Master's Thesis and Colloquium</b>															30	
TDSM2410	Master's Thesis												28	0			Thesis
TDSM2420	Master's Thesis Colloquium												2	0			M
	<b>ECTS</b>			30				30				30				30	

INTERNSHIP - 21 WEEKS

Legend: K2 = 2hours written exam, HA = assignment, PA = Project work with presentation, M = oral exam, B = written paper, EA = Experimental work