

		winter term				summer term				winter term			
Modul-Code	Modul	1st Sem.		ECTS Modul	PL	2nd Sem.		ECTS Modul	PL	3rd Sem.		ECTS Modul	PL
		ECTS	sws			ECTS	sws			ECTS	sws		
	Tourism												
TDSM1000	Tourism in Practice			5	EA								
	Applied Tourism Management	2	2										
	International Field Trip	3	0										
	Development												
TDSM1100	Individual and Organizational Development			5	HA								
	Diversity Management	2	2										
	Innovation & Change Management	3	2										
	Strategies and Implementation												
TDSM1200	Research and Case Project			10	PA								
	Research Methods	4	4										
	Case Project	6	4										
	Tourism Compulsory Electives (two out of four = 10 ECTS)												
TDSM1300	Global Business Development			5	K2								
	International Tourism Business Strategies	3	3										
	International Risk Management	2	2										
TDSM1400	Managing Tourism Markets			5	PA								
	Tourism Product Development	3	2										
	Sales	2	2										
TDSM1500	Special Topics in Tourism			5	HA								
	Designing Digital Innovations	3	2										
	Digitalization in Tourism	2	2										
TDSM2500	Cultural Heritage in Tourism	5	4	5	K2								
	General Management and Tourism Management												
TDSM1600	Managing Financial Performance							5	K2				
	Financial Analysis					3	2						
	Cost Accounting and Revenue Management					2	2						
TDSM1700	Destination							5	PA				
	Spatial Tourism Planning					2	2						
	Strategic Destination Development					3	3						
TDSM1800	Personal Skill Development - Value based Management							5	K2				
	Business Ethics and Corporate Governance					2	2						
	Self Management					3	2						
	Compulsory Electives (three out of four = 15 ECTS)												
TDSM1900	Tourism Economics							5	K2				
	Economics and Global Tourism					3	2						
	Sustainability in Tourism					2	2						
TDSM2000	Strategic Human Resource Management							5	PA				
	International Human Resource Management and Employer Branding					3	2						
	Negotiation Strategies					2	2						
TDSM2100	Communication and Media Management							5	K2				
	Brand Communication and Media					3	3						
	Media Management					2	2						
TDSM2200	Political Economy of Tourism					5	4	5	K2				
	Master's Thesis and Colloquium												
TDSM2400	Master's Thesis and Colloquium											30	
TDSM2410	Master's Thesis									28	0		Thesis
TDSM2420	Master's Thesis Colloquium									2	0		M
	ECTS			30				30				30	

Legend: K2 = 2hours written exam, HA = assignment, PA = Project work with presentation, M = oral exam, EA = Experimental work