

		winter term				summer term			
Modul-Code	Modul	1st Sem.		ECTS	PL	2nd Sem.		ECTS	PL
		ECTS	SWS	Modul		ECTS	SWS	Modul	
	Tourism								
TDSM1000	Tourism in Practice			5	EA				
	Applied Tourism Management	2	2						
	International Field Trip	3	0						
	Development								
TDSM1100	Individual and Organizational Development			5	HA				
	Diversity Management	2	2						
	Innovation & Change Management	3	2						
	Strategies and Implementation								
TDSM1200	Research and Case Project			10	PA				
	Research Methods	4	4						
	Case Project	6	4						
	Tourism Compulsory Electives (two out of four = 10 ECTS)								
TDSM1300	Global Business Development			5	K2				
	International Tourism Business Strategies	3	3						
	International Risk Management	2	2						
TDSM1400	Managing Tourism Markets			5	PA				
	Tourism Product Development	3	2						
	Sales	2	2						
TDSM1500	Special Topics in Tourism			5	HA				
	Designing Digital Innovations	3	2						
	Digitalization in Tourism	2	2						
TDSM2500	Cultural Heritage in Tourism	5	4	5	K2				
	Master's Thesis and Colloquium								
TDSM2400	Master's Thesis and Colloquium							30	
TDSM2410	Master's Thesis					28	0		Thesis
TDSM2420	Master's Thesis Colloquium					2	0		M
	ECTS			30				30	

Legend: K2 = 2hours written exam, HA = assignment, PA = Project work with presentation, M = oral exam, EA = Experimental work