

# ALUMNI

TOURISM DEVELOPMENT STRATEGIES (M.A.)



**I am Akram  
TDS Graduate**

**Today I work as ...**

a Regional Manager Europe at the GCB German Convention Bureau and I'm responsible for marketing Germany as a MICE-Destination (Meetings, Incentives, Conferences & Exhibitions) on the European continent.

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## TOURISM DEVELOPMENT STRATEGIES (M.A.)

### **I decided to study at HOST ...**

in order to expand the knowledge that I gained from my bachelor's degree, which was mostly focused on Germany as a national market, into a more of an international level. In addition to that, the idea of having a campus less than 5 minutes from the Baltic sea was an appealing one!

### **I especially liked ...**

the internationality of our study program and of the students, the connections that the university has to different companies including AIDA Cruises & VisitBerlin to include a few and the flexibility of the study program, in terms of absolving it either in 2, in 3 or in 4 semesters.

### **My TDS-study in 3 words ...**

INTERNATIONAL, PRACTICE-ORIENTED,  
FLEXIBLE