

Fakultät für Wirtschaft

Master-Studiengang Tourism Development Strategies (TDS)

Wintersemester 2020-2021			
Modul-Code	Modul/module	Prüfer / examiner	Prüfungsleistung/ kind of exam
<b>PO vom 21.06.2017</b>			
TDSM2300	Internship and Evaluation	Prof. Dr. Scherl	<b>Bericht</b>
TDSM1000	Tourism in Practice	Prof. Dr. Klage	<b>Experimental work</b>
TDSM1100	Individual and Organizational Development	Prof. Dr. Klage	<b>K2</b>
TDSM1200	Research and Case/Project	Prof. Dr. Klage	<b>Experimental work</b>
TDSM1300	Global Business Development	S. Schnierer	<b>K2</b>
TDSM1400	Managing Tourism Markets	Prof. Dr. Rundshagen	<b>K2</b>
TDSM1500	Special Topics in Tourism - (Digitalization in Tourism)	Prof. Dr. Novak/ Steffi Schnierer	<b>Hausarbeit</b>
TDSM2500	Cultural Heritage in Tourism	Prof. Dr. Gronau	<b>K2</b>
<b>Wiederholungen</b>			
TDSM1600	Managing Financial Performance	Prof. Dr. Rundshagen	<b>K2</b>
TDSM1700	Destination	Prof. Dr. Gronau	<b>Project work</b> (5500 words + pres.)
TDSM1800	Personal Skill Development - Value based Management	Prof. Dr. Scherl	<b>Hausarbeit</b>
TDSM1900	Tourism Economics	Prof. Dr. Scherl	<b>Hausarbeit</b>
TDSM2000	Strategic Human Resource Management	Dr. Schmucker	<b>Project work</b> (5500 words + pres.)
TDSM2100	Communication and Media Management	Prof. Dr. Klage	<b>K2</b>
TDSM2200	Political Economy of Tourism	Prof. Dr. Rundshagen	<b>K2</b>

Legend: Pres. = presentation

K2 = written exam 2 hours