

Fakultät Wirtschaft

Bachelor-Studiengang Leisure and Tourism Management (LTM)

WiSe 2021/2022			
Modul-Code	Modul	Prüfer	Prüfungsleistung
LTM8B1000	Introduction to Management	Dr. S. Schmucker	EA (Präsentation im Semester)
LTM8B1100	Project Management	Prof. Dr. Jacobsen	K2
LTM8B1200	Special Aspects of Management	Prof. Dr. Scherl	K2
LTM8B1300	Corporate Finance	Prof. Dr. Scheibel	K2
LTM8B1400	Working Techniques	Prof. Dr. Gronau	EA
LTM8B1500	Economics	Prof. E. Murphy	K2
LTM8B1600	Business Law/ Travel Law	Prof. Dr. Piroutek	K3
LTM8B1700	Mathematics/ Statistics	Prof. Dr. Szepannek	K2
LTM8B1800	Analytical Statistics	Prof. Dr. Szepannek	K2
LTM8B1900	Research Project	Prof. Dr. Malhado	PA
LTM8B2000	Cost Accounting	Prof. Dr. Scheibel	K2
LTM8B2100	Corporate Taxation	Prof. Dr. Richter	K2
LTM8B2200	Leisure and Tourism Markets	Prof. Dr. Rundshagen	K2
LTM8B2300	Marketing I	Prof. Dr. Loebnitz	HA
LTM8B2400	Marketing II	Prof. Dr. Auerbach	K2
LTM8B2500	Marketing III	Prof. Dr. Langguth	HA
LTM8B2600	Tourism Management	Prof. Dr. Gronau	MP
LTM8B2700	Leisure Management	S. Schnierer	HA
LTM8B2800	Events and Projects	Prof. Dr. Malhado	EA
LTM8B2900	Social Sciences in Tourism	A. Christiansen	HA
LTM8B3000	Business Ethics	Prof. Dr. Scherl	PA (Präsentation im Semester)
LTM8B3110	Field Trip I	A. Christiansen, Prof. V. Rundshagen	B
LTM8B3120	Field Trip II	A. Christiansen, Prof. V. Rundshagen	B
LTM8B3200	Media Economics	Prof. Dr. Klage	K2
LTM8B3300	Business English	S. Tribe	K2
LTM8B3400	Internship and Job Training	A. Christiansen	B

LTM8B3500	Creative Project	Prof. Dr. Klage	EA
LTM8B3600	2nd Foreign Language A1	F. Fumero, V. Amphonesinh, G. Müller	K1
LTM8B3700	2nd Foreign Language A2	F. Fumero, V. Amphonesinh, G. Müller	K1
LTM8B3800	2nd Foreign Language B1	F. Fumero, M. Merino, V. Amphonesinh, G. Müller	K2 + MP
LTM8B3900	2nd Foreign Language B2	M. Merino, V. Amphonesinh, G. Müller	K2 + MP
LTM8B4100	Special Topics	Prof. Dr. Noack	PA
LTM8B4100	Special Topics	Prof. Dr. Gronau	EA
LTM8B4000	Internship and Evaluation	Prof. Dr. Scherl	B + P
LTM8B4400	Sustainability and CSR	Prof. Dr. Scherl	HA
LTM8B4500	Branding	Prof. Dr. J. Klage	EA
LTM8B4600	Transport in Leisure and Tourism	Prof. Dr. Malhado	MP
LTM8B4700	Advanced Leisure Management	Prof. Dr. Rundshagen	MP
HA = Hausarbeit; HK = Hausklausur; K 2/3 = Klausur 2/3 Stunden; P = Präsentation, PA = Projektarbeit mit Präsentation; MP = mündliche Prüfung; B = Bericht D = Dokumentation			