

Fakultät für Wirtschaft

Master-Studiengang Tourism Development Strategies (TDS)

SoSe 2022					
Modul-Code	Modul/module	Prüfer / examiner	Prüfungsleistung/ kind of exam	Modul-verantwortung	additional information
PO vom 21.05.2021					
TDSM1700	Managing Financial Performance	Prof. Dr. Brunner	Project work with pres.	Prof. Dr. Brunner	during semester
TDSM1800	Destination	Steffi Schnierer, Dr. Harms	Project work (3500 words + pres.)	Steffi Schnierer	presentation during semester
TDSM1900	Personal Skill Development - Values based Management	Prof. Dr. Scherl	K2	Prof. Dr. Scherl	
TDSM2000	Strategic Human Resource Management	Dr. Schmucker	Project work (3500 words + pres.)	Dr. Schmucker	presentation during semester
TDSM2100	Communication and Media Management	Prof. Dr. Klage, Fr. Owen	K2	Prof. Dr. Klage	
TDSM2300	Supply Chain in Tourism	Prof. Dr. Murphy, Fr. Wendtlandt	K2	Prof. Dr. Murphy	
TDSM2400	Cultural Heritage Management in Tourism	Dr. Iguman	assignment (5000 words)	Dr. Iguman	
TDSM2600	Scientific Training	Prof.-V. Dr. Malhado	Bericht	Prof.-V. Dr. Malhado	during semester
Wiederholungen/ Repeats					
TDSM1000	Tourism in Practice	Steffi Schnierer, Prof. Klage	Experimental work	Steffi Schnierer	
TDSM1100	Individual and Organizational Development	Prof. Dr. Klage, Fr. Darul-Hagemeister	K2	Prof. Dr. Klage	
TDSM1200	Sustainability in Tourism	Prof. Dr. Scherl	Experimental work	Prof. Dr. Scherl	presentation during semester
TDSM1300	Research and Case/Project	Prof. Dr. Klage, Prof. Dr. Gronau	Experimental work	Prof. Dr. Klage	
TDSM1400	Managing Tourism Markets	Prof. Dr. Auerbach, B. Hafner	K2	Prof. Dr. Auerbach	

TDSM1500	Global Business Development	Prof. Dr. Rundshagen, Prof. Dr. Scheibel	K2	Prof. Dr. Rundshagen	
TDSM1600	Digitalization and Tourism	Prof. Dr. Novak, T. Sillanpää	assignment	Steffi Schnierer	
PO vom 21.06.2017					
TDSM1100	Individual and Organizational Development	Prof. Dr. Klage, Fr. Darul-Hagemeister	K2	Prof. Dr. Klage	
TDSM1300	Global Business Development	Prof. Dr. Rundshagen, Prof. Dr. Scheibel	K2	Prof. Dr. Rundshagen	
TDSM1400	Managing Tourism Markets	Prof. Dr. Auerbach, B. Hafner	K2	Prof. Dr. Auerbach	
TDSM1500	Special Topics in Tourism	Prof. Dr. Novak, T. Sillanpää	assignment	Steffi Schnierer	
TDSM1600	Managing Financial Performance	Prof. Dr. Brunner	Project work with pres.	Prof. Dr. Brunner	during semester
TDSM1800	Personal Skill Development - Value based Management	Prof. Dr. Scherl	K2	Prof. Dr. Scherl	
TDSM1900	Tourism Economics	Prof. Dr. Scherl, Prof. Dr. Gaisina	K2	Prof. Dr. Scherl	
TDSM2000	Strategic Human Resource Management	Dr. Schmucker	Project work (3500 words + pres.)	Dr. Schmucker	presentation during semester
TDSM2100	Communication and Media Management	Prof. Dr. Klage, Fr. Owen	K2	Prof. Dr. Klage	
TDSM2200	Political Economy of Tourism	Prof. Dr. Rundshagen	K2	Prof. Dr. Rundshagen	
TDSM2300	Internship and Evaluation	Prof. Dr. Scherl	Bericht	Prof. Dr. Scherl	
TDSM2500	Cultural Heritage Management in Tourism	Dr. Iguman	assignment (5000 words)	Dr. Iguman	

Legend: Pres. = presentation; K2 = written exam 2 hours; Min. = minutes