

Ausgewählte Publikationen und Konferenzbeiträge

- Scherle, N. & Rundshagen, V. (in Druck) Diversity matters: Diversity Management im Spannungsfeld von Marktinteressen, gesellschaftlicher Verantwortung und einer logic of diversity. In M. S. Fifka, D. Reiser & D. Lund-Durlacher (Eds.), **CSR und Tourismus**. Heidelberg: Springer.
- Rundshagen, V. (in Druck). Hochschulbildung im Tourismus: über den neoliberalen Diskurs hinausdenken. In M. S. Fifka, D. Reiser & D. Lund-Durlacher (Eds.), **CSR und Tourismus**. Heidelberg: Springer.
- Rundshagen, V., Raueiser, M., & Albers, S. (2015). Decoupling in Higher Education: The Pivotal Role of Business School's Größtag. Paper presented at the Academy of Management annual meeting, Vancouver, 5-11 August.
- Raueiser, M., & Rundshagen, V. (2014). Higher Education as Rocket Science: Private Business School Taking off or Hitting the Ground? In: B. Schweiger, M. Raueiser, & S. Albers (Eds.), **Strategy Case Book**, 171-190. Köln: Kölner Wissenschaftsverlag.
- Rundshagen, V. (2014). Higher Education and Neo-Liberal Pathologies: Reflections of a Private Business School Lecturer. Paper presented at the Academy of Management annual meeting, Philadelphia, 1-5 August.
- Rundshagen, V. (2014). Business Schools: Internationalization towards a New European Perspective. In A. M. Dima (Ed.), **Handbook of Research on Trends in European Higher Education Convergence**, 124-149. Hershey: IGI Global.
- Rundshagen, V. (2014). 1914 - 2014 Commemoration and the Realm of 'Sleepwalkers': a Reflection on the Role of Business Schools in Latter-Day Europe. Paper presented at EFMD Higher Education Research Conference, Stockholm, 15-16 May.
- Rundshagen, V., Sommer, G., & Moss, S. (2014). Enterprise, Creativity and Small Business. In S. Moss and B. Walmsley (Eds.), **Entertainment Management: Towards best practice**, 202-216. Wallingford: CABI.
- Rundshagen, V. (2013). Impression, Soleil Levant: what business schools can learn from the Impressionists. Paper presented at EFMD Higher Education Research Conference, Paris, 23-24 May.
- Rundshagen, V. (2012). Tour Operations. In P. Robinson (Ed.), **Tourism: The Key Concepts**, 211-216. London: Routledge.
- Rundshagen, V. (2012). The Strategic Positioning Dilemma of Private Business Schools in Germany. Paper presented at the Academy of Management annual meeting, Boston, 3-7 August.
- Rundshagen, V. (2011). Disneyization of Higher Education: Business Schools en Route towards Entertainopia? Paper presented at the Academy of Management annual meeting, San Antonio, 12-16 August.
- Holland, T. B., & Rundshagen, V. (2010). **Tourismusrecht: Ein Lehrbuch für Studenten der Wirtschaftswissenschaften**. Saarbrücken: Saarbrücker Verlag für Rechtswissenschaften.
- Rundshagen, V. (2010). Health Entertainment. In S. Moss (Ed.), **The Entertainment Industry: An Introduction**, 329-344. Wallingford: CABI.