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Program Management

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And after graduation?

The degree of "Bachelor of Arts" qualifies you to work in all national and international tourism and leisure management areas. You may build your career at smaller companies, corporations or organizations like tour operators, airlines, tourism associations, destination marketing offices, event agencies or hotels. Beyond that, the skills and competencies gained through LTM enable you to pursue various career opportunities in many other fields such as the automobile industry, the education sector or even self-employment. As a matter of course, the bachelor degree also provides access to national or international master degree programs.

Potential field of activities: Marketing and brand environments, sales and distribution, consulting, planning, customer care and service, corporate communications and public relations, product or project management, event organization

Our University

Hochschule Stralsund (HOST) - University of Applied Sciences is a young and innovative campus university in the northeast of Germany. With its modern facilities, an excellent staff-to-student ratio and the fantastic location right at the Baltic Sea, HOST provides the best conditions for studying, research and quality of life.

All lecture halls, seminar rooms, laboratories, the library and the refectory as well as various sports facilities and ample student housing are located directly on campus.

HOST regularly achieves top positions in various national university rankings. The respective reports emphasize facilities, individual supervision and close ties to the business world as key assets.

HOST particularly supports international exchange in studying, teaching and research.

Several programs are also offered as dual studies with intensified practical training components. The main goal is to continuously improve the interconnectedness of theory and practice.

What's more: The University does not only feel like home, but it is also family-friendly and fully accessible for people with disabilities. That's what you call a HOST!



Degree course Leisure and Tourism Management Bachelor

*"I study LTM to make
the world my home."*



Our course of studies

Leisure and Tourism Management (B.A.)

Exploring the world? Working with people? Or rather juggling with figures? The global leisure and tourism industry keeps growing, and it is one of the best fields to work in. Launching your successful career in this field requires a comprehensive qualification profile that incorporates skills and competencies within multifaceted academic disciplines, e.g. economics, psychology, law, geography and languages.

Our bachelor degree program in Leisure and Tourism Management (LTM) provides an optimal basis to facilitate your career entry into the sector of leisure and tourism. We are internationally oriented, and our educational focus is holistic: our language of instruction is English, additional international language classes are obligatory, there are international excursions to unique destinations, and the theoretical foundation combines with practical application.

In your LTM studies, you will acquire interdisciplinary skills and competencies related to areas of leisure and tourism, business and management, economics and law, marketing and media, creativity and personality as well as languages.

One semester abroad at stunning destinations as well as an internship within the tourism and leisure industry are part of the program. In addition, you have the opportunity to obtain a double degree at one of our selected partner universities abroad.

See You - on the modern campus right by the Baltic Sea!

Characteristics

Overview

Start	Winter semester
Admission	Restricted admission, minimum grades
Length of study	8 semesters
Degree	Bachelor of Arts (B.A.)
Main language of instruction	English
Compulsory modules	Semersters 1 - 8
Electives	In later study progress
Work placement	21 weeks

Requirements

- secondary school leaving certificate (Abitur or equivalent) or
- college leaving certificate from a technical college (Fachhochschulreife or equivalent) or
- Master's certificate under the apprenticeship system (Meisterabschluss) or equivalent professional vocational training or
- entrance examination