Course of Studies: Leisure and Tourism Management (ab 2015/2016)

	Semester	1		2		3		4		5	6	7	8
		sws	СР	sws	СР	sws	СР	sws	СР	SWS CP	SWS CP	SWS CP	sws CP
COMPULSO	DRY SUBJECTS Methods of Examination												
LTM8B1000	Introduction to Management									-			
	Management Concepts					2	3						
	Human Resource Management					4	5						
LTM8B1100	Project Management												В
	Introduction to Project Management			2	2					N			Α
	Applied Project Management			2	3					T E			C H
LTM8B1200	Special Aspects of Management									R			E
	Intercultural Management							2	3	N S			O
	Leadership							2	3	H			R´ S
LTM8B1300	Corporate Finance									P	4 5		
LTM8B1400	Working Techniques									S			T H
	Scientific Publishing	2	2							E			E
	Presentation Techniques	2	2							M E			S
	Basics of Research	2	2							S			S
LTM8B1500	Economics	4	5							. Т Е			
LTM8B1600	Business Law/Travel Law									R			9
	Business Law			4	4								W
	Travel Law					2	3			21			E E
LTM8B1700	Mathematics/Statistics	4	5							W			K
LTM8B1800	Analytical Statistics							4	5	E E			S
LTM8B1900	Research Project									K			
	Research Methods									S		2 2	
	Research Project I											2 2	
	Research Project II												2 5
LTM8B2000	Cost Accounting												
	Financial Accounting							2	3				
	Managerial Accounting							2	2				
LTM8B2100	Corporate Taxation					4	5						
LTM8B2200	Leisure and Tourism Markets												
	Basics of Leisure and Tourism Markets	2	3										
	Specials of Leisure and Tourism Markets	2	3										
LTM8B2300	Marketing I					4	5						
LTM8B2400	Marketing II							4	5				
LTM8B2500	Marketing III										4 5		
LTM8B2600	Tourism Management												
	Tour and Cruise Operations							2	2				
	Attraction and Destination Management							2	2				
	Integrated Tourism Planning							2	2				
LTM8B2700	Leisure Management						_		_				
	Sports Development										2 3		
	Art and Culture Markets										2 2		

LTM8B2800	Events and Projects																
	Event Management													2	2		
	Event Operations													2	3		
LTM8B2900	Social Sciences in Tourism										-						
	Psychology			2	2												
	Sociology			2	2												
	Geography			2	2												
LTM8B3000	Business Ethics										-			4	5		
LTM8B3100	FieldTrips										-						
LTM8B3110	Field Trip I													2	2		
LTM8B3120	Field Trip II															4	5
LTM8B3200	Media Economics										-						
	Media in Leisure and Tourism					2	4										
	Classical and New Media					2	3										
LTM8B3300	Business English										-						
	Business English I	2	3														
	Business English II			4	5												
LTM8B3400	Internship and Job Training										-						
	Internship Training			2	2												
	Job Training			2	3												
LTM8B3500	Creative Project										Ī	4	5				
LTM8B3600	2 nd Foreign Language A1	4	5								Ī						
LTM8B3610	French I																
LTM8B3620	Spanish I																
LTM8B3630	Swedish I																
LTM8B3700	2 nd Foreign Language A2			4	5												
LTM8B3710	French II																
LTM8B3720	Spanish II																
LTM8B3730	Swedish II																
LTM8B3800	2 nd Foreign Language B1																
LTM8B3810	French III					2	2	2	3								
LTM8B3820	Spanish III																
LTM8B3830	Swedish III																
LTM8B3900	2 nd Foreign Language B1+										Ī			4	5		
LTM8B3910	French IV																
LTM8B3920	Spanish IV																
LTM8B3930	Swedish IV																
LTM8B4000	Internship and Evaluation									3	0						
LTM8B4100														2	5		
LTM8B4200	Scientific Circle for Bachelor's Thesis															2	5
LTM8B4300	Bachelor's Thesis and Colloquium						_										
LTM8B4310	Bachelor's Thesis																12
LTM8B4320	Bachelor's Thesis Colloquium																3

COMPULSO	DRY OPTIONAL SUBJECTS ¹															
LTM8B4400	Sustainability and CSR															
	Sustainable Tourism Development											4	5			
	Corporate Social Responsibility													2	2	
LTM8B4500	Branding															
	Strategic Brand Management											4	5			
	Destination and Tourism Branding													2	2	
LTM8B4600	Transport in Leisure and Tourism															
	Transport for Leisure and Tourism											4	5			
	Transport Management													2	2	
LTM8B4700	Advanced Leisure Management															
	Strategic Leisure Management											4	5			
	Contemporary Issues in Leisure Management													2	2	
		24	30	26	30	22	30	24	30	2	30	24	30	24	30	30

ELECTIVES	2									
LTM8B4800	Tourism Operations and Leisure Trends	4	5							1
LTM8B4900	Maritime Tourism			4	5					1
LTM8B5000	Business Simulation					4	5			
LTM8B5100	New Business Development]	4 5	1

Methods of examination:

A: BG:

Assignment
Business Game
2-hour Written Examination
3-hour Written Examination K2: K3:

K2 + mP: 2-hour Written Examination + Oral Examination mP: Oral Examination

P: Presentation
PA: Project Work
R: Report
R + P: Report + Presentation
T + mP: Thesis + Oral Examination

¹ To choose: 2 out of 4 concentrations ² Optional