

Course of Studies: Leisure and Tourism Management (2022)																	
	Semester	1		2		3		4		5		6		7		8	
		SWS	CP	SWS	CP	SWS	CP	SWS	CP	SWS	CP	SWS	CP	SWS	CP	SWS	CP
		24	30	24	30	24	30	24	30	24	30	24	30		30		30
<b>Compulsory Subjects</b>																	
LTMB1000	Introduction to Tourism	4	5														
LTMB1100	Economics	4	5														
LTMB1200	Data Literacy	4	5														
LTMB1300	Academic Skills and Competencies	4	5														
LTMB1400	English for Academic Purposes C1	4	5														
LTMB1500	Research Methods			4	5												
LTMB1600	Human Resource Management			4	5												
LTMB1700	Business and Travel Law			4	5												
LTMB1800	Accounting			4	5												
LTMB1900	Business Ethics			4	5												
LTMB2000	Project Management					4	5										
LTMB2100	Marketing I					4	5										
LTMB2200	Media Economics					4	5										
LTMB2300	Tourism Management					4	5										
LTMB2400	Study and Career Orientation					4	5										
LTMB2500	Leisure Management							4	5								
LTMB2600	Marketing II							4	5								
LTMB2700	Leadership and Emotional Intelligence							4	5								
LTMB2800	Analytical Statistics							4	5								
LTMB2900	Corporate Finance							4	5								
LTMB3000	2nd Foreign Language A1	4	5														
LTMB3010	French A1																
LTMB3020	Spanish A1																
LTMB3030	Swedish A1																
LTMB3100	2nd Foreign Language A2			4	5												
LTMB3110	French A2																
LTMB3120	Spanish A2																
LTMB3130	Swedish A2																
LTMB3200	2nd Foreign Language B1					4	5										
LTMB3210	French B1																
LTMB3220	Spanish B1																
LTMB3230	Swedish B1																
LTMB3300	2nd Foreign Language B1+							4	5								
LTMB3310	French B1+																
LTMB3320	Spanish B1+																
LTMB3330	Swedish B1+																
LTMB3400	Internship and Evaluation													1	30		
LTMB3500	Practical Insights																2 5
LTMB3600	Field Trip																4 5
LTMB3700	Scientific Circle for Bachelor`s Thesis																2 5
LTMB3800	Bachelor`s Thesis and Colloquium																
LTMB3810	Bachelor`s Thesis																12
LTMB3820	Bachelor`s Thesis Colloquium																3
<b>Compulsory Optional Subjects/ Majors</b> <b>Modules worth 60 ECTS points have to be taken.</b>																	
LTMB3900	Data Science and Destination Case Project									8	15						
	Destination Case Project									4							
	Applied Empirical Research									2							
	Data Science in Tourism									2							

<b>LTMB4000 Creativity and Events</b>						8	15	I N T E R N S I P S E M E S T E R	B A C H E L O R' S
Creative Project						4			
Event Management						2			
Event Operations						2			
<b>LTMB4100 Transport and Tourism</b>						8	15		
Transport Management						4			
Aviation Management						2			
Sustainable Mobility in Tourism and Leisure						2			
<b>LTMB4200 Liberal Arts College of Tourism</b>						8	15		
Philosophy in Tourism						4			
Geographies of Tourism Consumption						2			
Global Trends in Tourism						2			
<b>LTMB4300 Society and Sustainability</b>						8	15		
Sustainable Tourism Development						4			
Corporate Social Responsibility						2			
Social Psychology						2			
<b>LTMB4400 Branding and Innovation</b>						8	15		
Strategic Brand Management						4			
Innovation Management						2			
Organizational Readiness						2			
<b>LTMB5000 Special Topics abroad I</b>							15	21 WEEKS	9 WEEKS
<b>LTMB6000 Special Topics abroad II</b>							15		
<b>LTMB7000 Special Topics abroad III</b>							15		
<b>LTMB8000 Special Topics abroad IV</b>							15		
	<b>Semester</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>
		SWS CP	SWS CP	SWS CP	SWS CP	SWS CP	SWS CP	SWS CP	SWS CP
		24 30	24 30	24 30	24 30	24 30	24 30	30	30
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