



Application deadline

- Winter semester 15 July
- Admissions test: 01 April or 01 October

General student counselling

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information
 studieninformation

Online application

www.bewerbung.fh-stralsund.de

Coordination

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leisure and tourism
management
bachelor
 bachelor's degree course



Our Study Concept

Beside a sound scientific education, our study concept provides specialized knowledge in the Leisure and Tourism area. The high practical basis as well as the course contents, presented through lectures in English, seminars, exercises, projects and case studies, prepare graduates to face international requirements in business, in particular in the Leisure and Tourism sector.

Our Course Offer

We offer a tightly organized study program which includes Leisure and Tourism as well as Business and Law modules, Tax Law and Accounting, foreign languages and creative units as follows:

- 1st-4th semester: study phase
- 5th semester: main industrial practical (21 weeks)
- 6th-7th semester: study phase
- 8th semester: Bachelor's thesis

A stay abroad is mandatory, alternatively as a practical or study semester. The semester breakdown is individually alterable due to the modular composition of the study program.

Degree Composition

The course of studies is modularly composed so that students of Leisure and Tourism Management receive a solid business education as well as specialized knowledge in the areas of Corporate Management, Accounting, Tax Law, Statistics, Marketing and Management, and branch-specific knowledge. The requirements of the Leisure and Tourism industry are accommodated through the provision of fundamental knowledge in geographic, sociological and psychological disciplines. The areas of media, personality training and creativity were placed in the foreground in the composition of the course of study. Close contact to industry, and practicals assure students a practice-oriented education.

Graduate Profile

Graduates work in small, medium-sized and globally active companies. They are employed as event managers at home and abroad, or work as project managers and consultants in advertising and marketing agencies. Graduates also find employment in the areas of Distribution, Key Accounts and Yield Management in national and international tour operators and companies. They also occupy positions in public relations and marketing in diverse tourism associations. Some former students have started their own companies in the health care market or work as independent consultants in the tourism industry. As trainees, some graduates work in various departments in the company or opt to complete a Master's or MBA program.

Our University of Applied Sciences

As a campus university, the University of Applied Sciences, Stralsund offers students many advantages.

Lecture halls, seminar rooms, laboratories, the library, the refectory, as well as diverse sports facilities and a great deal of student accommodation lie directly on campus and meet the most modern demands.

The profile of our university is molded by the academic demands of the faculty and students geared towards research and academics.

The University of Applied Sciences, Stralsund has performed extremely well in diverse rankings, whereby in particular the equipment, study coordination, student support and close contact between students and faculty were noted favourably.

The University of Applied Sciences does not charge any tuition fees.

You have attained:
secondary school-leaving or a Master Craftman certificate

You are looking:
for a market-driven and a secure academic degree for the future as well as to acquire professional, linguistic and social skills.

You will:
become a national or international leader with tour operators, tourism associations and organisations, media organisations, event-, art- and sporting agencies.

Degree awarded:
Bachelor of Arts (B.A.)