

Curriculum Master in "International Innovation Management" (INNO)

		Semester	PL	1 (WiSem)		2 (SoSem)		3 (WiSem)	4 (SoSem)	
Module Code	Modules			SWS	ECTS	SWS	ECTS	ECTS	ECTS	Lecturer/s
INNOM1000	Innovation Management: Advanced Topics & Frameworks			4	6			I n t e r n s h i p - 2 1 w e e k s	M a s t e r T h e s i s 2 0 w e e k s	
INNOM1010	Advanced Topics of Innovation Management	K1h +	2	3						Jacobsen
INNOM1020	Innovation Frameworks & Facilitation Methods	AP30h	2	3						Jacobsen
INNOM1100	Basics and Methods of Future Research	AP60h	4	6						LA (IZT)
INNOM1200	Foundations for Innovation I		4	6						
INNOM1210	Innovation and the Law	PW	2	3						Piroutek
INNOM1220	Financing Innovations		2	3						Scheibel
INNOM1300	Selected Topics I: Sustainable Innovation		4	6						
INNOM1310	Sustainable Innovations	K2h	2	3						Murphy
INNOM1320	Transformation in Mobility		2	3						Murphy
INNOM1400	Selected Topics II: Designing Digital Innovations		4	6						
INNOM1410	Introduction	AP60h	2	3						Novak
INNOM1420	Applied Project		2	3						Novak
INNOM1500	Academic Research & Writing	PW			4	6				Loebnitz
INNOM1600	Foundations for Innovation II				4	6				
INNOM1610	Market Development Strategies	PW			2	3				Noack
INNOM1620	Customer Relationship Management				2	3				Noack
INNOM1700	Foundations for Innovation III				4	6				
INNOM1710	Innovation Project Practice in Europe	AP60h			2	3				Marx (LA)
INNOM1720	Applied Project Management				2	3				Jacobsen
INNOM1800	Selected Topics III: Data Science & AI for Business Innovation				4	6				
INNOM1810	Business Applications of Data Science & AI	K1h +			2	3		WS4		
INNOM1820	Introduction and Communication of AI in Organisations	AP30h			2	3		WS4		
INNOM1900	Innovation Field Trip				4	6				
INNOM1910	National	AP60h			2	3		alle		
INNOM1920	International				2	3		alle		
INNOM2000	Internship and Evaluation	Report						30		
INNOM2100	Master Thesis									
INNOM2110	Master Thesis								28	alle
INNOM2120	Colloquium								2	alle
	Semesterwochenstunden			20		20				
	davon Präsenz während des Semesters			8		2				
	davon Präsenz verblockt			8		6 / 8				
	davon Online			4		12				
	ECTS per semester				30		30		30	30

Methods of examination:

K2 Written Examination 2 hours

K1h + AP30h Written Examination 1 hour with an application practice (30 hours)

PW Project work with a documentation (6.000 words) and presentation (ca. 20 minutes)

AP60h application practice (60 hours)