

Curriculum of the Bachelor programme International Management Studies in the  
Baltic Sea Region (BMS) valid as of WS 2024/2025

Module-Code	Subjects	Semester	Lecturer	Exam	1	2	3	4	5	6	7	8
					SWS/CP	SWS/CP	SWS/CP	SWS/CP	SWS/CP	SWS/CP	SWS/CP	
BMSB1000	Introduction to Business Management		Noack	K1+EA	4 / 5							
BMSB1100	Introduction to Intercultural Management		Jacobsen	K1,5+EA	4 / 5							
BMSB1200	Academic Core Competencies		Loebnitz	Dok.+Präs.	4 / 5							
BMSB1300	Accounting		Scheibel	K2	4 / 5							
BMSB1400	Basics of Business Law		Dr. Bara - extern (Piroutek)	K2	4 / 5							
BMSB1500	2nd Foreign Language I (A1 of CEFR)			K2	4 / 5							
BMSB1510	German as a Foreign Language I (A1)		Astáras									
BMSB1520	Norwegian I (A1)		Altmann									
BMSB1530	Polish I (A1)		-									
BMSB1540	Russian I (A1)		-									
BMSB1550	Swedish I (A1)		Müller									
BMSB1600	Principles of Economics		Murphy	K2		4 / 5						
BMSB1700	Introduction to Logistics & Supply Chain Management		Murphy	K2		4 / 5						
BMSB1800	Mathematics and Data Literacy		Mohrenweiser	K2		4 / 5						
BMSB1900	Project Management		Jacobsen	K1,5+EA		4 / 5						
BMSB2000	International Law		Burke – extern (Danker)	K1+EA		4 / 5						
BMSB2100	2nd Foreign Language II (A1+ / A2 of CEFR)			K2		4 / 5						
BMSB2110	German as a Foreign Language II (A2)		Astáras									
BMSB2120	Norwegian II (A2)		Altmann									
BMSB2130	Polish II (A2)		-									
BMSB2140	Russian II (A1+)		-									
BMSB2150	Swedish II (A2)		Müller									
BMSB2200	Corporate Finance		Scheibel	K2			4 / 5					
BMSB2300	International Financial Markets and Institutions		Scheibel	K1+EA			4 / 5					
BMSB2400	Sustainability Management		Henne – extern (Murphy)	K1,5+EA			4 / 5					
BMSB2500	SAP Business Computing		Verbarg	PA			4 / 5					
BMSB2600	Analytical Statistics		Szpannek	K2			4 / 5					
BMSB2700	2nd Foreign Language III (A2 / B1 of CEFR)			K2+MP			4 / 5					
BMSB2710	German as a Foreign Language III (B1)		Astáras									
BMSB2720	Norwegian III (B1)		Altmann									
BMSB2730	Polish III (A2)		-									
BMSB2740	Russian III (A2)		-									
BMSB2750	Swedish III (B1)		Müller									
BMSB2800	Comparative Country Studies in the Baltic Sea Region		Murphy	K1+EA				4 / 5				
BMSB2900	International Risk Management		Scheibel	K1+EA				4 / 5				
BMSB3000	Human Resources Management		Mohrenweiser	K2				4 / 5				
BMSB3100	Principles of International Marketing		Noack	PA				4 / 5				
BMSB3200	Introduction to Trade		Murphy	K2				4 / 5				
BMSB3300	2nd Foreign Language IV (A2+ / B1+ of CEFR)			K2+MP				4 / 5				
BMSB3310	German as a Foreign Language IV (B1+)		Astáras									
BMSB3320	Norwegian IV (B1+)		Altmann									
BMSB3330	Polish IV (A2+)		-									
BMSB3340	Russian IV (A2+)		-									
BMSB3350	Swedish IV (B1+)		Müller									
	<b>Majors in semester 5</b>								30			
	<b>Majors in semester 6</b>									30		
BMSB3500	Internship Evaluation		Noack (Murphy)	Report*							2 / 2	
BMSB3600	Practical Insights into International Business (Excursions)		All lecturers	PA*								2 / 5
BMSB3700	Applied Project Management		All lecturers	PA								2 / 5
BMSB3800	Scientific Circle for Bachelor Thesis			Dok.*								5
BMSB3900	Bachelor Thesis											12
BMSB3910	Written Bachelor Thesis											3
BMSB3920	Colloquium											
	<b>ECTS per semester</b>				30	30	30	30	30	30	30	30
	Contact hours per week				24	24	24	24				

BMSB3400 INTERNSHIP SEMESTER - 28 ECTS-Points \*

BACHELOR-THESIS (9 WEEKS)

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Majors (electives) to choose in the semester 5 or 6							
Semester				5.	6.		
				SWS/CP	SWS/CP		
<b>Management and Innovation</b>							
<b>BMSB4000</b>	<b>Lean Management</b>	Murphy	K1,5+EA		<b>2 / 5</b>		
<b>BMSB4100</b>	<b>Innovation Management</b>	Jacobsen	K1		<b>2 / 2</b>		
BMSB4110	Innovation Management	Jacobsen	MP+Dok.			<b>2 / 3</b>	
BMSB4120	Idea Generation & Assessment						
<b>BMSB4200</b>	<b>Intercultural Management &amp; Psychology</b>	Jacobsen	K2			<b>4 / 5</b>	
BMSB4210	Intercultural Management (Advanced)	Prof.-V. Dr. Ehrlich (extern)					
BMSB4220	Introduction to Psychology						
<b>BMSB4300</b>	<b>Future Management</b>	Jacobsen	K1,5+EA			<b>2 / 5</b>	
<b>BMSB4400</b>	<b>International Management</b>	Worldwide**			<b>5</b>	<b>5</b>	
<b>International Finance and Trade</b>							
<b>BMSB5000</b>	<b>Valuation</b>	Scheibel	PA		<b>4 / 5</b>		
<b>BMSB5100</b>	<b>Economic Integration and MNEs</b>	Engel	K1,5+EA		<b>2 / 5</b>		
<b>BMSB5200</b>	<b>Managing Value</b>	Scheibel	PA			<b>4 / 5</b>	
<b>BMSB5300</b>	<b>International Commercial Law and Dispute Resolution</b>	Piroutek	K2			<b>2 / 5</b>	
<b>BMSB5400</b>	<b>International Finance and Trade</b>	Worldwide**			<b>5</b>	<b>5</b>	
<b>Markets and Communication</b>							
<b>BMSB6000</b>	<b>Marketing – Business Plan</b>	Noack	PA		<b>4 / 5</b>		
<b>BMSB6100</b>	<b>Intercultural Media Analysis</b>	Noack	PA		<b>2 / 5</b>		
<b>BMSB6200</b>	<b>E-Marketing</b>	Noack	PA			<b>4 / 5</b>	
<b>BMSB6300</b>	<b>Social Media Marketing</b>	Noack	PA			<b>2 / 5</b>	
<b>BMSB6400</b>	<b>International Markets and Communication</b>	Worldwide**			<b>5</b>	<b>5</b>	
<b>German Business</b>							
<b>BMSB7000</b>	<b>Betriebswirtschaftliche Steuerlehre I</b>	Sieven	K2		<b>4 / 5</b>		
<b>BMSB7100</b>	<b>Betriebswirtschaftliche Steuerlehre I</b>	Sieven	K2		<b>4 / 5</b>		
<b>BMSB7200</b>	<b>Wirtschaftsrecht I (mit WINFB3100)</b>	Danker	K2			<b>4 / 5</b>	
<b>BMSB7300</b>	<b>Wirtschaftsrecht II (mit BWLB4610)</b>	Danker/Piroutek	K2			<b>4 / 5</b>	
<b>BMSB7400</b>	<b>International German Business</b>	Worldwide**					

Methods of examination

K2	Written examination 2 hours
K1	Written examination 1 hour
K1,5 + EA	Written Examination 1.5 hours with an application practice
K1 + EA	Written Examination 1 hour with an application practice
MP + Dok.	Oral examination with a documentation
MP	Oral examination
PA	Project work with a documentation and presentation
Dok. + Präs.	Documentation with a presentation
Dok.	Documentation

\* The module is pass or fail.

The examination regulation of the degree course allows to apply alternative exams. You will get the information in the beginning of each semester.

\*\* This module can only be taken abroad. The content of the module, lecturer and assessment depends on the university abroad.

**If you have any questions, do not hesitate to contact me!**

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