

<b>Modul-Nr./ Module Code</b>	<b>BMSB4200</b>
<b>Modulbezeichnung / Module title</b>	<b>Intercultural Management &amp; Psychology</b>
Semester / Trimester	6 <sup>th</sup>
Dauer des Moduls / Duration of the module	1 semester
Art des Moduls (Pflicht, Wahl, etc.) / Module type (Compulsory, Elective etc.)	Major (Elective)
Ggfs. Lehrveranstaltungen des Moduls / if applicable: sub-modules	BMSB4210 Intercultural Management (Advanced) BMSB4220 Introduction to Psychology
Häufigkeit des Angebots des Moduls / The module is offered	Annually (summer semester)
Zugangsvoraussetzungen / Prerequisites for attending	Recommended: Successful completion of BMS foundation courses
Verwendbarkeit des Moduls für andere Studiengänge / Applicability of the module for other modules and degree courses	This module provides students with an understanding of the complexity and dynamics of leadership and teamwork. Both the strategic thinking and the necessary tools, including communication and knowledge of the correct and corresponding motivational strategies to operate in an international environment as a successful leader, are transferable to all other functional teachings.
Modulverantwortliche/r / Lecturer in charge	Prof. Dr. Björn P. Jacobsen
Name der/des Hochschullehrer/s / Name of lecturer	Prof. Dr. Björn P. Jacobsen N.N.
Lehrsprache / Language of instruction	English
Zahl der zugeteilten ECTS-Credits / Number of ECTS credits	5
Gesamtworkload und ihre Zusammensetzung / Workload and its composition	150 hours (86 h self-study; 64 h contact time)
SWS / Semester periods per week	4
Art der Prüfung / Assessment methods	Written exam (2 hours)
Gewichtung der Note in der Gesamtnote / Weight in final grade	4 %
Qualifikationsziele des Moduls / Learning outcomes of the module	<u>Knowledge &amp; Understanding</u> Students understand the concept of effective leadership in an international context and its application and relevance to managing daily business. Also, they are capable of being a valuable team player in a multicultural team.  Furthermore, students acquire a basic understanding of the science of psychology, the different approaches developed throughout history, the interplay between reason and emotion, consciousness and subconsciousness,

	<p>group and individual(s), human typology, psychological aspects of leadership, and the road and obstacles to peak performance.</p> <p><u>Applying Knowledge &amp; Understanding</u> The students learn how to address challenging situations, both from leadership and team member. Selected examples from different cultural backgrounds confront the students with specific intercultural thinking that enables them to react accordingly. They will form teams and provide them with a clear vision, mission, values and strategic goals.</p> <p><u>Making judgments</u> Students will identify and analyse leadership styles and reflect on the strengths and weaknesses in the relevant context. They will be able to think in terms of value and transform it into a sustainable growth of a company value. Furthermore, they can give recommendations.</p> <p>Moreover, the experiments carried out in class will ensure that students can obtain a first evaluation of the validity &amp; usefulness of the theories discussed</p> <p><u>Communication</u> Results of group work are presented in oral and written form. The students get prepared to answer relevant intercultural questions related to the topics.</p> <p>Also, the results obtained are communicated in both oral presentations and readers</p> <p><u>Learning skills</u> This module enables students to successfully lead intercultural teams as well as be valuable team members</p> <p>The module also prepares the students to understand themselves and others better, communicate more effectively, enhance their leadership skills, and achieve peak performance even in complex settings.</p>
<p>Inhalte des Moduls / Syllabus</p>	<p>BMSB4210: Management and Leadership - Management: Definitions, Philosophical Groundings, Behaviours and Styles  </p>

	<p>Leadership Foundations - Leadership Styles, Successful Leadership, International Leadership   Leadership in an International Context GLOBE Study, Insights from the GLOBE Study   Teamwork - Definition, Team Building, Intercultural Challenges, Intercultural Team Building   Motivation - Nature of Motivation, Content Theories, Process Theories, Motivation Applied</p>
	<p>BMSB4220:</p> <ol style="list-style-type: none"> <li>1) The reasons for human behaviour Social, behavioural &amp; cognitive aspects - Physiological &amp; neurobiological aspects</li> <li>2) History of Psychology Structuralism – Functionalism – Psychoanalysis – Behaviourism – Humanism – Gestalt – Existentialism – Cognitivism)</li> <li>3) Perception The senses – Consciousness – Subconsciousness – Subjective v. Objective</li> <li>4) Reasoning &amp; Feeling Processing information – Memory – Intelligence - Motivation &amp; Emotion</li> <li>5) Human Typology Achieving peak performance</li> </ol>
<p>Lehr- und Lernmethoden des Moduls / Teaching methods of the module</p>	<p>Seminars, Slidcasts, Exercise, Quiz, Group Work</p>
<p>Besonderes / Special features</p>	
<p>Literatur / Literature</p>	<p>BMSB4210: Hodgetts, R.M., Luthans, F. (2014), <i>International Management: Culture, Strategy, and Behavior</i>, 9<sup>th</sup> Ed., NY. Kreitner, R. (2008), <i>Management</i>, 11<sup>th</sup> ed., Boston Mead, R., Andrews, T.G. (2009), <i>International Management</i>, 4<sup>th</sup> ed., Chichester.</p> <p>BMSB4220: Gross, R.: <i>Psychology: The Science of Mind and Behaviour</i>. Duhigg, C.: <i>The Power of Habit. Why we do what we do and how to change</i>.</p>