

Modul-Nr./ Module Code	BMSB1100
Modulbezeichnung / Module title	Introduction to Intercultural Management
Semester / Trimester	1 st
Dauer des Moduls / Duration of the module	1 Semester
Art des Moduls (Pflicht, Wahl, etc.) / Module type (Compulsory, Elective etc.)	Compulsory subject
Ggfs. Lehrveranstaltungen des Moduls / if applicable: sub-module	-
Häufigkeit des Angebots des Moduls / The module is offered	Annually (winter semester)
Zugangsvoraussetzungen / Prerequisites for attending	None
Verwendbarkeit des Moduls für andere Module und Studiengänge / Applicability of the module for other modules and degree courses	Without a detailed understanding of topics related to Intercultural Management, students can't operate in a globalized world. Consequently, students need to be aware of the guiding principles when working in multicultural teams or leading an international team. Appropriate intercultural training is the crucial prerequisite before being accepted for a global position.
Modulverantwortliche/r / Lecturer in charge	Prof. Dr. Björn P. Jacobsen
Name der/des Hochschullehrer/s / Name of the lecturer	Prof. Dr. Björn P. Jacobsen
Lehrsprache / Language of instruction	English
Zahl der zugeteilten ECTS-Punkte / Number of ECTS credits	5
Gesamtwoad und ihre Zusammensetzung / Workload and its composition	150 hours (86 h self-study; 64 h contact time)
SWS / Contact hours per week	4
Art der Prüfung / Assessment methods	Written Examination (1,5 hours) with Application practice (30 hours)
Gewichtung der Note in der Gesamtnote / Weight in final grade	2 %
Qualifikationsziele des Moduls / Learning outcomes of the module	<p><u>Knowledge & Understanding:</u> Students understand the relevance of responding to different cultural challenges (like values, norms, attitudes) in a global context.</p> <p><u>Applying Knowledge & Understanding:</u> Students use independent group work and case studies to explore different cultural aspects to understand the variety of cultural-based behaviours in business.</p> <p><u>Making Judgments:</u> By developing intercultural business guides, the students learn to detect and</p>

	<p>consider differences in multicultural teams. They understand that there is no leadership style that fits all situations in managing intercultural teams.</p> <p><u>Communication:</u> Results of group work are presented in oral and written form. The students get prepared to answer relevant intercultural questions related to the topics.</p> <p><u>Learning skills:</u> This module enables students to interact interculturally and behave correctly in an international team setting.</p>
Inhalte des Moduls / Syllabus	<p><i>Management</i> - Definition, Roles, Skills <i>Culture</i> - Cultural Concepts, Cultural Models, Cultural Dimensions in Intercultural Management <i>Intercultural Management</i> - Basics of Cross-/Intercultural Management, Company Culture, Organisational Cultures, Mission, Vision <i>Interpersonal and Intercultural Communication</i> - Modes of Communication <i>Intercultural Management and Leadership</i> - Management: Definitions, Roles & Skills, Leadership: Definitions, Leadership: Philosophical Groundings, Leadership: Approaches <i>Leadership Foundations</i> - Leadership Styles</p>
Lehr- und Lernmethoden des Moduls / Teaching methods of the module	<p>Lecture - seminar form; Student group work with a focus on intercultural group management and self-organisation; Presentation</p>
Besonderes / Special Features	-
Literatur / Literature	<p>Compulsory Literature:</p> <p>Materials distributed with lecture notes.</p> <p>Recommended Literature:</p> <p>Chhokar, J.S., Brodbeck, F.C., House, R.J. (2008), Culture and leadership, across the world: The GLOBE book of in-depth studies of 25 societies, Lawrence Erlbaum Associates, NY</p> <p>Deresky, H. (2017), International Management: Managing across Borders and Cultures, 9th Ed., New Jersey</p>

	<p>Hall, E.T. (1997), Understanding Cultural Differences, Germans, French and Americans, Yarmouth</p> <p>Luthans, F., Doh, J. (2014), International Management: Culture, Strategy and Behavior, 9th Ed.</p> <p>Hofstede, G.H. (2001), Culture's consequences: comparing values, behaviors, institutions, and organizations across nations, 2nd Ed., Thousand Oaks</p> <p>Morrison, T., Conway, W.A., Borden, G.A. (2006), Kiss, Bow, or Shake Hands: How to do Business in 60 Countries, 2nd Ed., Avon, MA</p> <p>Trompenaars, F. (1994), Riding the waves of culture, Irwin, New York</p> <p>All titles are in the current edition. For updated bibliographies, see the course syllabus.</p>
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