

<b>Modul-Nr./ Module Code</b>	<b>BMSIB5300</b>
<b>Modulbezeichnung / Module title</b>	<b>Investment Strategies / Trade in the Baltic Sea Region</b>
Semester / Trimester	6 <sup>th</sup>
Dauer des Moduls / Duration of the module	1 semester
Art des Moduls (Pflicht, Wahl, etc.) / Module type (Compulsory, Elective etc.)	Major (Elective)
Ggfs. Lehrveranstaltungen des Moduls / if applicable: Sub-module	-
Häufigkeit des Angebots des Moduls / The module is offered	Annually (summer semester)
Zugangsvoraussetzungen / Prerequisites for attending	Recommendable: Successful completion of BMS foundation courses especially BMSIB3200 Introduction to Trade, BMSIB5500 International Trade, Advanced Tools
Verwendbarkeit des Moduls für andere Module und Studiengänge / Applicability of the module for other modules and degree courses	It helps to deepen the understanding of International Trade modules. Furthermore, this module provides necessary skills needed in order for coping with the requirements of other trade courses and later studies.
Modulverantwortliche/r / Lecturer in charge	Prof.-V. Dr. Sholpan Gaisina
Name der/des Hochschullehrer/s / Name of the lecturer	Prof.-V. Dr. Sholpan Gaisina
Lehrsprache / Language of Instruction	English
Zahl der zugeteilten ECTS-Punkte / Number of ECTS credits	5
Gesamtworkload und ihre Zusammensetzung / Workload and its composition	150 h (118 h self-study; 32 h contact time)
SWS / Semester per week	2
Art der Prüfung / Assessment methods	Project work with a documentation (6.000 words) and a presentation (20 minutes)
Gewichtung der Note in der Gesamtnote / Weight in final grade	4 %
Qualifikationsziele des Moduls / Learning outcomes of the Module	<p><u>Knowledge and understanding</u> The students will get knowledge in and able to deal with different investment and international trade strategies with the reference to BSR while working on cases.</p> <p><u>Applying knowledge and understanding</u> Students will learn how to apply taught knowledge through gathering and processing information, comprehending and solving cases and articulating what they have discovered.</p>

	<p><u>Making judgments</u> Students learn to analyze situations and are encouraged to devise and sustain arguments about certain investment and trade strategies.</p> <p><u>Communication</u> Case studies solutions are discussed in the class. Academic papers illustrating international investments and trade issues in BSR.</p> <p><u>Learning skills</u> The module equip student with knowledge and practical skills for the demands of the international workplace or for further study.</p>
Inhalte des Moduls / Syllabus	The main purpose of this module is to provide students with a framework for making decisions related to international investments and for choosing the most appropriate strategies in both investment and trade activities. The module provides evidences of the current situation in the BSR comparing them with other regions. The module considers decisions which are relevant for both institutional /corporate and individual entities.
Lehr- und Lernmethoden des Moduls / Teaching Methods of the Module	Lectures with discussions, case studies, presentations. Throughout the semester, students will work in teams or independently to develop the final project. The intermediate results of research should be presented in class.
Besonderes / Features	-
Literatur / Literature	<ol style="list-style-type: none"> <li>1. Geoffrey A.Hirt and Stanley B. Block, 1999, Fundamentals of investment management, Boston [u.a.] : Irwin/McGraw-Hill, ISBN: 0-07-228352-1</li> <li>2. Foreign direct investment : six country case studies / ed. by Yingqi Annie Wei; V. N. Balasubramanyam, Cheltenham, UK [u.a.] : Elgar, 2004, ISBN: 1-8437-6467-9</li> <li>3. Nicholas P. Sargen, Global Shocks : An Investment Guide for Turbulent Markets, ISBN:</li> <li>4. 978-3-319-41105-7</li> </ol>

5. Roger White, 2016, Cultural differences and economic globalization : effects on trade, foreign direct investment, and migration, London [u.a.] : Routledge, ISBN: 978-1-138-89180-7
6. Martina Röhrich, 2007, Fundamentals of investment appraisal : an illustration based on a case study, München [u.a.] : Oldenbourg, ISBN: 978-3-486-70009-1
7. Alternative investment strategies, 1998, ed. by Sohail Jaffer, London : Euromoney Books in association with AIMA, ISBN: 1-85564-636-6 (pbk)
8. Richard Pike and Bill Neale, 1996, Corporate finance and investment : decisions and strategies, London [u.a.] : Prentice Hall, ISBN: 0-13-371261-3
9. Seddik Meziani, 2016, Exchange-traded funds : investment practices and tactical approaches, London ; s.l. : Palgrave Macmillan UK ; Imprint: Palgrave Macmillan, ISBN: 978-1-137-39095-0
10. UNCTAD, 1999, Foreign direct investment and the challenge of development / United Nations Conference on Trade and Development, New York [u.a.] : United Nations, ISBN: 92-1-112440-9
11. Anselm Mattes, 2010, Foreign direct investment : evidence on determinants and effects at the micro-level, Tübingen : Inst. für Angewandte Wirtschaftsorschung e.V., ISBN: 978-3-88573-055-2