

Modul-Nr./ Module Code	BMSIB4400
Modulbezeichnung / Module title	Sustainability Management
Semester or Trimester	5 th
Dauer des Moduls / Duration of the Module	1 Semester
Art des Moduls (Pflicht, Wahl, etc.) / Module type (Compulsory, Elective etc.)	Major (Elective)
Ggfs. Lehrveranstaltungen des Moduls / If applicable: Submodules	-
Häufigkeit des Angebots des Moduls / The module is offered	Annually (Winter Semester)
Zugangsvoraussetzungen / Prerequisites for attending	Recommendable: Successful completion of BMS foundation courses
Verwendbarkeit des Moduls für andere Module und Studiengänge / applicability of the module for other module and degree courses	Questions related to economic, environmental and social sustainability are vital for every company and for every student, regardless of the course being enrolled. The module helps the student to identify the guiding ethical principles in companies, to apply sustainability guidelines and standards and to implement sustainability as a cross-functional concept. In addition the internationalization of companies requires a different understanding with a specific focus on how to behave sustainable in a globalized world.
Modulverantwortliche/r / Lecturer in charge	Prof. Dr. Björn P. Jacobsen
Name der/des Hochschullehrer/s / Name of the lecturer	Prof. Dr. Björn P. Jacobsen
Lehrsprache / Language of Instruction	English
Zahl der zugeteilten ECTS-Credits / Number of ECTS-Credits	5
Gesamtworkload und ihre Zusammensetzung / Workload and its composition	150 hours (118 h self-study; 32 h contact time)
SWS / Semester periods per week	2
Art der Prüfung / Assessment methods	Written Examination (1,5 hours) with Application practice (30 hours)
Gewichtung der Note in der Gesamtnote / Weight in final grade	4 %
Qualifikationsziele des Moduls / Learning outcomes of the Module	<p><u>Knowledge & Understanding</u> Students understand that aspects related to economic, environmental, and social sustainability are an essential part of every business. Furthermore, they learn how sustainability approaches determine / influence the success of a company.</p> <p><u>Applying Knowledge & Understanding</u> Students develop an audit questionnaire based upon one sustainability guideline</p>

	<p>(e.g. UN Global Compact, GRI, ISO) and perform a sample audit in a company.</p> <p><u>Making judgments</u> By evaluating the sample audit, the students learn in which way sustainability standards are applied on a worldwide level. Moreover, they learn about best practices in this context.</p> <p><u>Communication</u> Results of the audit are presented in oral and written form.</p> <p><u>Learning skills</u> This module prepares students to a sensitive approach to all questions that are related to sustainability. Moreover, they know how to handle sustainability guidelines and standards and can apply them in any given company.</p>
Inhalte des Moduls / Syllabus	<p>Introduction - Ethical dilemmas, Concepts, Conflicting interests Corporate culture Ethics - Definition, Principles, Cases Business Ethics - Definition, Benefits & Drawbacks, Cases Corporate Social Responsibility - Definition, Relevance & Drivers, Benefits & Drawbacks, Strategic Approach, Implementation, Guidelines, Management Systems, Communication Governance & Leadership - Corporate Governance, Compliance</p>
Lehr- und Lernmethoden des Moduls / Teaching Methods of the Module	Lecture – Seminar Form; Case studies
Besonderes / Special Features	A company visit is an integral part of this module
Literatur / Literature	<p>Compulsory Literature</p> <p>Materials distributed with lecture notes.</p> <p>Recommended Literature</p> <p>BMU/BDI (2002), Sustainability Management in Business Enterprises, Berlin</p> <p>Crane, A., Matten, D. (2016), Business Ethics, 4th Ed., Oxford</p>

	<p>Kotler, P., Lee, N. (2005), Corporate Social Responsibility: Doing the Most Good for Your Company and Your Cause, Wiley & Sons, Hoboken, NJ</p>
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All titles in the current edition.
For updated bibliographies, see the course syllabus.