

I am Angela

BMS GRADUATE



Today I

... head up the BMW Group Representative Office in Sacramento, California. I coordinate the corporate positioning with all relevant political stakeholders in the fields of environmental, mobility and sustainability policies in California, Oregon and Washington.

Previously, I worked in the BMW Groups' international political communication team on issues related to social policy and electric mobility. I also managed the communication activities with key opinion leaders, government representatives and city officials to promote policies fostering the uptake of electric vehicles in multiple markets. My career with BMW began in London at the Representative Office for the UK and Ireland representing the BMW Group in a broad range of bodies covering the whole range of policy issues.

I decided to study at HOST because

... of the international and interdisciplinary study programme, Baltic Management Studies. It allowed me to study in English, earn a specialised business administration degree and learn a second language from the Baltic Sea region. For me, Stralsund was also the springboard to the world: I completed semesters abroad in Poland and Lithuania and spent my compulsory internship in the Dubai/ U.A.E. Following the Bachelor studies I moved on to study for a Master of Public Administration (MPA) from the London School of Economics and the Hertie School of Governance in Berlin.

I especially liked

... that the BMS programme prepared graduates for a variety of career options and work in the most diverse fields of international business. My fellow BMS students now work in a variety of fields: major corporations, international organisations, NGOs and start-ups.

My BMS-study in 3 words

INTERNATIONAL, PRACTICE-ORIENTED AND INTERDISCIPLINARY