

Curriculum of the Bachelor programme International Management Studies in the Baltic Sea Region (BMS)  
valid as of WS 2017/2018

Module-Code	Subjects	Semester	Lecturer	Exam	1	2	3	4	5	6	7	8
					SWS/CP	SWS/CP	SWS/CP	SWS/CP	SWS/CP	SWS/CP	SWS/CP	SWS/CP
BMSIB1000	Business Management - Introduction and Organisation		Noack	K2	4 / 5							
BMSIB1100	Intercultural Management		Jacobsen	K1,5+EA	4 / 5							
BMSIB1200	Rhetoric - Presentation & Writing Skills		Fanning	MP+Dok.	4 / 5							
BMSIB1300	Cost Accounting		Scheibel	K2	4 / 5							
BMSIB1400	Basics of Business Law		Danker	K2	4 / 5							
BMSIB1500	2nd Foreign Language I (A1 of CEFR)			K2	4 / 5							
BMSIB1510	German as a Foreign Language I (A1)											
BMSIB1520	Norwegian I (A1)											
BMSIB1530	Polish I (A1)											
BMSIB1540	Russian I (A1)											
BMSIB1550	Swedish I (A1)											
BMSIB1600	Principles of Economics		Fanning	K2		4 / 5						
BMSIB1700	Advanced English		Fanning	MP		4 / 5						
BMSIB1800	Business Mathematics / Statistics		Szepannek	K2		4 / 5						
BMSIB1900	Project Management		Jacobsen	K1,5+EA		4 / 5						
BMSIB2000	International Law		Danker	K1+EA		4 / 5						
BMSIB2100	2nd Foreign Language II (A1 / A2 of CEFR)			K2		4 / 5						
BMSIB2110	German as a Foreign Language II (A2)											
BMSIB2120	Norwegian II (A2)											
BMSIB2130	Polish II (A2)											
BMSIB2140	Russian II (A1+)											
BMSIB2150	Swedish II (A2)											
BMSIB2200	Corporate Finance		Scheibel	K2			4 / 5					
BMSIB2300	International Financial Markets and Institutions		Scheibel	K1+EA			4 / 5					
BMSIB2400	Introduction to Marketing		Langguth	K2			4 / 5					
BMSIB2500	SAP Business Computing		Strauch/Verberg	K2			4 / 5					
BMSIB2600	Analytical Statistics		Szepannek	K2			4 / 5					
BMSIB2700	2nd Foreign Language III (A2 / B1 of CEFR)			K2+MP			4 / 5					
BMSIB2710	German as a Foreign Language III (B1)											
BMSIB2720	Norwegian III (B1)											
BMSIB2730	Polish III (A2)											
BMSIB2740	Russian III (A2)											
BMSIB2750	Swedish III (B1)											
BMSIB2800	Comparative Country Studies in the Baltic Sea Region		Fanning	K1+EA				4 / 5				
BMSIB2900	International Risk Management		Scheibel	K1+EA				4 / 5				
BMSIB3000	Human Resources Management		Mertens	K2				4 / 5				
BMSIB3100	Principles of International Marketing		Noack	PA				4 / 5				
BMSIB3200	Introduction to Trade		Gaisina	K1+EA				4 / 5				
BMSIB3300	2nd Foreign Language IV (A2+ / B1+ of CEFR)			K2+MP				4 / 5				
BMSIB3310	German as a Foreign Language IV (B1+)											
BMSIB3320	Norwegian IV (B1+)											
BMSIB3330	Polish IV (A2+)											
BMSIB3340	Russian IV (A2+)											
BMSIB3350	Swedish IV (B1+)											
	<b>Majors in semester 5</b>								30			
	<b>Majors in semester 6</b>									30		
BMSIB3500	Internship Evaluation		Fanning	Report*							2 / 2	
BMSIB3600	Practical Insights into International Business											
BMSIB3610	International Excursion		All lecturer	PA*								2 / 3
BMSIB3620	National Excursion											2 / 2
BMSIB3700	Applied Project Management		All lecturer	PA								2 / 5
BMSIB3800	Scientific Circle for Bachelor Thesis			Dok.*								5
BMSIB3900	Bachelor Thesis											
BMSIB3910	Written Bachelor Thesis											12
BMSIB3920	Colloquium											3
	<b>ECTS per semester</b>				30	30	30	30	30	30	30	30
	Contact hours per week				24	24	24	24				

BMSIB3400 INTERNSHIP SEMESTER - 28 ECTS-Points \*

BACHELOR-THESIS (9 WEEKS)



Fakultät für  
Wirtschaft

Studiengangskordinatorin

Stefanie Wenzel

Fon + 49 3831 456791  
house 21, room 304

Stefanie.Wenzel@hochschule-stralsund.de

As of September 2019

Curriculum of the Bachelor programme International Management Studies in the Baltic Sea Region (BMS)  
valid as of WS 2017/2018

Majors (electives) to choose in semesters 5 or 6						
		Semester			5.	6.
					SWS/CP	SWS/CP
<b>Management and Innovation</b>						
<b>BMSIB4000</b>	Lean Management	Jacobsen	K1,5+EA		4 / 5	
<b>BMSIB4100</b>	International Human Resource Management and Psychology for Managers	Jacobsen	K1			2 / 3
<b>BMSIB4110</b>	International Human Resource Management	Fanning	K1			2 / 2
<b>BMSIB4120</b>	Psychology for Managers					
<b>BMSIB4200</b>	International Market Access Approaches (Management and Innovation)	Gaisina	K1,5+EA		2 / 5	
<b>BMSIB4300</b>	Innovation Management	Jacobsen	K1		2 / 2	
<b>BMSIB4310</b>	Innovation Management	Fanning	MP+Dok.			2 / 3
<b>BMSIB4320</b>	Idea Generation & Assessment					
<b>BMSIB4400</b>	Sustainability Management	Jacobsen	K1,5+EA		2 / 5	
<b>BMSIB4500</b>	Future Management	Jacobsen	K1+EA			2 / 5
<b>International Finance and Trade</b>						
<b>BMSIB5000</b>	Mergers & Acquisitions	Scheibel	K1+EA			2 / 5
<b>BMSIB5100</b>	Asset Management	Scheibel	K1+EA		2 / 5	
<b>BMSIB5200</b>	Managing Value - Business Plan	Scheibel	K1+EA			4 / 5
<b>BMSIB5300</b>	Investment Strategies / Trade in the Baltic Sea Region	Gaisina	PA			2 / 5
<b>BMSIB5400</b>	Developing Countries in International Trade / Trade in specific International Markets	Gaisina	PA		2 / 5	
<b>BMSIB5500</b>	International Trade - Advanced Tools	Gaisina	K1+EA		4 / 5	
<b>Markets and Communication</b>						
<b>BMSIB6000</b>	Applied International Marketing	Noack	PA		4 / 5	
<b>BMSIB6100</b>	E-Marketing	Noack	PA			2 / 5
<b>BMSIB6200</b>	Intercultural Media Analysis	Noack	PA		2 / 5	
<b>BMSIB6300</b>	Business Plan	Noack	PA			4 / 5
<b>BMSIB6400</b>	International Market Access Approaches (Markets and Communication)	Gaisina	K1,5+EA		2 / 5	
<b>BMSIB6500</b>	Social Media	Noack	PA			2 / 3
<b>BMSIB6510</b>	Social Media Marketing	Novak	PA			2 / 2
<b>BMSIB6520</b>	Social Media Analytics					
<b>German Business</b>						
<b>BMSIB7000</b>	Grundzüge der Unternehmensbesteuerung	Richter	K2		2 / 5	
<b>BMSIB7100</b>	Internationale Steuerplanung	Sieven	K2			2 / 5
<b>BMSIB7200</b>	Öffentliches Wirtschaftsrecht I	Danker	K2		4 / 5	
<b>BMSIB7300</b>	Öffentliches Wirtschaftsrecht II	Danker	K2			4 / 5
<b>BMSIB7400</b>	Privates Wirtschaftsrecht I	Rode	K2		4 / 5	
<b>BMSIB7500</b>	Privates Wirtschaftsrecht II	Rode	K2			4 / 5

Methods of examination

K2	Written examination 2 hours
K1	Written examination 1 hour
K1,5 + EA	Written Examination 1.5 hours with a application practice
K1 + EA	Written Examination 1 hour with a application practice
MP+Dok.	Oral examination with a documentation
MP	Oral examination
PA	Project work with a documentation and presentation
Dok. + Präs.	Documentation with a presentation
Dok.	Documentation

\* The module is pass or fail.

The examination regulation of the degree course allows to apply alternative exams. You will get the information in the beginning of each semester.



University of Applied Sciences

Fakultät für Wirtschaft

Studiengangskordinatorin

Stefanie Wenzel

Fon + 49 3831 456791  
house 21, room 304

Stefanie.Wenzel@hochschule-stralsund.de

As of September 2019