

# Excursion to Stockholm 2023



Monday September 18<sup>th</sup> marked the start of a wonderful excursion to Stockholm, Sweden's capital, for seven BMS students of the third and seventh semester alongside Prof. Dr. Jacobsen. The excursion lasted until Thursday September 21<sup>st</sup>.

After a joint restaurant visit on Monday evening to formally begin the excursion, the rest of the week had six company presentations to offer. These companies and organisations included the German-Swedish Chamber of Commerce, software company Planview, communications and marketing provider Ehrenberg Sørensen



Kommunikation, German political foundation Konrad-Adenauer-Stiftung, producer of sustainable packaging Billerud as well as Nordic Minds. The topics covered ranged from the differences between German and Swedish business culture to sustainability and some helpful advice regarding living, working or studying in Sweden, in

part presented by former BMS Alumni having moved to Sweden.



Additionally, the cultural aspects of the Swedish capital were not left out. Be it a walk through the old town, a visit to the Royal Swedish Opera or a refreshing stop at Rosendals Trädgård for snacks and coffee, the famous Swedish “fika”.

Overall the excursion offered the possibility to learn more about Sweden and its people, as well as the country’s relationship to Germany. It was also a great opportunity for students to explore the city, practice the Swedish language and gain valuable business contacts and insights.



