

»Snapshot on Russian Incoming Tourism in Germany«

Stralsund University of Applied Sciences, BMSB6300

Source: <http://www.wiwo.de/unternehmen/dienstleister/russische-touristen-hilfe-die-russen-kommen-nicht-mehr/12743040.html>

Prof. Dr. Björn P. Jacobsen

- Every effort is made to ensure the accuracy of the information contained in this publication. Any errors, omissions or opinions should not be attributed to the Stralsund University of Applied Sciences.
- Neither the author, the publishers nor the collaborating organizations will assume any responsibility for commercial loss due to business decisions made based on the information contained in this publication.
- *All rights reserved.* No part of this publication may be reproduced, reprinted, stored in a retrieval system or transmitted in part or whole, in any form or by any means, electronic, mechanical photocopying, recording, or otherwise without the written permission of the author.

▶ TOP International Travel Destinations of Russians (2013)

① Asia-Pacific Region

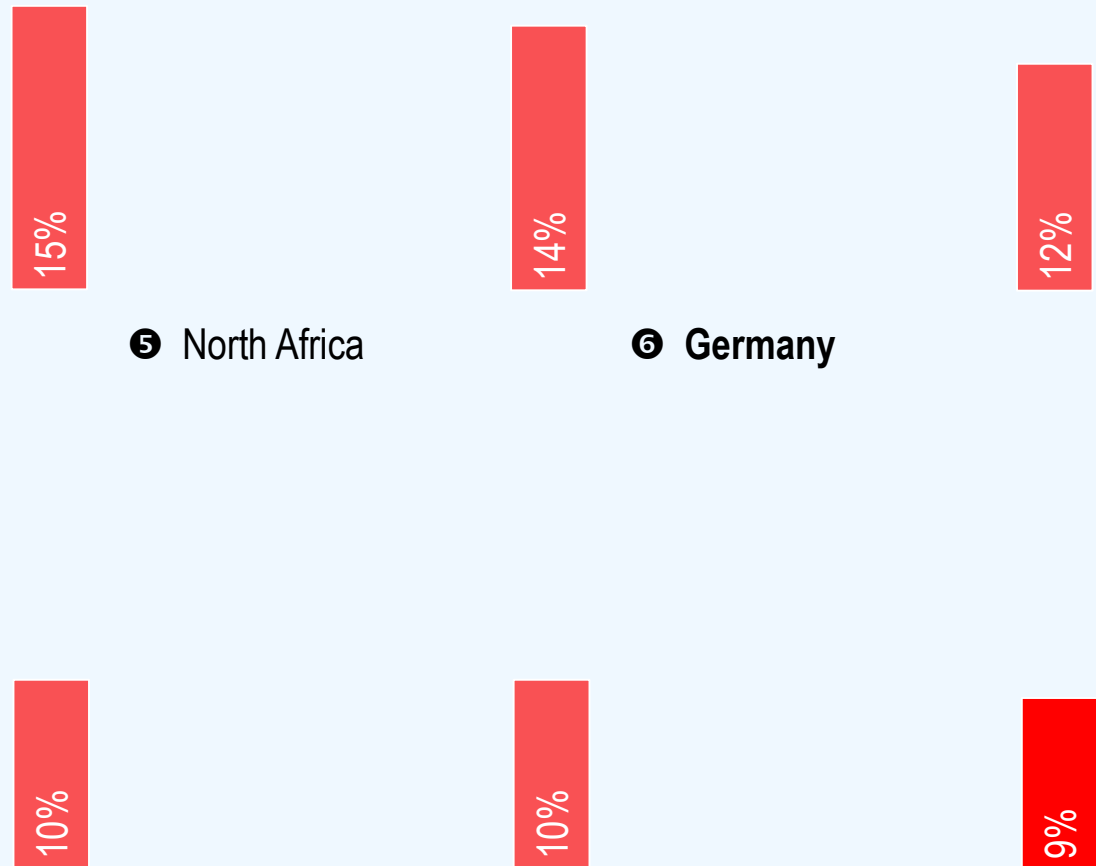
② Turkey
(„visa on arrival“)

③ Western ISs
(Belarus, Armenia, Moldavia, Georgia)

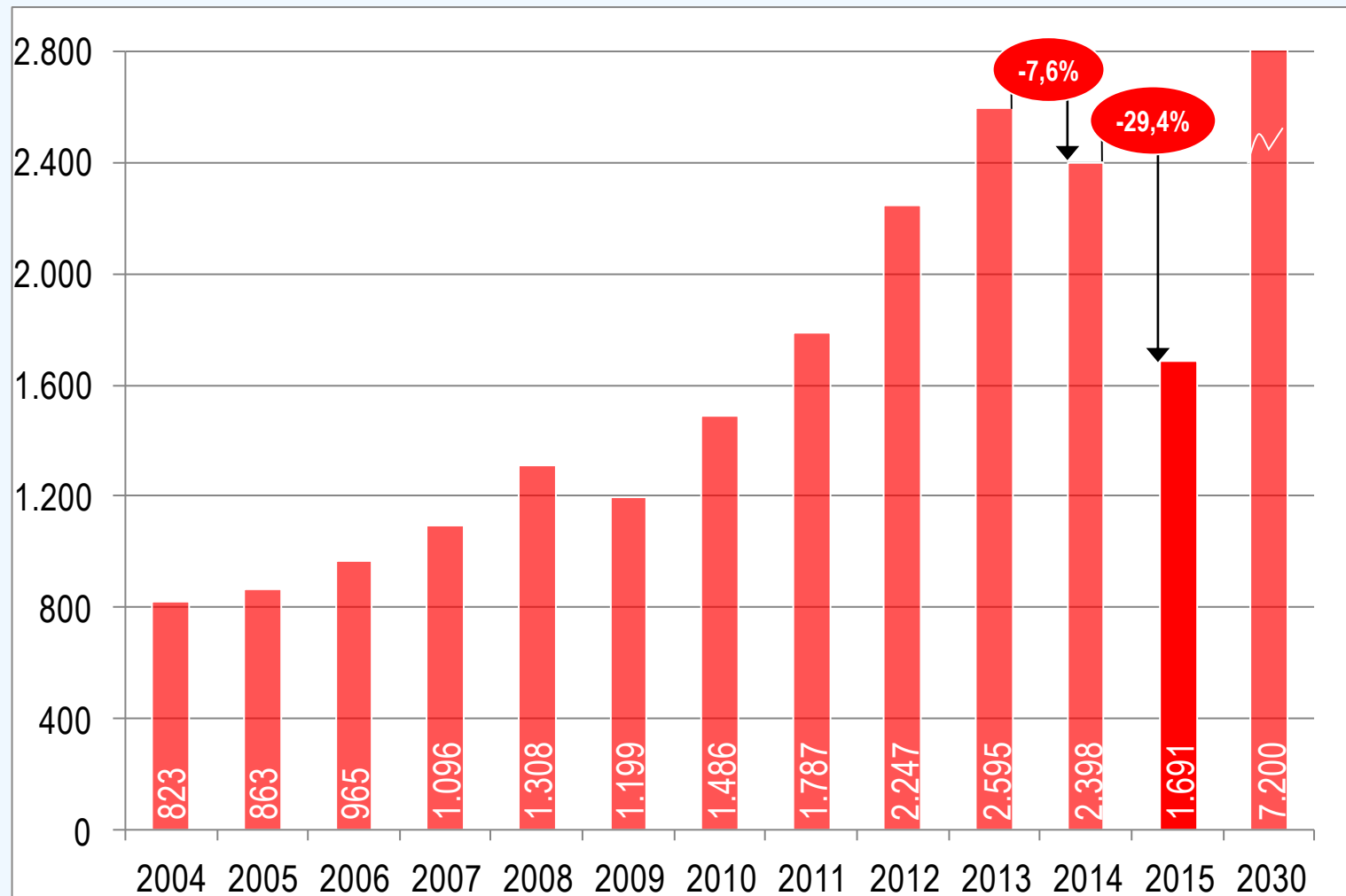
④ Ukraine

⑤ North Africa

⑥ Germany

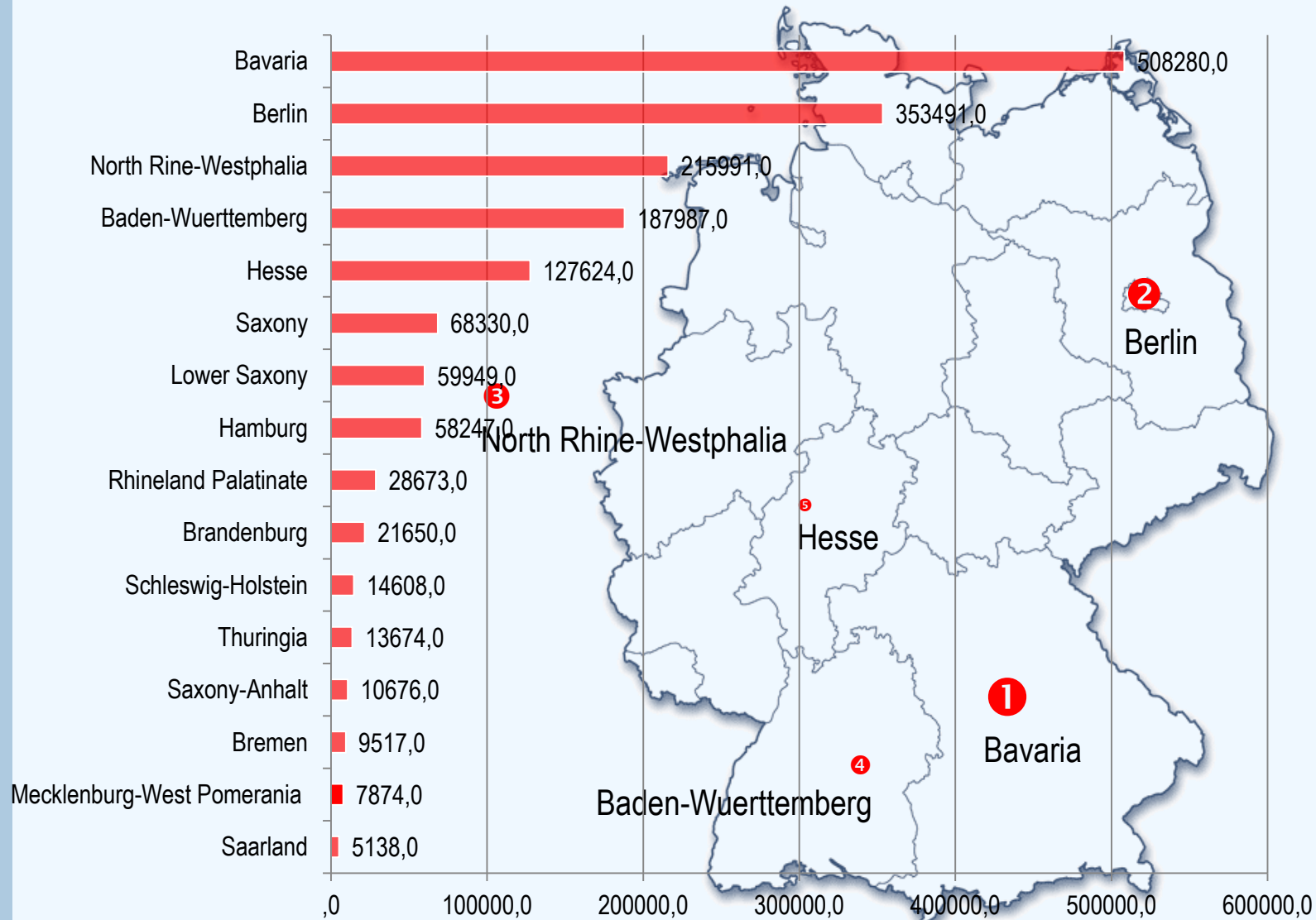


► Overnight Stays by Russian Travellers in Germany (thousands)



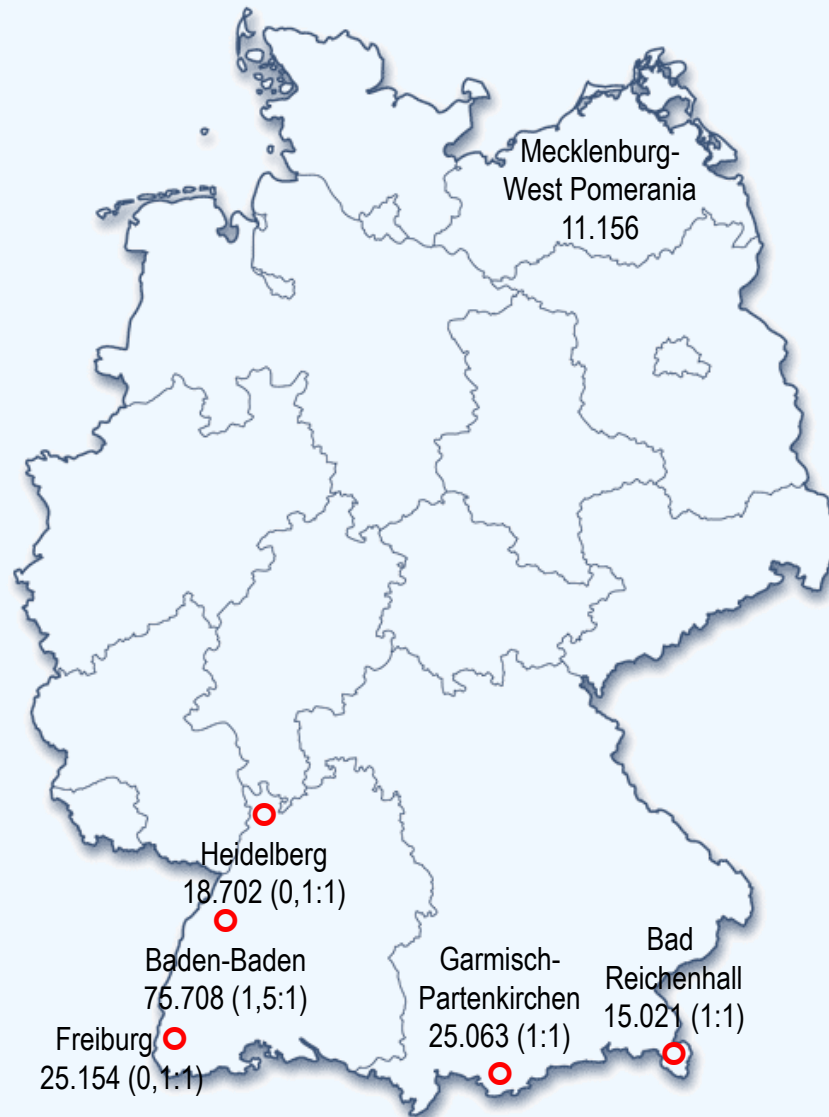
- It is mainly the (wealthy) Russian middle class that no longer travels to Germany.
- The main reason is the decline of the Russian ruble - having lost half of its value to the Euro.

► TOP International Travel Destinations of Russians (Overnight Stays 2015)



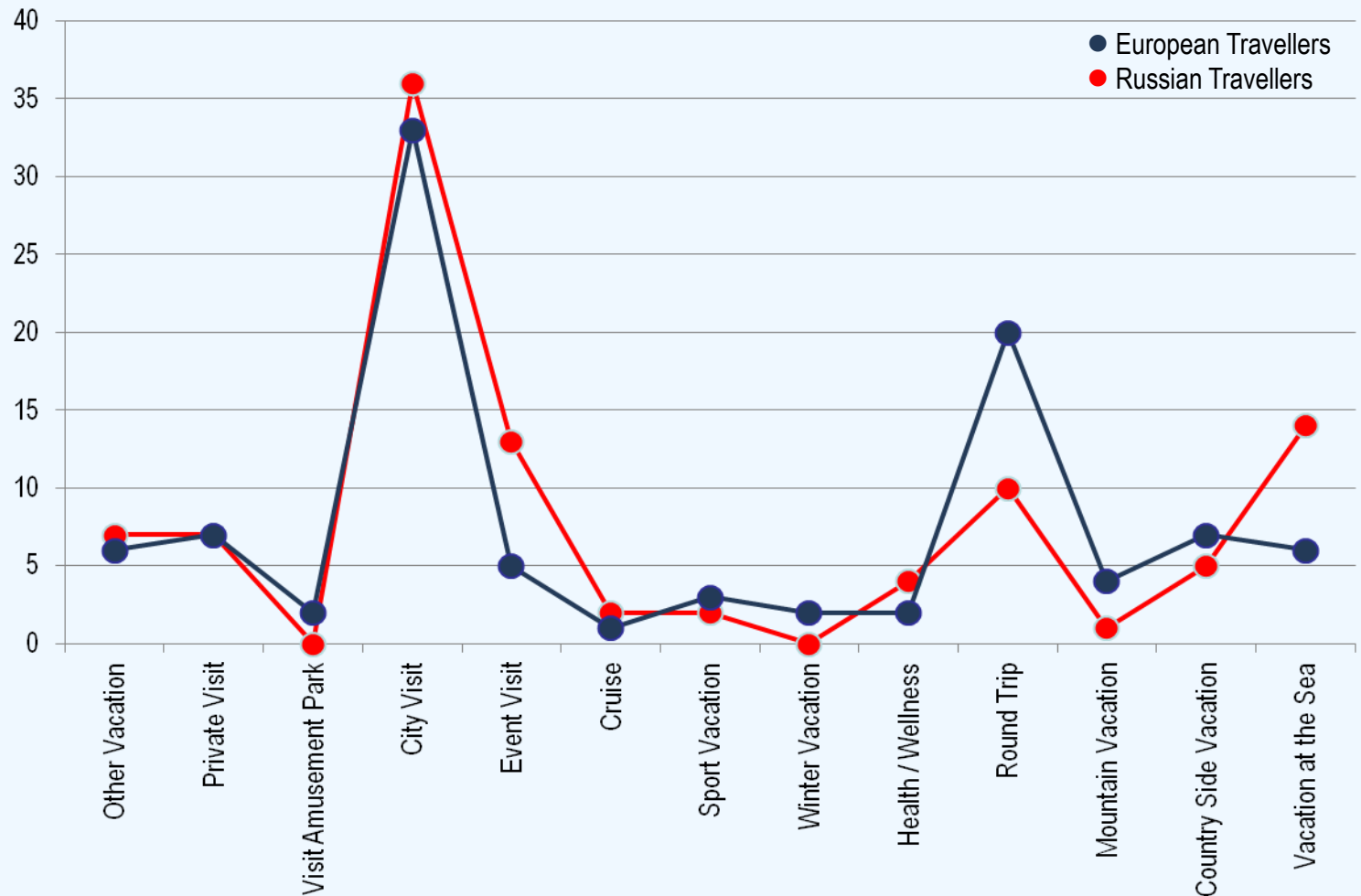
Source: German Federal Statistical Office (2015)

► TOP International Travel Destinations of Russians (Overnight Stays 2013)



Source: German Federal Statistical Office (2013)

► Type of Vacations in Germany (%)



- Options for Russian Incoming Tourism in Mecklenburg-West Pomerania ...
 Vacations @ Sea | Health & Wellness Tourism | Event Tourism?