HOST
Hochschule Stralsund
University of
Applied Sciences

Bachelor Programme

International Management Studies in the Baltic Sea Region (BMS)

Hanseatic City of Stralsund

Stralsund University of Applied Sciences (HOST)

Bachelor Programme

International Management Studies in the Baltic Sea Region (BMS)

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Admission requirements are

- German higher education entrance qualification or equivalent foreign qualification (secondary-school-leaving certificate) or completed vocational education in connection with a minimum of three-years‘ full-time work and successfully completed entrance examination for the course of studies
- pre-study placement of 13 weeks in any department of a company
- Proof of proficiency in English (only for international applicants)

Curriculum

International Management Studies in the Baltic Sea Region (BMS)

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1st Semester	Business Management	Intercultural Management	Presentation Writing Skills	Cost Accounting	Basics of Business Law	2nd Foreign Language I		
2nd Semester	Principles of Economics	Advanced English	Mathematics / Statistics	Project Management	International Law	2nd Foreign Language II		
3rd Semester	Corporate Finance	Financial Markets and Institutions	Introduction to Marketing	SAP Business Computing	Analytical Statistics	2nd Foreign Language III		
4th Semester	Comparative Country Studies	International Risk Management	Human Resource Management	International Marketing	Introduction to Trade	2nd Foreign Language IV		
5th Semester	Lean Management	International Market Access Approaches	Asset Management	Trade in specific markets	Applied International Marketing	Intercultural Media Analysis	Grundzüge der Unternehmens-besteuerung	Öffentliches Wirtschaftsrecht I
	Sustainability Management	Innovation Management	International Trade	Mergers & Acquisitions	International Market Access Approaches	E-Marketing	Privates Wirtschafts-recht I	Internationale Steuerplanung
6th Semester	Intern. HRM & Psychology	Future Management	Managing Value - Business Plan	Investment Strategies	Business Plan	Social Media	Privates Wirtschafts-recht II	Öffentliches Wirtschafts-recht II
7th Semester	Internship (20 weeks)							
8th Semester	Bachelor Thesis (9 weeks)							

- Foundation Course
- Major in Management & Innovation
- Major in International Finance & Trade
- Major in Markets & Communication
- Major in German Business

Students choose 2 out of 4 majors.

Where to find BMS graduates?

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University of Applied Sciences

Our team

Prof. Dr. oec.
Marcus Scheibel
Head of Study Course
Focus: Finances

Prof. Dr.
Björn P. Jacobsen
Focus: Management & Innovation
Country contact: Finland

Prof. Dr. iur.
Claudia Danker
Focus: Law
Country contact: Poland

Prof. Dr.
Axel Noack
Focus: International Marketing
Country contact: Sweden

Prof. Dr. phil. Dr. hc.
Hiltgunt Fanning
Focus: Languages & Soft skills
Country contact: Russia

Stefanie Wenzel
Study coordinator

Stralsund

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