

A man with short brown hair and a beard, wearing a dark blue polo shirt and light blue jeans, is sitting on a wooden beach chair. The chair has a blue and white striped canopy and a white wicker backrest. He is holding a pen and writing in a yellow notebook. The background shows a sandy beach, a calm sea, and a cloudy sky.

Bachelor Programme

International Management Studies in the Baltic Sea Region (B.A.)

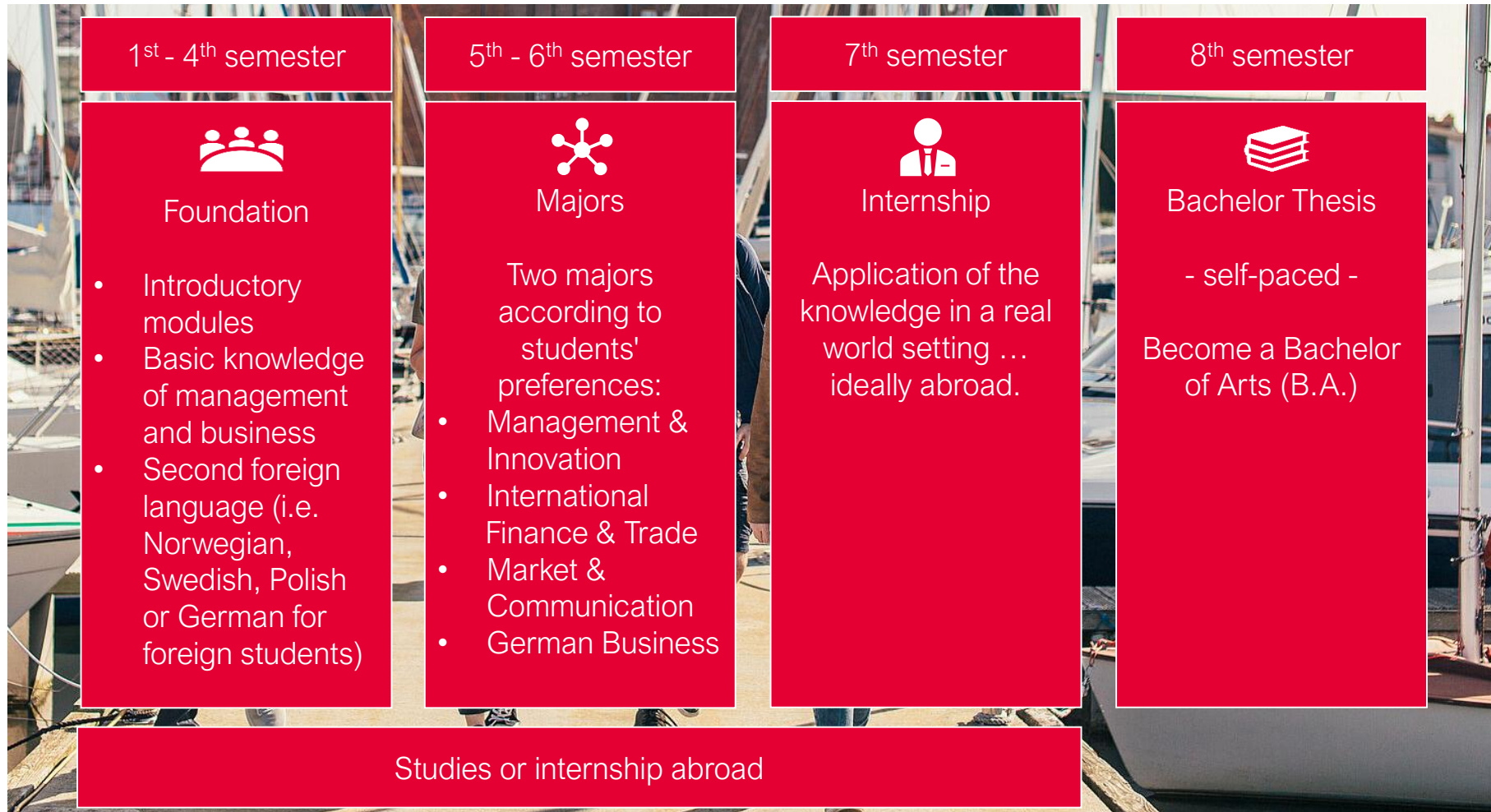
Overview

International Management Studies in the Baltic Sea Region (B.A.)



Structure

International Management Studies in the Baltic Sea Region (B.A.)



Curriculum

International Management Studies in the Baltic Sea Region (B.A.)

1 st Semester	Business Management	Intercultural Management	Academic Core Competencies	Accounting	Basics of Business Law	2 nd Foreign Language I (A1)		
2 nd Semester	Principles of Economics	Logistics & Supply Chain Management	Mathematics & Data Literacy	Project Management	International Law	2 nd Foreign Language II (A1+/A2)		
3 rd Semester	Corporate Finance	Financial Markets and Institutions	Sustainability Management	SAP Business Computing	Analytical Statistics	2 nd Foreign Language III (A2/B1)		
4 th Semester	Comparative Country Studies	International Risk Management	Human Resource Management	International Marketing	Introduction to Trade	2 nd Foreign Language IV (A2+/B1+)		
5 th Semester	Lean Management	Innovation Management – Part I	Valuation	Economics Integration and MNEs	Marketing – Business Plan	Intercultural Media Analysis	Betriebswirtschaftliche Steuerlehre I	Wirtschaftsrecht I
6 th Semester	Innovation Management – Part II	Intercultural Management (Advanced) & Psychology	Managing Value	International Commercial Law & Dispute Resolution	E-Marketing	Social Media	Betriebswirtschaftliche Steuerlehre II	Wirtschaftsrecht II
7 th Semester	Internship (21 weeks)							
8 th Semester	Bachelor Thesis (9 weeks)							

- Foundation Course
- Major in Management & Innovation
- Major in International Finance & Trade
- Major in Markets & Communication
- Major in German Business

Field Trips

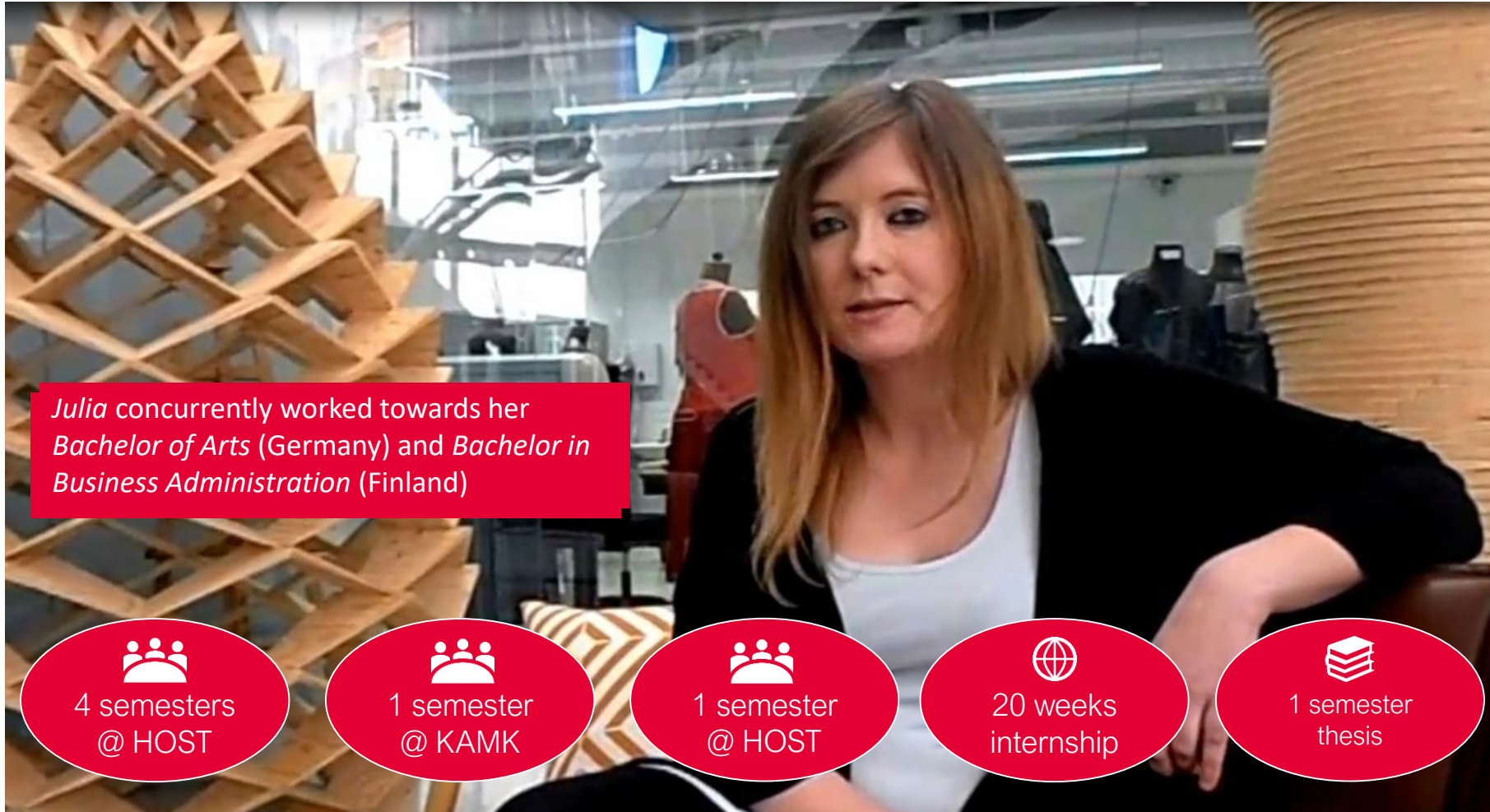
International Management Studies in the Baltic Sea Region (B.A.)



Semester abroad International Management Studies in the Baltic Sea Region (B.A.)



Double Degree - German/Finnish or German/Lithuanian International Management Studies in the Baltic Sea Region (B.A.)



Julia concurrently worked towards her Bachelor of Arts (Germany) and Bachelor in Business Administration (Finland)

- 4 semesters @ HOST
- 1 semester @ KAMK
- 1 semester @ HOST
- 20 weeks internship
- 1 semester thesis

Admission Requirements International Management Studies in the Baltic Sea Region (B.A.)



- German **higher education entrance qualification**
- or equivalent foreign qualification (secondary-school-leaving certificate)
- or completed vocational education in connection with a minimum of three-years' full-time work and successfully completed entrance examination for the course of studies
- Proof of **proficiency in English** (only for international applicants)

Where to find our students & alumni ... so far
International Management Studies in the Baltic Sea Region (B.A.)



Our (Core) Team

International Management Studies in the Baltic Sea Region (B.A.)



Prof. Dr. iur.
Claudia Danker
Focus: Law
Country contact: Poland



Prof. Dr.
Axel Noack
Focus: International Marketing
Country contact: Sweden



Prof. Dr.
Björn P. Jacobsen
Focus: Management & Innovation
Country contact: Finland



Prof. Dr. oec.
Marcus Scheibel
Head of Study Course
Focus: International Finance
Country contact: Poland



Prof. Dr.
Eileen Murphy
Focus: Logistics & Supply Chain
Management
Country contact: Norway



Stefanie Wenzel
Programme coordinator

Contact

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<https://www.hochschule-stralsund.de/en/bms/>



„At BMS, we believe in innovation, creativity, sustainability and openness. In our international business studies, we emphasise these values as an integral part of our daily activities, such as lectures, conferences and excursions. And we expect our students to share our passion for this Nordic Twist in the BMS study programme.“