

Welcome to
„International Management Studies in the Baltic Sea Region (BMS)“
(Bachelor of Arts)
at
Hochschule Stralsund - University of Applied Sciences



Stralsund



Agenda

1. Welcome to Hochschule Stralsund

2. International Management Studies in the Baltic Sea Region

Overview, Objectives, Structure & Curriculum

Our Team

Admission Requirements

3. Highlights

Excursions

Semester Abroad

Double Degrees

Alumni

4. Summary

Your Contact



Hochschule Stralsund – University of Applied Sciences - Campus



1. Welcome to Hochschule Stralsund – University of Applied Sciences



Students from 60 nations



Practice-oriented:

- Laboratories
- Conferences
- Excursions
- Ideas competition



Gathering experience:

- Racing teams
- Clubs
- Professional Associations ...



5 minutes to the beach!



Technical-economic profile



3 Faculties,
29 degree programmes
Great student-professor ratio

HOCHSCHULE STRALSUND



Young and innovative university of
applied sciences



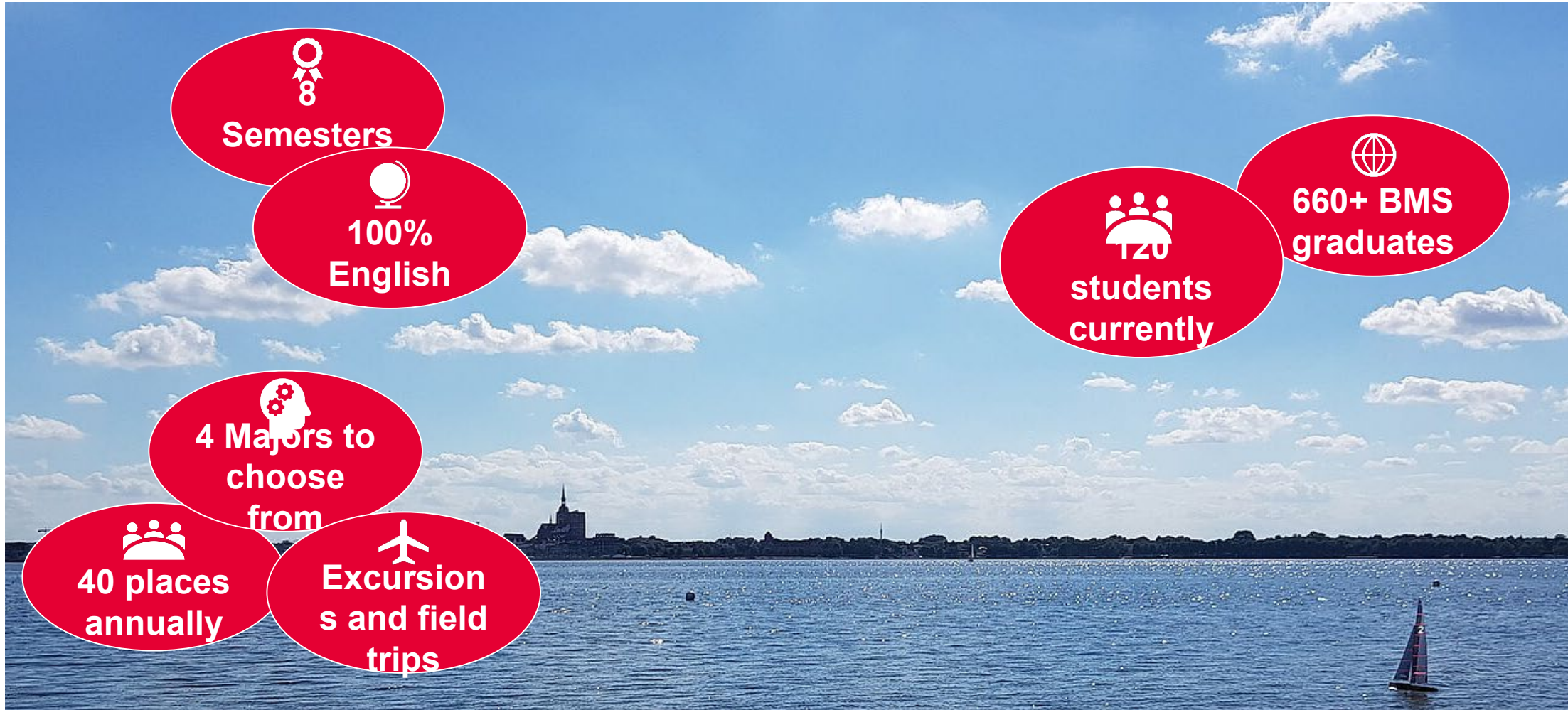
100+ partner universities



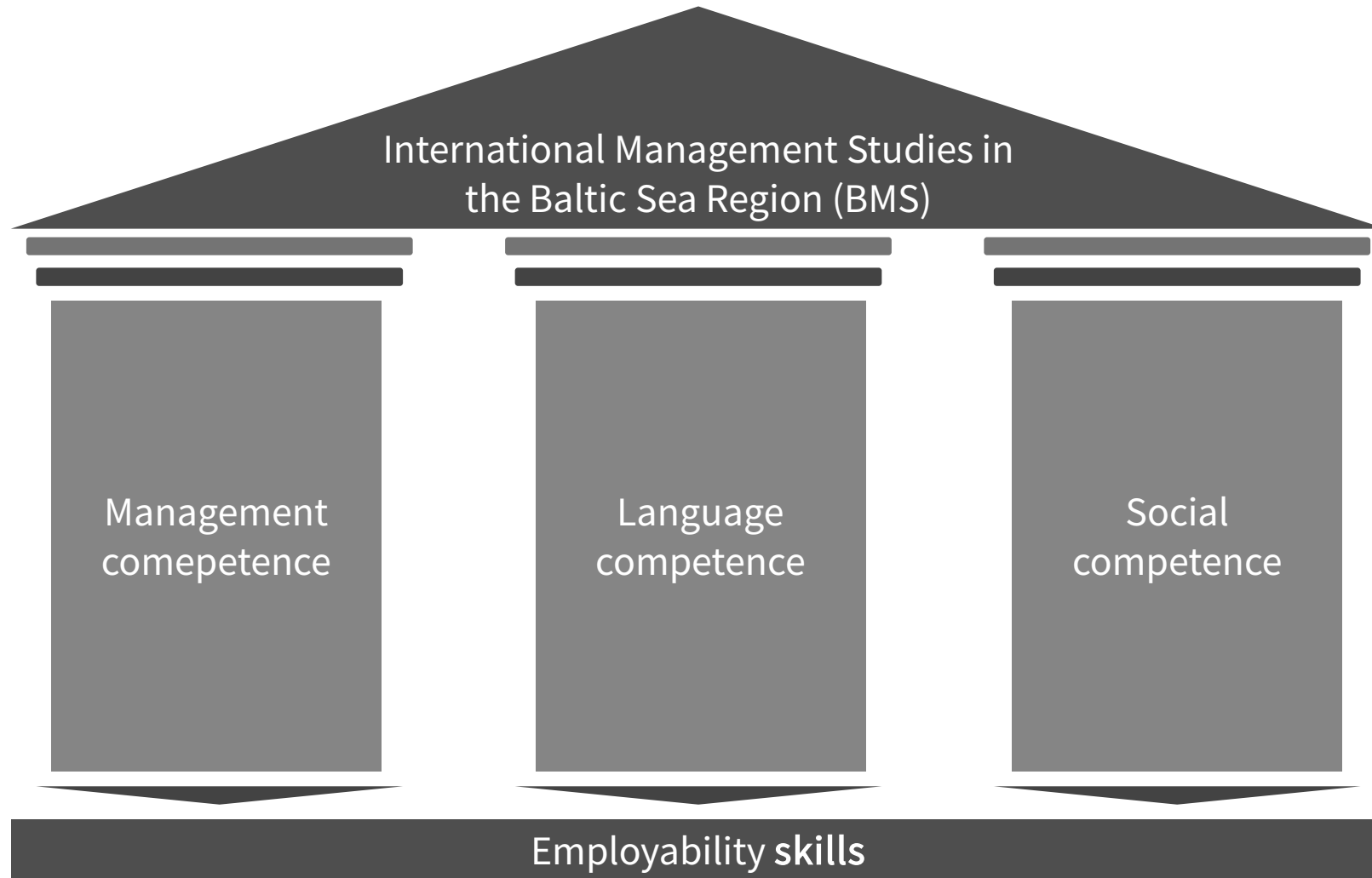
10.737 Alumni
2.268 Students

2. International Management Studies in the Baltic Sea Region (BMS)

Overview



2. International Management Studies in the Baltic Sea Region (BMS) Objectives



2. International Management Studies in the Baltic Sea Region (BMS) Structure



2. International Management Studies in the Baltic Sea Region (BMS) - Curriculum

1 st Semester	Business Management	Intercultural Management	Academic Core Competencies	Accounting	Basics of Business Law	2 nd Foreign Language I (A1)		
2 nd Semester	Principles of Economics	Introduction to Logistics & Supply Chain Management	Data Literacy	Project Management	International Law	2 nd Foreign Language II (A1+/A2)		
3 rd Semester	Corporate Finance	Financial Markets and Institutions	Introduction to Marketing	Introduction to Trade	Analytical Statistics	2 nd Foreign Language III (A2/B1)		
4 th Semester	Comparative Country Studies	International Risk Management	Human Resource Management	Principles of International Marketing	SAP Business Computing	2 nd Foreign Language IV (A2+/B1+)		
5 th Semester	Lean Management	Innovation Management – Part I	Valuation	Economics Integration and MNEs	Marketing – Business Plan	Intercultural Media Analysis	Betriebswirtschaftliche Steuerlehre I	Wirtschaftsrecht I
6 th Semester	Innovation Management – Part II	Intercultural Management & Psychology	Managing Value	International Commercial Law & Dispute Resolution	E-Marketing	Social Media Marketing	Betriebswirtschaftliche Steuerlehre II	Wirtschaftsrecht II
	Future Management	International Management (worldwide)	International Finance and Trade (worldwide)		International Markets and Communication (worldwide)		International German Business (worldwide)	
7 th Semester	Internship (21 weeks)							
8 th Semester	Bachelor Thesis (9 weeks)							

- Foundation Course
- Major in Management & Innovation
- Major in International Finance & Trade
- Major in Markets & Communication
- Major in German Business

2. International Management Studies in the Baltic Sea Region (BMS)

Our Team



Prof. Dr.
Axel Noack
Head of Study Course
Focus: International Marketing
Country contact: Sweden



Prof. Dr.
Eileen Murphy
Focus: Logistics & Supply Chain
Management
Country contact: Norway



Prof. Dr. iur.
Claudia Danker
Focus: Law
Country contact: Poland



Prof. Dr. oec.
Marcus Scheibel
Focus: Finances
Country contact: Poland



Prof. Dr.
Björn P. Jacobsen
Focus: Management & Innovation
Country contact: Finland



Stefanie Wenzel
Programme coordinator

2. International Management Studies in the Baltic Sea Region (BMS)

Admission Requirements



- German higher education entrance qualification
- or equivalent foreign qualification (secondary-school-leaving certificate)
- or completed vocational education in connection with a minimum of three-years' full-time work and successfully completed entrance examination for the course of studies
- Proof of proficiency in English (only for international applicants)

3. Highlights - Excursions



Focus on the Baltic Sea Region
Brussels, Gdansk, Copenhagen, Stockholm, but also Berlin, Hamburg, Lübeck

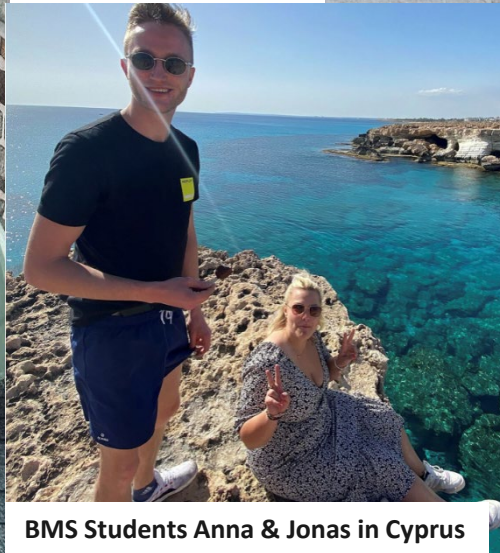
3. Highlights - Semester Abroad



BMS Student Victoria in Seoul, South Korea



BMS Student Lea-Eliza in Höskolan, Sweden



BMS Students Anna & Jonas in Cyprus



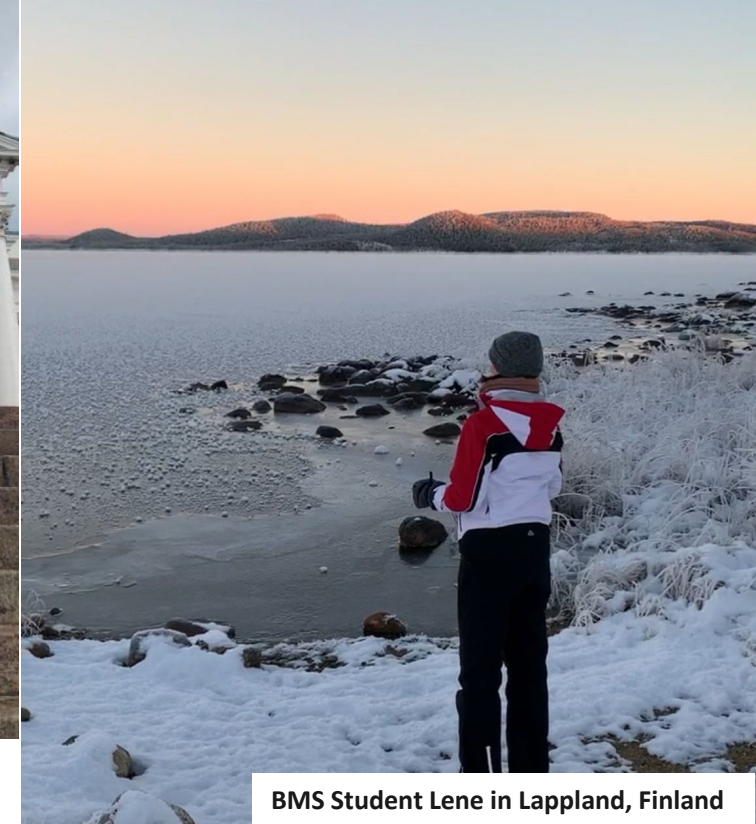
BMS Student Annika in Australia



BMS Students Max, Tami & Antonia in Helsinki, Finland



BMS Student Christopher in Vigo, Spain



BMS Student Lene in Lapland, Finland

3. Highlights – Double Degrees

„Beside BMS I also study International Business in Kouvola, Finland.“

Julia Weyrauch from Germany is doing her final degree in Baltic Management Studies (Germany) and International Business (Finland)



Focus Baltic Sea Region - the chance to obtain a Double Degree in Finland (Kouvola)

3. Highlights - Alumni



Romy
*"Today I work as **Strategic Purchaser, Service (Global Procurement)** at **Vestas Wind Systems A/S** in **Denmark.**"*

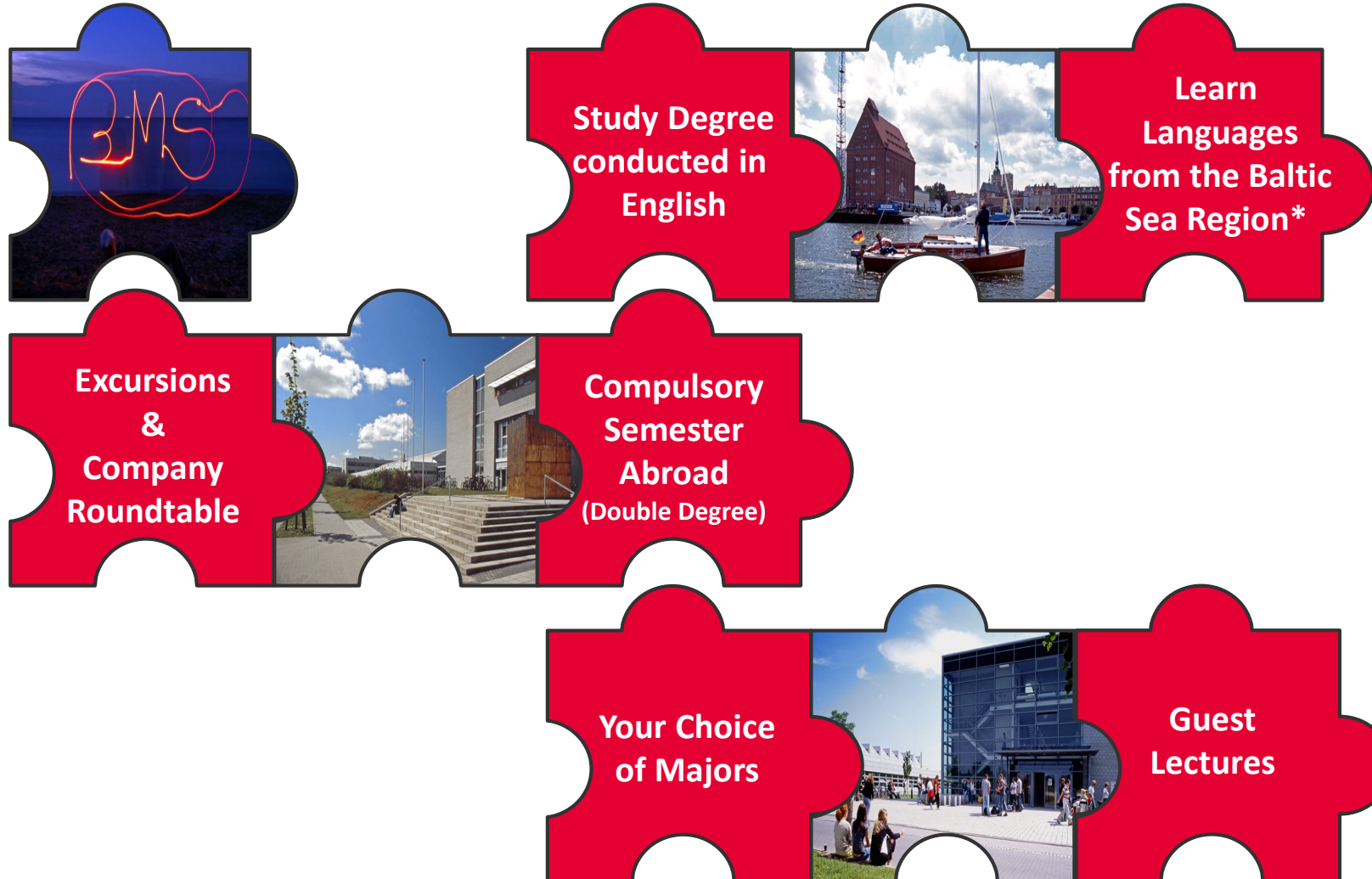


Susanne
*"Today I work as **Area Manager Used Cars Western Europe** in the company **Volkswagen AG.**"*

Nico
*"...Today I work as **Area Sales Manager** at the **Online Travel Website HolidayCheck**"*



4. Summary



***German (as a foreign language), Norwegian, Polish, or Swedish**

4. Summary

Your Contact for International Management Studies in the Baltic Sea Region (BMS)

HOST Hochschule Stralsund

Stefanie Wenzel, Programme Coordinator

Zur Schwedenschanze 15

D 18435 Stralsund

📞 03831 / 45-6791

Stefanie.Wenzel@hochschule-stralsund.de

<http://www.hochschule-stralsund.de/en/bms/>

