

WS 18-19 1st semester Tourism Development Strategies (TDS)

as of 26-09-18

	17. - 23. September 1st block week							24. - 30. September							01. - 07. October							08. - 14. October												
	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So						
1st unit 8:00 - 9:30		Introduction TDS	Diversity Management A. Darul-Hagemeister					meeting in Ham-burg	RS II	Sales							RS II										International Tourism Business Strategies (Modul Global Business Development) Benas Adomavicius							
2nd unit 9:45 - 11:15									CASE Klage	Sales																								
3rd unit 12:15 - 13:45										Sp. T III Gronau																								
4th unit 14:00 - 15:30																																		
5th unit 15:45 - 17:15											Biblio- thek						TPD	RS I																
6th unit 17:30 - 19:00																		RS I																
	15. - 21. October							22. - 28. October							29. October - 04. November							05. - 11. November												
	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So						
1st unit 8:00 - 9:30		RS II	Sales	IRM					RS II	Sales	IRM						RS II												RS II	Sales	IRM			
2nd unit 9:45 - 11:15		CASE Klage	Sales	IRM					CASE Klage	Sales	IRM						CASE Klage											CASE Klage	Sales	IRM				
3rd unit 12:15 - 13:45			Sp. T III Gronau	ATM							ATM																	Sp. T III Gronau	ATM					
4th unit 14:00 - 15:30	Inno			ATM				Inno			ATM				Inno										Inno			ATM						
5th unit 15:45 - 17:15	TPD	RS I						TPD	RS I						TPD	RS I									TPD	RS I								
6th unit 17:30 - 19:00		RS I							RS I							RS I										RS I								
	12. - 18. November							19. - 25. November 2nd block week							26. November - 02. December							03. - 09. December												
	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So						
1st unit 8:00 - 9:30		RS II	Sales	IRM					Media Training I Prof. Klage							RS II	Sales	IRM											RS II	Sales	IRM			
2nd unit 9:45 - 11:15		CASE Klage	Sales	IRM					Media Training II Prof. Klage							CASE Klage	Sales	IRM										CASE Klage	Sales	IRM				
3rd unit 12:15 - 13:45			Sp. T III Gronau														Sp. T III Gronau	ATM									Sp. T III Gronau	ATM						
4th unit 14:00 - 15:30	Inno														Inno									Inno			ATM							
5th unit 15:45 - 17:15	TPD	RS I													TPD	RS I								TPD	RS I									
6th unit 17:30 - 19:00		RS I														RS I									RS I									
	10. - 16. December							17. - 23. December							24. - 30. December							31. December 2018 - 06. January 2019												
	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So	Mo	Di	Mi	Do	Fr	Sa	So						
1st unit 8:00 - 9:30		RS II	Sales	IRM					RS II	Sales	IRM																							
2nd unit 9:45 - 11:15			Sales	IRM					CASE Klage	Sales	IRM																							
3rd unit 12:15 - 13:45			Sp. T III Gronau	ATM						Sp. T III Gronau	ATM																							
4th unit 14:00 - 15:30	Inno			ATM				Inno			ATM																							
5th unit 15:45 - 17:15	TPD	RS I						TPD	RS I																									
6th unit 17:30 - 19:00		RS I							RS I																									

exam period: 15.01.2019 - 09.02.2019

**legend:**  
**ATM** = Applied Tourism Management (Prof. Rundshagen); **Field Trip** = (Prof. Rundshagen)  
**DIM** = Diversity Management (Darul-Hagemeister/ Klage); **ICM** = Innovation & Change Management (Prof. Klage)  
**RM** = Research Methods (Prof. Gronau + Prof. Loebnitz); **Case/Project** = (Prof. Klage; lecture room and PC Lab I);  
**ITBS** = Int. Tourism Business Strategies (B. Adomavicius); **IRM** = Int. Risk Management (Prof. Scheibel)  
**TPD** = Tourism Product Development (Prof. Rundshagen); **Sales** = Prof. Auerbach  
**Sp. Topics I, II and III** = Special Topics in Tourism (Dr. Iguman, Dr. Wengel, Prof. Gronau)

**Modules:**

- Tourism in Practice** (Applied Tourism Management + Field Trip)
- Individual and Organizational Development** (Diversity Management + Innovation and Change Management)
- Research and Case Project** (Research Methods + Case/Project)
- Global Business Development** (Intl. Tourism Business Strategies + Intl. Risk Management)
- Managing Tourism Marktes** (Tourism Product Development + Sales)
- Special Topics in Tourism** (I + II + III)

compulsory elective  
 compulsory elective  
 compulsory elective

7. - 13. January							
Mo	Di	Mi	Do	Fr	Sa	So	
							most likely excursion

**lecture period**  
17.09.2018 - 11.01.2019

**lecture-free time period**  
03.10.2018  
31.10.2018  
21.12.2018 - 13.01.2019

**exam period**  
14.01.2019 - 08.02.2019

**Attention**  
University will be closed from 21st of December '18 until 2nd of January '19