

SoSe 2019 - 2nd semester Tourism Development Strategies (TDS)

|                          | 11. - 17. March 1st Block week       |    |     |    |    |    |    | 18. - 24. March |    |     |     |       |       |            | 25. - 31. March |     |     |       |       |            |    | 1. April - 7. April |     |       |     |       |       |    |     |       |  |
|--------------------------|--------------------------------------|----|-----|----|----|----|----|-----------------|----|-----|-----|-------|-------|------------|-----------------|-----|-----|-------|-------|------------|----|---------------------|-----|-------|-----|-------|-------|----|-----|-------|--|
|                          | Mo                                   | Di | Mi  | Do | Fr | Sa | So | Mo              | Di | Mi  | Do  | Fr    | Sa    | So         | Mo              | Di  | Mi  | Do    | Fr    | Sa         | So | Mo                  | Di  | Mi    | Do  | Fr    | Sa    | So |     |       |  |
| 1. Einheit 8:00 - 9:30   |                                      |    |     |    |    |    |    |                 |    | SPT |     |       |       |            |                 |     | SPT |       |       |            |    |                     |     |       |     |       |       |    |     |       |  |
| 2. Einheit 9:45 - 11:15  |                                      |    |     |    |    |    |    |                 |    | EC  | OC  | OM    |       |            | WEB             | Mes | BE  |       |       |            |    |                     |     | EC    | OC  | OM    |       |    |     |       |  |
| 3. Einheit 12:15 - 13:45 |                                      |    |     |    |    |    |    |                 |    | PET |     |       |       |            |                 |     | PET |       |       |            |    |                     |     | EC    | OC  | OM    |       |    |     |       |  |
| 4. Einheit 14:00 - 15:30 |                                      |    |     |    |    |    |    | MFP             |    |     | SDD | BCM   |       |            | MFP             |     |     | SDD   | BCM   |            |    | MFP                 |     |       | SDD | BCM   |       |    |     |       |  |
| 5. Einheit 15:45 - 17:15 |                                      |    |     |    |    |    |    |                 |    |     | BCM | ST    | Wilde |            |                 |     |     | BCM   | ST    | Wilde      |    |                     |     |       | BCM | ST    | Wilde |    |     |       |  |
| 6. Einheit 17:30 - 19:00 |                                      |    |     |    |    |    |    |                 |    |     | ST  | Wilde |       |            |                 |     |     | ST    | Wilde |            |    |                     |     |       | ST  | Wilde |       |    |     |       |  |
|                          | 8. - 14. April                       |    |     |    |    |    |    | 15. - 21. April |    |     |     |       |       |            | 22. - 28. April |     |     |       |       |            |    | 29. April - 5. May  |     |       |     |       |       |    |     |       |  |
|                          | Mo                                   | Di | Mi  | Do | Fr | Sa | So | Mo              | Di | Mi  | Do  | Fr    | Sa    | So         | Mo              | Di  | Mi  | Do    | Fr    | Sa         | So | Mo                  | Di  | Mi    | Do  | Fr    | Sa    | So |     |       |  |
| 1. Einheit 8:00 - 9:30   |                                      |    | SPT |    |    |    |    |                 |    | SPT |     |       |       |            |                 |     | SPT |       |       |            |    |                     |     |       |     |       |       |    |     |       |  |
| 2. Einheit 9:45 - 11:15  |                                      |    | EC  | OC | OM |    |    |                 |    | EC  | OC  | OM    |       |            |                 |     | EC  | OC    | OM    |            |    |                     |     | EC    | OC  | OM    |       |    |     |       |  |
| 3. Einheit 12:15 - 13:45 |                                      |    | PET |    |    |    |    |                 |    | PET |     |       |       |            |                 |     | PET |       |       |            |    |                     |     |       |     |       |       |    |     |       |  |
| 4. Einheit 14:00 - 15:30 | MFP                                  |    |     |    |    |    |    | MFP             |    |     | SDD |       |       | no classes |                 |     | SDD |       |       | no classes |    |                     | SDD |       |     | MFP   |       |    | SDD |       |  |
| 5. Einheit 15:45 - 17:15 |                                      |    |     |    |    |    |    |                 |    |     | BCM |       |       |            |                 |     | BCM |       |       |            |    |                     | BCM |       |     |       |       |    | BCM |       |  |
| 6. Einheit 17:30 - 19:00 |                                      |    |     |    |    |    |    |                 |    |     | ST  | Wilde |       |            |                 |     | ST  | Wilde |       |            |    |                     | ST  | Wilde |     |       |       |    | ST  | Wilde |  |
|                          | 6. - 12. May 2nd Block week          |    |     |    |    |    |    | 13. - 19. May   |    |     |     |       |       |            | 20. - 26. May   |     |     |       |       |            |    | 27. May - 2. June   |     |       |     |       |       |    |     |       |  |
|                          | Mo                                   | Di | Mi  | Do | Fr | Sa | So | Mo              | Di | Mi  | Do  | Fr    | Sa    | So         | Mo              | Di  | Mi  | Do    | Fr    | Sa         | So | Mo                  | Di  | Mi    | Do  | Fr    | Sa    | So |     |       |  |
| 1. Einheit 8:00 - 9:30   |                                      |    |     |    |    |    |    |                 |    | SPT |     |       |       |            |                 |     |     |       |       |            |    |                     |     |       |     |       |       |    |     |       |  |
| 2. Einheit 9:45 - 11:15  |                                      |    |     |    |    |    |    |                 |    | EC  | OC  | OM    |       |            |                 |     | EC  | OC    | OM    |            |    |                     |     | EC    | OC  | OM    |       |    |     |       |  |
| 3. Einheit 12:15 - 13:45 |                                      |    |     |    |    |    |    |                 |    | PET |     |       |       |            |                 |     | PET |       |       |            |    |                     |     |       |     |       |       |    |     |       |  |
| 4. Einheit 14:00 - 15:30 |                                      |    |     |    |    |    |    | MFP             |    |     | SDD | BCM   |       |            | MFP             |     |     | SDD   | BCM   |            |    | MFP                 |     |       | SDD | BCM   |       |    |     |       |  |
| 5. Einheit 15:45 - 17:15 |                                      |    |     |    |    |    |    |                 |    |     | BCM | ST    | Wilde |            |                 |     |     | BCM   | ST    | Wilde      |    |                     |     |       | BCM | ST    | Wilde |    |     |       |  |
| 6. Einheit 17:30 - 19:00 |                                      |    |     |    |    |    |    |                 |    |     | ST  | Wilde |       |            |                 |     |     | ST    | Wilde |            |    |                     |     |       | ST  | Wilde |       |    |     |       |  |
|                          | 3. - 9. June                         |    |     |    |    |    |    | 10. - 16. June  |    |     |     |       |       |            | 17. - 23. June  |     |     |       |       |            |    | 24. - 30. June      |     |       |     |       |       |    |     |       |  |
|                          | Mo                                   | Di | Mi  | Do | Fr | Sa | So | Mo              | Di | Mi  | Do  | Fr    | Sa    | So         | Mo              | Di  | Mi  | Do    | Fr    | Sa         | So | Mo                  | Di  | Mi    | Do  | Fr    | Sa    | So |     |       |  |
| 1. Einheit 8:00 - 9:30   |                                      |    | SPT |    |    |    |    |                 |    | SPT |     |       |       |            |                 |     | SPT |       |       |            |    |                     |     |       |     |       |       |    |     |       |  |
| 2. Einheit 9:45 - 11:15  |                                      |    | EC  | OC | OM |    |    |                 |    | EC  | OC  | OM    |       |            |                 |     | EC  | OC    | OM    |            |    |                     |     | EC    | OC  | OM    |       |    |     |       |  |
| 3. Einheit 12:15 - 13:45 |                                      |    | PET |    |    |    |    |                 |    | PET |     |       |       |            |                 |     | PET |       |       |            |    |                     |     |       |     |       |       |    |     |       |  |
| 4. Einheit 14:00 - 15:30 | MFP                                  |    |     |    |    |    |    | no classes      |    |     | SDD | BCM   |       | MFP        |                 |     | SDD | BCM   |       | MFP        |    |                     | SDD | BCM   |     | MFP   |       |    | SDD | BCM   |  |
| 5. Einheit 15:45 - 17:15 |                                      |    |     |    |    |    |    |                 |    |     | BCM | ST    | Wilde |            |                 |     |     | BCM   | ST    | Wilde      |    |                     |     |       | BCM | ST    | Wilde |    |     |       |  |
| 6. Einheit 17:30 - 19:00 |                                      |    |     |    |    |    |    |                 |    |     | ST  | Wilde |       |            |                 |     |     | ST    | Wilde |            |    |                     |     |       | ST  | Wilde |       |    |     |       |  |
|                          | exam period: 01.07.2019 - 27.07.2019 |    |     |    |    |    |    |                 |    |     |     |       |       |            |                 |     |     |       |       |            |    |                     |     |       |     |       |       |    |     |       |  |

**Vorlesungszeit**  
11.03. - 28.06.2019

**Vorlesungsfreie Zeit**  
18.04.-23.04.2019  
01.05.2019  
30.05.-31.05.2019  
10.06.-11.06.2019

**Klausurenphase**  
01.07. - 27.07.2019

**Legende:**

**TDSM1600: Managing Financial Performance (Modul)** FA = Financial Analysis (Prof. Dr. Rundshagen); = Cost Accounting & Revenue Management (Prof. Dr. Rundshagen)

**TDSM1700: Destination (Modul)** STP = Spatial Tourism Planning (Prof. Dr. Gronau); **SDD** = Strategic Destination Development (Prof. Tramm, S. Schnierer)

**TDSM1800: Personal Skill Development - Value based Management (Modul)** BE = Business Ethics and Corporate Governance (Dr. Sommer); **SM** = Self Management (Prof. Dr. Scherl, held in a block)

**\*TDSM1900: Tourism Economics (Modul)** Econ = Economics and Global Tourism (Prof. Dr. Gaisina); = Sustainability in Tourism (Prof. Dr. Wilde)

**\*TDSM2000: Strategic Human Resource Management (Modul)** HRM = International Human Resource Management & Employer Branding (Dr. Schmucker); **NS** = Neotiation Strategies (Dr. Schmucker)

**\*TDSM2100: Communication & Media Management (Modul)** BCM = Brand Communication and Media (Prof. Dr. Langguth); **MM** = Media Management (Prof. Dr. Klage)

**\*TDSM2000: Political Economy of Tourism (Modul)** (Prof. Dr. Rundshagen)

\* compulsory electives (three out of four)