

Modul-Nr./ Module Code	BMSIB1100
Modulbezeichnung / Module title	Intercultural Management
Semester or Tremester	1 st
Dauer des Moduls / Duration of the Module	1 Semester
Art des Moduls (Pflicht, Wahl, etc.) / Module type (Compulsory, Elective etc.)	Compulsory subject
Ggfs. Lehrveranstaltungen des Moduls / if applicable: Submodules	-
Häufigkeit des Angebots des Moduls / The module is offered...	Annually (winter semester)
Zugangsvoraussetzungen / Prerequisites for attending	None
Verwendbarkeit des Moduls für andere Module und Studiengänge / Applicability of the module for other module and degree courses	Without a detailed understanding of topics related to Intercultural Management students can't operate in a globalized world. Consequently, managers need to be aware of the guiding principles when working in multicultural teams or when being appointed to lead an international team. Appropriate intercultural training is the key prerequisite before being accepted for an international position.
Modulverantwortliche/r / Lecturer in charge	Prof. Dr. Björn P. Jacobsen
Name der/des Hochschullehrer/s / Name of the lecturer	Prof. Dr. Björn P. Jacobsen
Lehrsprache / Language of Instruction	English
Zahl der zugeteilten ECTS-Credits	5
Gesamtworkload und ihre Zusammensetzung / Workload and its composition	150 hours (86 h self-study; 64 h contact time)
SWS / Semester periods per week	4
Art der Prüfung / Assessment methods	Written Examination (1,5 hours) with <i>Application practice</i> (30 hours)
Gewichtung der Note in der Gesamtnote / Weight in final grade	2 %
Qualifikationsziele des Moduls / Learning outcomes of the Module	<p><u>Knowledge & Understanding:</u> Students understand the relevance of being able to respond to different cultural challenges (like values, norms, attitudes) in a global context.</p> <p><u>Applying Knowledge & Understanding:</u> Students use independent group work and case studies to explore different cultural aspects in order to understand the variety of cultural-based behaviors in business.</p> <p><u>Making Judgments:</u> By developing intercultural business guides the students learn to detect and consider differences that will occur in multicultural teams. They learn that there</p>

	<p>is not one leadership style that fits all situations in managing intercultural teams.</p> <p><u>Communication:</u> Results of group work are presented in oral and written form. The students get prepared to answer relevant intercultural questions related to the topics.</p> <p><u>Learning skills:</u> This module enables students to interact interculturally and to behave correctly in an international team setting.</p>
<p>Inhalte des Moduls / Syllabus</p>	<p>Management - Definition, Roles, Skills Culture - Cultural Concepts Culture - Cultural Models, Cultural Dimensions in Intercultural Management Intercultural Management - Basics of Cross-/Intercultural Management, Company Culture, Organisational Cultures, Mission Statement Intercultural Competence Interpersonal and Intercultural Communication - Modes of Communication Intercultural Management and Leadership - Management: Definitions, Management: Roles & Skills, Leadership: Definitions, Leadership: Philosophical Groundings, Leadership: Approaches Leadership Foundations - Leadership Styles, Successful Leadership Case Studies</p>
<p>Lehr- und Lernmethoden des Moduls / Teaching Methods of the Module</p>	<p>Lecture – seminar form; Student group work with focus on intercultural group management and self-organisation; Presentation; Case studies</p>
<p>Besonderes / Special Features</p>	<p>-</p>
<p>Literatur / Literature</p>	<p>Compulsory Literature</p> <p>Materials distributed with lecture notes.</p> <p>Recommended Literature</p> <p>Chhokar, J.S., Brodbeck, F.C., House, R.J. (2008), Culture and leadership, across the world: The GLOBE book of in-depth studies of 25 societies, Lawrence Erlbaum Associates, NY</p> <p>Deresky, H. (2017), International Management: Managing across Borders and Cultures, 9th Ed., New Jersey</p>

Hall, E.T. (1997), Understanding Cultural Differences, Germans, French and Americans, Yarmouth

Hodgetts, R.M., Luthans, F., Doh, J. (2011), International Management: Culture, Strategy and Behavior, 8th Ed.

Hofstede, G.H. (2001), Culture's consequences: comparing values, behaviors, institutions, and organizations across nations, 2nd Ed., Thousand Oaks

Morrison, T., Conway, W.A., Borden, G.A. (2006), Kiss, Bow, or Shake Hands: How to do Business in 60 Countries, 2nd Ed., Avon, MA

Trompenaars, F. (1994), Riding the waves of culture, Irwin, New York

All titles in the current edition.
For updated bibliographies, see the course syllabus.