

I am Wenke

BMS GRADUATE



Today I work as

... a Competence & Qualification Manager at the Sales & Marketing Academy in the company Volkswagen Commercial Vehicles. Before that, I attended the international StartUp Cross Trainee Programme at Volkswagen. Earlier, I studied Strategic Business Development (M.Sc.) at the University of Applied Sciences in Hannover.

I decided to study at HOST because

... I wanted to study an English-speaking degree course at a "Campus University" near the Baltic Sea in an international atmosphere.

I especially liked

... the small groups with a family atmosphere as well as learning another language and most important – learning significant soft skills (creating presentations, writing international good papers & essays, rhetorical skills, business behaviour etc.). In addition, you can profit from BMS-connections for your semester abroad at another university or even an internship. Furthermore, the study course is specific, but not too specific in order to be flexible during job applications. You have all necessary subjects in international management which open the doors for you after your study...

My BMS-study in 3 words

INTERNATIONAL / INTENSIVE / MANAGEMENT SKILLS PORTFOLIO

International: international students, English-speaking degree course, partner universities, study trips abroad, Baltic Sea languages

Intensive: small groups, family atmosphere

Management Skills Portfolio: all you need in order to be successful in business life - this is special in comparison to other degree courses