

Curriculum of the Bachelor programme International Management Studies in the Baltic Sea Region (BMS)
valid as of WS 2017/2018

Module-Code	Subjects	Semester	Lecturer	Exam	1	2	3	4	5	6	7	8
					SWS/CP	SWS/CP	SWS/CP	SWS/CP	SWS/CP	SWS/CP	SWS/CP	SWS/CP
BMSIB1000	Business Management - Introduction and Organisation		Noack	K2	4 / 5							
BMSIB1100	Intercultural Management		Jacobsen	K1,5+EA	4 / 5							
BMSIB1200	Rhetoric - Presentation & Writing Skills		Fanning	MP+Dok.	4 / 5							
BMSIB1300	Cost Accounting		Scheibel	K2	4 / 5							
BMSIB1400	Basics of Business Law		Danker	K2	4 / 5							
BMSIB1500	2nd Foreign Language I			K2	4 / 5							
BMSIB1510	German as a Foreign Language I											
BMSIB1520	Norwegian I											
BMSIB1530	Polish I											
BMSIB1540	Russian I											
BMSIB1550	Swedish I											
BMSIB1600	Principles of Economics		Fanning	K2		4 / 5						
BMSIB1700	Advanced English		Fanning	MP		4 / 5						
BMSIB1800	Business Mathematics / Statistics		Szepannek	K2		4 / 5						
BMSIB1900	Project Management		Jacobsen	K1,5+EA		4 / 5						
BMSIB2000	International Law		Danker	K1+EA		4 / 5						
BMSIB2100	2nd Foreign Language II			K2		4 / 5						
BMSIB2110	German as a Foreign Language II											
BMSIB2120	Norwegian II											
BMSIB2130	Polish II											
BMSIB2140	Russian II											
BMSIB2150	Swedish II											
BMSIB2200	Corporate Finance		Scheibel	K2			4 / 5					
BMSIB2300	International Financial Markets and Institutions		Scheibel	K1+EA			4 / 5					
BMSIB2400	Introduction to Marketing		Langguth	K2			4 / 5					
BMSIB2500	SAP Business Computing		Strauch/Verberg	K2			4 / 5					
BMSIB2600	Analytical Statistics		Szepannek	K2			4 / 5					
BMSIB2700	2nd Foreign Language III			K2+MP			4 / 5					
BMSIB2710	German as a Foreign Language III											
BMSIB2720	Norwegian III											
BMSIB2730	Polish III											
BMSIB2740	Russian III											
BMSIB2750	Swedish III											
BMSIB2800	Comparative Country Studies in the Baltic Sea Region		Fanning	K1+EA				4 / 5				
BMSIB2900	International Risk Management		Scheibel	K1+EA				4 / 5				
BMSIB3000	Human Resources Management		Mertens	K2				4 / 5				
BMSIB3100	Principles of International Marketing		Noack	PA				4 / 5				
BMSIB3200	Introduction to Trade		Gaisina	K1+EA				4 / 5				
BMSIB3300	2nd Foreign Language IV			K2+MP				4 / 5				
BMSIB3310	German as a Foreign Language IV											
BMSIB3320	Norwegian IV											
BMSIB3330	Polish IV											
BMSIB3340	Russian IV											
BMSIB3350	Swedish IV											
	Majors in semester 5								30			
	Majors in semester 6									30		
BMSIB3500	Internship Evaluation		Danker	Report*							2 / 2	
BMSIB3600	Practical Insights into International Business											
BMSIB3610	International Excursion		All lecturer	PA*								2 / 3
BMSIB3620	National Excursion											2 / 2
BMSIB3700	Applied Project Management		All lecturer	PA								2 / 5
BMSIB3800	Scientific Circle for Bachelor Thesis			Dok.*								5
BMSIB3900	Bachelor Thesis											
BMSIB3910	Written Bachelor Thesis											12
BMSIB3920	Colloquium											3
	ECTS per semester				30	30	30	30	30	30	30	30
	Contact hours per week				24	24	24	24				

BMSIB3400 INTERNSHIP SEMESTER - 28 ECTS-Points *

BACHELOR-THESIS (9 WEEKS)



Fakultät für
Wirtschaft

Studiengangskordinatorin

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As of November 2018

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Majors (electives) to choose in semesters 5 or 6						
		Semester		5.	6.	
				SWS/CP	SWS/CP	
Management and Innovation						
BMSIB4000	Lean Management	Jacobsen	K1,5+EA	4 / 5		
BMSIB4100	International Human Resource Management and Psychology for Managers	Jacobsen	K1		2 / 3	
BMSIB4110	International Human Resource Management	Fanning	K1		2 / 2	
BMSIB4120	Psychology for Managers					
BMSIB4200	International Market Access Approaches (Management and Innovation)	Jacobsen	K1,5+EA	2 / 5		
BMSIB4300	Innovation Management	Jacobsen	K1	2 / 2		
BMSIB4310	Innovation Management	Fanning	MP+Dok.		2 / 3	
BMSIB4320	Idea Generation & Assessment					
BMSIB4400	Sustainability Management	Jacobsen	K1,5+EA	2 / 5		
BMSIB4500	Future Management	Jacobsen	K1+EA		2 / 5	
International Finance and Trade						
BMSIB5000	Mergers & Acquisitions	Scheibel	K1+EA		2 / 5	
BMSIB5100	Asset Management	Scheibel	K1+EA	2 / 5		
BMSIB5200	Managing Value - Business Plan	Scheibel	K1+EA		4 / 5	
BMSIB5300	Investment Strategies / Trade in the Baltic Sea Region	Gaisina	PA		2 / 5	
BMSIB5400	Developing Countries in International Trade / Trade in specific International Markets	Gaisina	PA	2 / 5		
BMSIB5500	International Trade - Advanced Tools	Gaisina	K1+EA	4 / 5		
Markets and Communication						
BMSIB6000	Applied International Marketing	Noack	PA	4 / 5		
BMSIB6100	E-Marketing	Noack	PA		2 / 5	
BMSIB6200	Intercultural Media Analysis	Noack	PA	2 / 5		
BMSIB6300	Business Plan	Noack	PA		4 / 5	
BMSIB6400	International Market Access Approaches (Markets and Communication)	Jacobsen	K1,5+EA	2 / 5		
BMSIB6500	Social Media	Noack	PA		2 / 3	
BMSIB6510	Social Media Marketing	Novak	PA		2 / 2	
BMSIB6520	Social Media Analytics					
German Business						
BMSIB7000	Grundzüge der Unternehmensbesteuerung	Richter	K2	2 / 5		
BMSIB7100	Internationale Steuerplanung	Sieven	K2		2 / 5	
BMSIB7200	Öffentliches Wirtschaftsrecht I	Danker	K2	4 / 5		
BMSIB7300	Öffentliches Wirtschaftsrecht II	Danker	K2		4 / 5	
BMSIB7400	Privates Wirtschaftsrecht I	Rode	K2	4 / 5		
BMSIB7500	Privates Wirtschaftsrecht II	Rode	K2		4 / 5	

Methods of examination

K2	Written examination 2 hours
K1	Written examination 1 hour
K1,5 + EA	Written Examination 1.5 hours with a application practice
K1 + EA	Written Examination 1 hour with a application practice
MP+Dok.	Oral examination with a documentation
MP	Oral examination
PA	Project work with a documentation and presentation
Dok. + Präs.	Documentation with a presentation
Dok.	Documentation

* The module is pass or fail.

The examination regulation of the degree course allows to apply alternative exams. You will get the information in the beginning of each semester.



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