

Modul-Nr./ Module Code	INNOM1700	
Modulbezeichnung / Name of Module	Foundations for Innovation III	
Semester	2 nd	
Dauer des Moduls / Length of Module	1 semester	
Art des Moduls (Pflicht, Wahl, etc.) / Module type (Compulsory, Elective etc.)	Compulsory subject	
Ggfs. Lehrveranstaltungen des Moduls / if applicable: Sub-module	INNOM1710 Innovation Project Practice in Europe	
	INNOM1720 Applied Project Management	
Häufigkeit des Angebots des Moduls / The module is provided	Annually (summer semester)	
Zugangsvoraussetzungen / Prerequisites for attending	None	
Verwendbarkeit des Moduls für andere Module und Studiengänge / Applicability of the module for other modules and degree courses	<p>Without an understanding of project funding mechanisms - especially in a European context - students will not be able to successfully operate in an innovation environment increasingly influenced by (European) innovation policy and practices.</p> <p>Students will be required to put these skills into a practical application using an actual case in process, product or service innovation.</p>	
Modulverantwortliche/r / Lecturer in charge	Prof. Dr. Björn P. Jacobsen	
Name der/des Hochschullehrer/s / Name of the lecturer	INNOM1710: Susanne Marx, M.A.	
	INNOM1720: Prof. Dr. Björn P. Jacobsen	
Lehrsprache / Language of Instruction	English	
Zahl der zugeteilten ECTS-Punkte / Number of ECTS credits	3	6
	3	
Gesamtworkload und ihre Zusammensetzung / Workload and its composition	180 hours (116 h self-study; 64 h contact time)	
SWS / Contact hours per week	2	4
	2	
Art der Prüfung (Voraussetzung für die Vergabe von Leistungspunkten) / Type of assessment (Requirements for awarding credit points)	Application practice (60 hours)	
Gewichtung der Note in der Gesamtnote / Percentage of overall mark	11,11 %	
Qualifikationsziele des Moduls / Learning outcomes of the Module	<p><u>Knowledge & Understanding</u> Innovation, as one of the key objectives of European policy, is discussed from a projecting angle. Students know information sources to analyse innovation practices in Europe, to investigate funding opportunities for various settings and consortia and to analyse completed complementary projects. Students know and understand innovation policy in Europe and selected regions. Students are aware of the specific requirements of inter-organisational projects as a</p>	

prevailing setup of European funded projects. They are acquainted with a European project management methodology (i.e. PM2), focusing on initiating and planning phases to support innovation project application for European funding. They know exemplary processes for applying for European funds.

Furthermore, students gain essential insight into the practical initiation (project funding application) and planning externally/publicly funded innovation projects.

Applying knowledge and Understanding

Students can apply elements from the initiating and planning phase of a European project management methodology to specific cases and adapt these to funding requirements. They know how to use innovation policies and previous European projects to justify their argumentation for project funding. Students prepare and carry out each step in applying for an external/ publicly funded innovation project. That includes identifying suitable funding programmes, identifying potential (internal and external) project partners, and drafting the project application, including the project setup and securing the co-financing.

Making judgements

The students can evaluate the status of innovation in Europe for specific industries. They are capable of analysing and arguing for a selection of possible European funding sources. Students can assess project stakeholders in interorganizational project settings, evaluate the suitability of a project idea for a source of funding, and develop the logic in a project application.

Furthermore, students will learn how to identify and use promising support programmes. They can differentiate between different programmes and project approaches to select the most suitable approach.

Communication

	<p>Students can communicate using professional language from European project management methodology and for applications for funding by European sources. They are capable of arguing for innovation projects by the use of European policies. They can give qualified peer-feedback to topics of innovation projects in Europe. The focus is on developing writing skills to foster the competence for designing applications for funding for European innovation projects.</p> <p>Results of (group) work are presented in oral and written form (reports, minutes, project documents).</p> <p><u>Learning skills</u></p> <p>The students learn in a blended online mode of synchronous and asynchronous learning elements with a constructivist approach. Regularly, students follow a learning element in the learning management system, with video, text and additional literature. Self-tests support their learning process directly. E-tivities, i.e. online tasks, help construct and apply knowledge and learn from and give peers feedback. Results of e-tivities and case studies are discussed in synchronous sessions. The students gain self-organisation, independent qualitative information search and time management, supporting life-long learning strategies as professionals.</p> <p>Moreover, this Module prepares students for applying project management skills to be used in the context of externally/publicly funded innovation projects. Students learn to interact with stakeholders in the project organisation.</p>
<p>Inhalte des Moduls / Syllabus</p>	<p>INNOM1710 Innovation Project Practice in Europe Status of Innovation in Europe Support Structures and Policies for Innovation in Europe European Funding for Innovation Interorganizational Projects European Project Management Methodology Case: Developing an Application for Funding for an Innovation Project</p> <p>INNOM1720 Applied Project Management</p>

	The project work topics change from year to year based on funding sources/calls for proposals.
Lehr- und Lernmethoden des Moduls / Teaching methods of the module	Asynchronous in the Learning Management System: Learning Elements, self-tests, forum with e-tivities Synchronous via Videoconference: Discussion of e-tivities and case studies
Besonderes (z.B. Online-Anteil, Praxisbesuche, Gastvorträge, etc.) / Special Features	The course is realised fully online with an alternation of synchronous and asynchronous learning elements.
Literatur / Literature (Pflichtlektüre/zusätzlich empfohlene Literatur)	INNOM1710 Innovation Project Practice in Europe Cropper, S., Ebers, M., Huxham, C. and Smith Ring, P. (2008) <i>The Oxford Handbook of Inter-organisational relations</i> , Cropper, S., Ebers, M., Huxham, C. and Smith Ring, P. (eds.), Oxford University Press: Oxford. European Commission (2018) <i>PM² Project Management Methodology Guide 3.0</i> , Brussels/Luxembourg: European Commission. Additional literature and material will be announced during the lecture. All titles in the current edition. INNOM1720 Applied Project Management As far as the literature is not made available in the Learning Management System, it will be announced during the lecture.