

Curriculum of the Bachelor programme International Management Studies in the
Baltic Sea Region (BMS) valid from WS 2022/2023 to WS2023/2024

Module-Code	Subjects	Semester	Lecturer	Exam	1	2	3	4	5	6	7	8
					SWS/CP	SWS/CP	SWS/CP	SWS/CP	SWS/CP	SWS/CP	SWS/CP	SWS/CP
BMSB1000	Business Management - Introduction and Organisation		Noack	K1+EA	4 / 5						BMSB3400 INTERNSHIP SEMESTER - 28 ECTS-Points *	BACHELOR-THESIS (9 WEEKS)
BMSB1100	Introduction to Intercultural Management		Jacobsen	K1,5+EA	4 / 5							
BMSB1200	Academic Core Competencies		Loebnitz	Dok.+Präs.	4 / 5							
BMSB1300	Accounting		Scheibel	K2	4 / 5							
BMSB1400	Basics of Business Law		Piroutek	K2	4 / 5							
BMSB1500	2nd Foreign Language I (A1 of CEFR)			K2	4 / 5							
BMSB1510	German as a Foreign Language I (A1)											
BMSB1520	Norwegian I (A1)											
BMSB1530	Polish I (A1)											
BMSB1540	Russian I (A1)											
BMSB1550	Swedish I (A1)											
BMSB1600	Principles of Economics		Murphy	K2		4 / 5						
BMSB1700	Introduction to Logistics & Supply Chain Management		Murphy	K2		4 / 5						
BMSB1800	Data Literacy		N.N.	K2		4 / 5						
BMSB1900	Project Management		Jacobsen	K1,5+EA		4 / 5						
BMSB2000	International Law		LA Burke (Danker)	K1+EA		4 / 5						
BMSB2100	2nd Foreign Language II (A1+ / A2 of CEFR)			K2		4 / 5						
BMSB2110	German as a Foreign Language II (A2)											
BMSB2120	Norwegian II (A2)											
BMSB2130	Polish II (A2)											
BMSB2140	Russian II (A1+)											
BMSB2150	Swedish II (A2)											
BMSB2200	Corporate Finance		Scheibel	K2			4 / 5					
BMSB2300	International Financial Markets and Institutions		Scheibel	K1+EA			4 / 5					
BMSB2400	Introduction to Marketing		Loebnitz	PA			4 / 5					
BMSB2500	Introduction to Trade		Murphy	K1+EA			4 / 5					
BMSB2600	Analytical Statistics		Szepannek	K2			4 / 5					
BMSB2700	2nd Foreign Language III (A2 / B1 of CEFR)			K2+MP			4 / 5					
BMSB2710	German as a Foreign Language III (B1)											
BMSB2720	Norwegian III (B1)											
BMSB2730	Polish III (A2)											
BMSB2740	Russian III (A2)											
BMSB2750	Swedish III (B1)											
BMSB2800	Comparative Country Studies in the Baltic Sea Region		Murphy	K1+EA				4 / 5				
BMSB2900	International Risk Management		Scheibel	K1+EA				4 / 5				
BMSB3000	Human Resources Management		Mohrenweiser	K2				4 / 5				
BMSB3100	Principles of International Marketing		Noack	PA				4 / 5				
BMSB3200	SAP Business Computing		Verbarg	PA				4 / 5				
BMSB3300	2nd Foreign Language IV (A2+ / B1+ of CEFR)			K2+MP				4 / 5				
BMSB3310	German as a Foreign Language IV (B1+)											
BMSB3320	Norwegian IV (B1+)											
BMSB3330	Polish IV (A2+)											
BMSB3340	Russian IV (A2+)											
BMSB3350	Swedish IV (B1+)											
	Majors in semester 5								30			
	Majors in semester 6									30		
BMSB3500	Internship Evaluation		Murphy	Report*						2 / 2		
BMSB3600	Practical Insights into International Business (Excursions)		All lecturers	PA*							2 / 5	
BMSB3700	Applied Project Management		All lecturers	PA							2 / 5	
BMSB3800	Scientific Circle for Bachelor Thesis			Dok.*							5	
BMSB3900	Bachelor Thesis											
BMSB3910	Written Bachelor Thesis											12
BMSB3920	Colloquium											3
	ECTS per semester				30	30	30	30	30	30	30	30
	Contact hours per week				24	24	24	24				

Curriculum of the Bachelor programme International Management Studies in the
Baltic Sea Region (BMS) valid from WS 2022/2023 to WS2023/2024

Majors (electives) to choose in the semester 5 or 6						5.	6.
		Semester				SWS/CP	SWS/CP
Management and Innovation							
BMSB4000	Lean Management	Murphy	K1,5+EA			2 / 5	
BMSB4100	Innovation Management	Jacobsen	K1			2 / 2	
BMSB4110	Innovation Management	Jacobsen	MP+Dok.				2 / 3
BMSB4200	Intercultural Management & Psychology	Jacobsen	K2				4 / 5
BMSB4210	Intercultural Management (Advanced)	N.N.					
BMSB4220	Introduction to Psychology						
BMSB4300	Future Management	Jacobsen	K1,5+EA				2 / 5
BMSB4400	International Management	Worldwide**				5	5
International Finance and Trade							
BMSB5000	Valuation	Scheibel	PA			4 / 5	
BMSB5100	Economic Integration and MNEs	Engel	K1,5+EA			2 / 5	
BMSB5200	Managing Value	Scheibel	PA				4 / 5
BMSB5300	International Commercial Law and Dispute Resolution	Piroutek	K2				2 / 5
BMSB5400	International Finance and Trade	Worldwide**				5	5
Markets and Communication							
BMSB6000	Marketing – Business Plan	Noack	PA			4 / 5	
BMSB6100	Intercultural Media Analysis	Noack	PA			2 / 5	
BMSB6200	E-Marketing	Noack	PA				4 / 5
BMSB6300	Social Media Marketing	Noack	PA				2 / 5
BMSB6400	International Markets and Communication	Worldwide**				5	5
German Business							
BMSB7000	Betriebswirtschaftliche Steuerlehre I	Niehus/Sieven	K2			4 / 5	
BMSB7100	Betriebswirtschaftliche Steuerlehre I	Sieven	K2			4 / 5	
BMSB7200	Wirtschaftsrecht I (mit WINFB3100)	Danker	K2				4 / 5
BMSB7300	Wirtschaftsrecht II (mit BWLB4610)	Danker/Piroutek	K2				4 / 5
BMSB7400	International German Business	Worldwide**					

Methods of examination

K2	Written examination 2 hours
K1	Written examination 1 hour
K1,5 + EA	Written Examination 1.5 hours with an application practice
K1 + EA	Written Examination 1 hour with an application practice
MP + Dok.	Oral examination with a documentation
MP	Oral examination
PA	Project work with a documentation and presentation
Dok. + Präs.	Documentation with a presentation
Dok.	Documentation

* The module is pass or fail.

The examination regulation of the degree course allows to apply alternative exams. You will get the information in the beginning of each semester.

** This module can only be taken abroad. The content of the module, lecturer and assessment depends on the university abroad.

If you have any questions, do not hesitate to contact me!

Stefanie Wenzel
Studiengangskoordinatorin

Fon + 49 3831 456791

Office house 21, room 304

Mail: Stefanie.Wenzel@hochschule-stralsund.de