

Modul-Nr./ Module-Code	BMSB1700
Modulbezeichnung / Module title	Introduction to Logistics & Supply Chain Management
Semester or Trimester	2 nd
Dauer des Moduls / Duration	1 semester
Art des Moduls (Pflicht, Wahl, etc.) / Module type (Compulsory, Elective etc.)	Compulsory subject
Ggfs. Lehrveranstaltungen des Moduls / If applicable: Sub-modules	-
Häufigkeit des Angebots des Moduls / The module is offered ...	Annually (summer semester)
Zugangsvoraussetzungen / Prerequisites for attending	None
Verwendbarkeit des Moduls für andere Module und Studiengänge / Applicability of the module for other modules and degree courses	This module is a prerequisite for the courses Comparative Country Studies in the Baltic Sea Region and Majors relating to Logistics and Supply Chain Management
Modulverantwortliche/r / Lecturer in charge of the module	Prof. Dr. Eileen Murphy
Name der/des Hochschullehrer/s / Name of the lecturer	Prof. Dr. Eileen Murphy
Lehrsprache / Language of Instruction	English
Zahl der zugeteilten ECTS-Credits / Number of ECTS-Credits	5
Gesamtworkload und ihre Zusammensetzung / Workload and its composition	150 hours (86 h self-study; 64 h contact time)
SWS / Semester periods per week	4
Art der Prüfung / Assessment methods	Written examination (K2)
Gewichtung der Note in der Gesamtnote / Weight in final grade	2 %
Qualifikationsziele des Moduls / Learning outcomes of the module	<p><u>Knowledge and Understanding</u> Students draw on key logistics and supply chain management concepts and theories to inform a variety of business situations.</p> <p><u>Applying knowledge and understanding</u> Students apply logistics and supply chain management strategies to assist other functional areas of a business organisation.</p> <p><u>Making judgements</u> Students are encouraged to demise and sustain arguments about logistics & supply chain management issues.</p> <p><u>Communication</u></p>

	<p>Students interact and communicate effectively in team settings to solve problems in supply chain management.</p> <p><u>Learning skills</u> The Module provides the necessary skills needed to study further with a high level of individual autonomy.</p>
Inhalte des Moduls / Syllabus	<p>In this introductory module students will explore the elements of integrated business logistics and the role and application of logistics principles to supply/demand/value chain management. Students will appreciate how logistics and the closely related concept of supply chain management (SCM) underpin business or corporate strategy. Examples and references will be made from the Baltic Sea Region.</p> <p>The subject also covers key activities related to logistics and supply chain management, including transportation, warehousing, inventory management, customer service. The module will be grounded on principals of green supply chains and sustainability in operations.</p>
Lehr- und Lernmethoden des Moduls / Teaching Methods of the Module	Class discussions, Individual and group presentations, Use of audio material and video clips and practical exercises.
Besonderes / Special Features	
Literatur / Literature	Essentials of Supply Chain Management by Michael H. Hugos